

**NYSSMA SHOW JULY 26 / SUNY OSWEGO**

# New York State Media Arts Teachers Association



*Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.*

**JUNE 2013**

### In This Issue

- Summer Workshop
- WINNERS / Rod Serling Video Festival
- **Nat'l. Core Arts Standards Review**
- Squeaky Wheel / Buffalo Media Resources
- MUPPETS
- Nyskayuna High School SHORT CUTS
- Scholastic Awards
- Competition

## **SUMMER WORKSHOP OPPORTUNITY in Central New York**

Keith Rosko, Fine Arts Department Chairperson and Technology Integration Specialist at **Chenango Forks High School**, has announced an **iBooks workshop** for this summer. The workshop is **scheduled for July 15, 16 and 17** from 8AM-3PM and includes an hour lunch. There is no cost to participate.

Participants will use **iBooks Author** software to **create electronic textbooks** for use on Apple mobile platforms. Depending on enrollment, teachers may collaborate on a single subject or build cross curriculum.

Go here to see some sample books: You will have to look with an iPhone or an iPad.

Note: Keith's sample books are on the bottom of the page.

<http://www.cforks.org/education/components/docmgr/default.php?sectiondetailid=6161>

Interested??? Contact Keith: [ROSKOK@cforks.org](mailto:ROSKOK@cforks.org)  
Visit Central NY this summer; go for the training, and, if you can, take a couple of extra days to see the countryside (beautiful winecountry). Enrollment is open to all.

There will be certificates of completion so that you may apply to your district for in-service / staff development credit.

## **NYSMATA Meeting**

July 25 - 26, 2013  
SUNY Oswego  
[rsvp. mealia.mata@gmail.com](mailto:rsvp.mealia.mata@gmail.com)

- Core Shifts & Media Arts
- NYSMATA by-laws
- Media Arts Syllabus
- **NYSSMA SHOW / July 26**

# Rod Serling Video Festival

Go here to see the 2013 winners:

[http://www.wskg.org/info/watch-2013-rod-serling-video-festival-winners?fb\\_action\\_ids=10100215544803419&fb\\_action\\_types=og.likes&fb\\_source=other\\_multiline&action\\_object\\_map=%5B446493112110917%5D&action\\_type\\_map=%5B%22og.likes%22%5D&action\\_ref\\_map=%5B%5D](http://www.wskg.org/info/watch-2013-rod-serling-video-festival-winners?fb_action_ids=10100215544803419&fb_action_types=og.likes&fb_source=other_multiline&action_object_map=%5B446493112110917%5D&action_type_map=%5B%22og.likes%22%5D&action_ref_map=%5B%5D)

*Congratulations to all student participants.*

*Thank you, Larry Kassan, for all the work that you do for this festival!*

## **Public Review of Draft National Core Arts Standards Scheduled for Summer 2013**

The National Coalition for Core Arts Standards (NCCAS) plans to release draft standards this summer for public review and comment. NCCAS is committed to a transparent and open process which includes the voice of those who will be using the standards once they are completed. The review will be through an online survey tool you will be able to access from the cyber home of the standards review at **<http://nccas.wikispaces.com/>**. Be sure to study the standards framework and matrix in preparation for your review. Both are available on the wikispaces site with other important information about the standards. **More details regarding the time line will be announced as they become available.**

*Leslie Yolen  
Associate in Visual Arts Education  
Curriculum and Instruction Team  
New York State Education Department*



## **Squeaky Wheel** **Buffalo Media Resources**

### **EVENTS**

**KIDS CAMPS**

**ARTGREASE**

**SQUEALER**

### **WORKSHOPS**

**EQUIPMENT & FACILITIES**

**TECHARTS FOR GIRLS**

**BUFFALO YOUTH MEDIA INSTITUTE**

### **RESIDENCIES**

**CHANNELS**

**MEMBERSHIP**

**OPPORTUNITIES**

**SQUEAKY SHOP**

**MIGRATING MEDIA**

Squeaky Wheel / Buffalo Media Resources is a grassroots, artist-run, non-profit media arts center founded in 1985 to promote and support film, video, computer, digital, and audio art by media artists and community members. We provide low-cost access to video and film equipment rental, editing suites, workshops, and screenings of independent and avant-garde film and video. We are supported in part by the Andy Warhol Foundation for the Visual Arts, the Baird Foundation, the Cameron Baird Foundation, the Children's Foundation of Erie County, the Experimental Television Center, the Fund for the Arts, Hodgson Russ LLP, M&T Bank, the Nathan Cummings Foundation, National Endowment for the Arts, New York State Council on the Arts, the John R. Oishei Foundation, and our members. The Experimental Television Center's Presentation Funds program is supported by the New York State Council on the Arts.

**More information:**  
<http://squeaky.org>

Contact Squeaky  
712 Main Street  
Buffalo, NY 14202

P: 716-884-7172  
F: 716-886-1619

**Office Hours:**  
1pm - 7pm Tuesday - Thursday  
1pm - 5pm Friday & Saturday

## **NYSMATA Meeting**

*July 25 - 26, 2013*

*SUNY Oswego*

*rsvp. mealia.mata@gmail.com*

- *Core Shifts & Media Arts*
- *NYSMATA by-laws*
- *Media Arts Syllabus*
- **NYSSMA EXHIBIT / JULY 26**

## **MUPPET NEWS**

**Jim Henson's** creations will be returning to the **Museum of the Moving Image** to be housed in a new gallery that will be built with support from the City of New York.

photos here: <https://www.facebook.com/media/set/?set=a.10151437724214013.1073741830.38508744012&type=1>

Be sure to watch the video -- worth the time!!!!

**video here:** <http://www.youtube.com/watch?v=Y5wKSDOK68s&feature=youtu.be>

## **RESOURCES**

**Keep in Touch with Your Union**

<http://www.nysut.org>

**Help with the Common Core**

<http://www.nysut.org/resources/special-resources-sites/common-core>

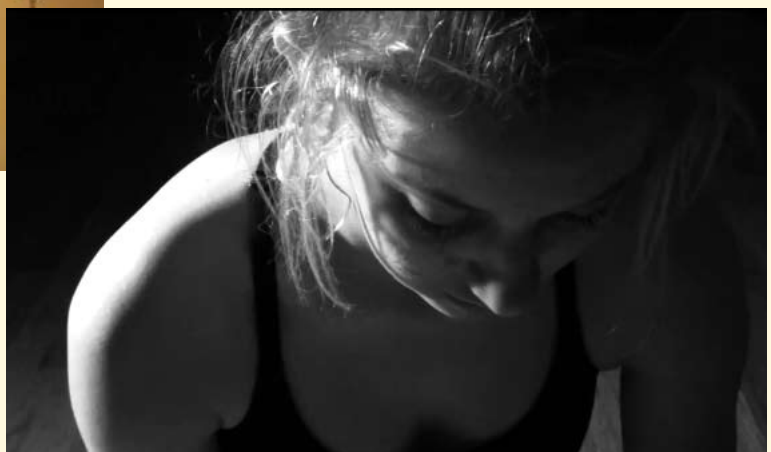


## SHORT CUTS A VIDEO CELEBRATION

Niskayuna High School Art Department  
Mr. Stephen Honicki Studio in Video Program  
CAPITAL REGION

To view some of this year's short films and previous years' productions, online, check out the "NHS Short Cuts" channel on YouTube.

<http://www.youtube.com/user/NHSshortcuts?feature=watch>



# PHOTOGRAPHY STUDENTS EARN NATIONAL RECOGNITION

## Lower Hudson Region

John Jay High School (Hopewell Junction, NY) students earned national recognition in the Scholastic Art and writing Awards for 2013.

Students, Jamie Fandl (gold), Jason Dinelli (silver), Jillian Bruschi (silver) and Justin Pietropaoli (gold and silver) received their medals at a ceremony at Carnegie Hall on May 31st.

230,000 pieces of artwork were submitted at the regional programs.  
15,000 gold keys from across the country qualified for nationals  
1,900 pieces were selected as national award winners

Congratulations to the John Jay winners and their teacher, Robyn Talbot-Howard.

Follow this link to the WEBCAST:

<http://www.artandwriting.org/carnegiwebcast2013/>.

## Enter The Seventh Annual Emerging Pro Still And Motion Competition

“The worlds of still photography and motion capture are colliding. For the new generation of image makers, our 7th Annual Emerging Pro Competition is now open to still images and motion projects. This year, the contest is being conducted with both HDVideoPro and Digital Photo Pro magazines, and you can enter two still photography entries (each consisting of up to five photographs) and two narrative or non-narrative motion shorts.”

StudentFilmmakers Magazine

[http://www.hdvideopro.com/7th-annual-emerging-pro.html?utm\\_source=studentfilmmakers&utm\\_medium=email&utm\\_campaign=StudentFM\\_060513](http://www.hdvideopro.com/7th-annual-emerging-pro.html?utm_source=studentfilmmakers&utm_medium=email&utm_campaign=StudentFM_060513)

## Teacher Forum

The NYSMATA online discussion forum is located at the following link. Copy and paste the URL into your browser.

<http://galileo.dcbooces.org/icampus/course/enrol.php?id=150>

It is easy to create your own account. Follow the online instructions and use MATA as the enrollment key.

To participate in a discussion group, select it and click on 'subscribe to this forum'. You control which discussions you are interested in joining. Postings are sent directly to your e-mail.

Contact me with questions or comments:  
[mealiamata@gmail.com](mailto:mealiamata@gmail.com)

## NYSMATA OFFICERS

### Co-Presidents

Michael Witsch      [mjwitsch@optonline.net](mailto:mjwitsch@optonline.net)  
Margaret Mealia    [mealiamata@gmail.com](mailto:mealiamata@gmail.com)

### Secretary

Robyn Talbot      [robyn.talbot@wappingersschools.org](mailto:robyn.talbot@wappingersschools.org)

### Co-Treasurers

Mike Townsend    [MATATOWN@aol.com](mailto:MATATOWN@aol.com)  
Dana Allen        [DanaAllen@k12.ginet.org](mailto:DanaAllen@k12.ginet.org)

### Web Site

[www.nysmata.org](http://www.nysmata.org)

### Web Master

Domenic Licata    [dom@licatadesign.com](mailto:dom@licatadesign.com)

### Newsletter

[mealiamata@gmail.com](mailto:mealiamata@gmail.com)

### Teacher Forum

<http://galileo.dcbooces.org/icampus/course/enrol.php?id=150>



# NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

*"NYSMATA is the only professional teachers organization of its kind in the country."*  
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team  
New York State Education Dept.

*"NYSMATA is a wonderful resource for teachers of the media arts in New York State."*  
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing **NYSMATA**, specifically designed for teachers of the media arts:  
**PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

### Join NYSMATA for unique benefits:

- ⤴ website – [www.NYSMATA.org](http://www.NYSMATA.org)
- ⤴ statewide interactive Internet forum
- ⤴ monthly e-newsletter
- ⤴ regional Youth Media Arts Shows
- ⤴ local networking meetings for professional development
- ⤴ Exemplary Student Media Arts Awards
- ⤴ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ⤴ eligibility for NYSMATA awards for students, teachers and program
- ⤴ discounted membership for renewing
- ⤴ opportunities for leadership, regionally and statewide

**THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS:** <http://nccas.wikispaces.com/>

**Join NYSMATA**, stay informed. Visit our **[nysmata.org](http://nysmata.org)** or mail this information to us:

-----  
Mmmm...Media Arts! NYSMATA.org

Name \_\_\_\_\_  
 School \_\_\_\_\_ Region \_\_\_\_\_  
 Preferred email \_\_\_\_\_ Tel. \_\_\_\_\_  
 Media art/interests \_\_\_\_\_

**Membership: \$20.00 annually**

*Please mail to Ms Robyn Talbot, NYSMATA Membership  
John Jay High School, 2012 Route 52, Hopewell Junction, NY 12533*



***Please pass this along to colleagues who are teaching any media-related classes.***