

New York State Media Arts Teachers Association



Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.

MAY 2013

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Harrison High School / Mr. Petrillo

REMEMBER FILM???



“Victoria Fried has only been at photography for three years, but the 18-year-old Ossining High School senior is certainly making up for lost time, compiling an award-winning portfolio of images that dare you to look away.”

“In an age where digital photography promises the

immediate payback of rapid-fire shutters delivering dozens of images in an instant, Fried (pronounced “Freed”) is decidedly old-school.”

“She shoots her photographs on film.”

As featured in the Journal News (May 6, 2013):

http://www.lohud.com/apps/pbcs.dll/article?AID=2013305050022&nclick_check=1



Michael Witsch (LHR)

NCCAS

The National Coalition for Core Arts Standards

This is your opportunity to have a VOICE!

**Public Review of Draft
National Core Arts Standards
Scheduled for Summer 2013**

The National Coalition for Core Arts Standards (NCCAS) plans to release draft standards this summer for public review and comment. NCCAS is committed to a transparent and open process which includes the voice of those who will be using the standards once they are completed. The review will be through an online survey tool you will be able to access from the cyber home of the standards review at <http://nccas.wikispaces.com/>. Be sure to study the standards framework and matrix in preparation for your review. Both are available on the wikispaces site with other important information about the standards. **More details regarding the time line will be announced as they become available.**

*Leslie Yolen
Associate in Visual Arts Education
Curriculum and Instruction Team
New York State Education Department*

WELCOME

ALL NEW MEMBERS OF NYSMATA

Your free membership runs through March, 2014.

To everyone else we are sorry that you did not take advantage of this most recent membership drive, but you can still become a member by filling out the membership form on the last page of this newsletter. Mail the form and the \$20 fee (check made out to NYSMATA) to:

*Ms Robyn Talbot
NYSMATA Membership
John Jay High School
2012 Route 52
Hopewell Junction, NY 12533*

Dom Licata, our webmaster, has migrated our website to another server: www.nysmata.org

Dom has asked for student work. Please send jpegs and/or links to:
dom@licatadesign.com

Domenic also set up a facebook page for us. Please go there and LIKE us:

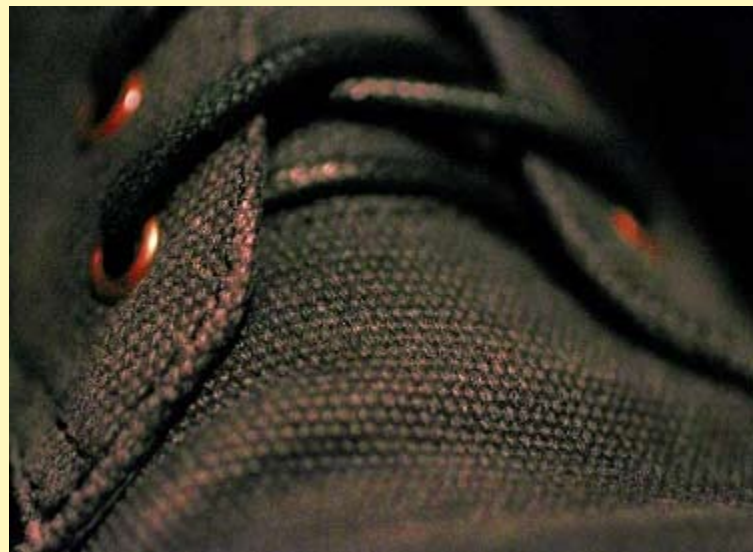
https://www.facebook.com/pages/NYS-Media-Arts-Teachers-Association-MATA/194474327360309?ref=stream&hc_location=stream

Some membership privileges are listed here:

- ⤴ website – www.NYSMATA.org
- ⤴ statewide interactive Internet forum
- ⤴ monthly e-newsletter
- ⤴ regional Youth Media Arts Shows
- ⤴ local networking meetings for professional development
- ⤴ Exemplary Student Media Arts Awards
- ⤴ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ⤴ eligibility for NYSMATA awards for students, teachers and program
- ⤴ discounted membership for renewing
- ⤴ opportunities for leadership, regionally and statewide



Harrison High School
Lower Hudson Region



Teacher: Domenico Petrillo



THE ROD SERLING VIDEO FESTIVAL

Sponsored by Binghamton City School District

BEST IN SHOW PRIZES:

DIGITAL VIDEO RECORDER
courtesy Rod Serling Video Festival

\$100 Gift Certificate
courtesy Unicorn Electronics

Certificates will be awarded
in a number of other categories.

All Finalists receive...
One Rod Serling Video Festival T-Shirt
courtesy Knucklehead Embroidery

JOIN US FOR THE PREMIERE!

(made possible by the Rod Serling School at
Binghamton City School District)

FRIDAY, MAY 17, 2013

HELEN FOLEY THEATRE
at Binghamton High School

8:00 pm: WSKG Television Broadcast
featuring Winning Videos
Watch with us as it airs, on "The Big Screen"

9:00 pm: Awards Ceremony

Reception Immediately following

Video Entry Deadline:
May 1, 2013

Here's your chance to write, direct, and/or star in your own video!
All students from kindergartners through seniors in high school are
eligible for The Rod Serling Video Festival competition. All you need
is access to a camcorder and a desire to holler those magic words:
Lights! Camera! ACTION!

Honors will be given to various categories including: Best of Show,
Best Directing, Best Use of Comedy, Best Use of Computer
Animation, Best Editing, Best Special Effects and Best K-6 entry!

Entering is easy! Just create your video, fill out the entry form and
mail it along with your \$5 entry fee.
Then join us for the Grand Finale!

Special Thanks to our sponsors:



www.knuckleheadinc.com



Binghamton City School District

Questions about competition rules or policies may be directed to
Lawrence Kassan, Festival Director, (607) 762-8202.

Visit Us at our Website:

www.RodSerlingVideoFest.com

Teacher Forum

The NYSMATA online discussion forum is located at the following link. Copy and paste the URL into your browser.

<http://galileo.dcbooces.org/icampus/course/enrol.php?id=150>

It is easy to create your own account. Follow the online instructions and use MATA as the enrollment key.

To participate in a discussion group, select it and click on 'subscribe to this forum'. You control which discussions you are interested in joining. Postings are sent directly to your e-mail.

Contact me with questions or comments:
mealia.mata@gmail.com

NYSMATA OFFICERS

Co-Presidents

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Margaret Mealia mealia.mata@gmail.com

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Teacher Forum

<http://galileo.dcbooces.org/icampus/course/enrol.php?id=150>



NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

"NYSMATA is the only professional teachers organization of its kind in the country."
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team
New York State Education Dept.

"NYSMATA is a wonderful resource for teachers of the media arts in New York State."
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing **NYSMATA**, specifically designed for teachers of the media arts:
PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.

Join NYSMATA for unique benefits:

- ⤴ website – www.NYSMATA.org
- ⤴ statewide interactive Internet forum
- ⤴ monthly e-newsletter
- ⤴ regional Youth Media Arts Shows
- ⤴ local networking meetings for professional development
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- ⤴ opportunities for leadership, regionally and statewide

THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS: <http://nccas.wikispaces.com/>

Join NYSMATA, stay informed. Visit our **nysmata.org** or mail this information to us:

Mmmm...Media Arts! NYSMATA.org

Name _____
 School _____ Region _____
 Preferred email _____ Tel. _____
 Media art/interests _____

Membership: \$20.00 annually beginning April 20, 2013

*Please mail to Ms Robyn Talbot, NYSMATA Membership
John Jay High School, 2012 Route 52, Hopewell Junction, NY 12533*



Please pass this along to colleagues who are teaching any media-related classes.