

Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.

FEBRUARY 2014

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SUNY Oswego on the shores of Lake Ontario, host to the NYS Summer School of Media Arts!

FREE MEMBERSHIP EXTENDED

PETE SEEGER



1919-2014

Artist, activist, defender of mankind; Pete marched with the best and least of them; campaigned, lobbied and sang for the betterment of mankind, the Hudson Valley and the Hudson River.

He was a family man, neighbor, friend, teacher, and citizen of the world. His songs of unity, love and protest are the legacy of a man who stood his ground and kept his principles in spite of adversity.

He left us much and will be missed.

"Sing for justice, sing for freedom, sing for Peace, and sing for Love."

SING for PETE & TOSHI !!!!!

News from WESTERN NEW YORK



The Western New York Region of the Media Arts Teachers Association in partnership with the University at Buffalo Departments of Visual Studies and Media Study have announced the 1st Annual High School Media Arts Juried Exhibition to coincide with the annual Media Arts Show. The exhibition will take place from March 8-14, 2014, with a closing reception for students and their families on Thursday evening, March 13. Awards will be presented during the Media Arts Show on Friday afternoon.

Students have been invited to submit photography, graphic design, film, video, animation and sound art. A five-person jury consisting of members of UB faculty, local arts organizations, and an alumnus of NYSSSA Media Arts will award cash prizes including \$100 for Best of Show.

The WNY Regional Show has taken place at UB since the Summer School of Media Arts emerged under the guidance of Gerry O'Grady in the Department of Media Study in the early 1970s. In addition to screening student video, animation and print work, and the adjudication of students applying to NYSSSA, the one-day event has featured hands-on media workshops for students and teachers, and tours of the Departments of Visual Studies and Media Study. The event attracts between 150 to 225 students from high schools as far away as Jamestown to the south and Lewiston-Porter to the north. With the addition of the weeklong Juried Exhibition, this year's event hopes to attract an even larger number of students from wider range of schools, while encouraging them to produce their best work for public display.



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For more information, please visit the UB Visual Studies website:
<<http://wp.me/p34iDn-1qS>>.

by Domenic Licata / WNY

2014 NYS Youth Media Arts Show Schedule NYSSSA School of Media Arts Adjudication

Location	Date	Coordinators
Western Region Center for the Arts University at Buffalo Amherst Campus Buffalo, NY	Friday, March 14, 2014 9:00 AM – 1:00 PM	Elizabeth Randell , MATA Chairperson Tonawanda City High School 716 –694-7670 x2258 email: erandell@lona.wnyric.org Mike Townsend , 716-754-8281 x2415
New York City Museum of the Moving Image 36-01 35 th Ave Astoria, NY 11106	Thursday, March 13 10 AM – 2 PM	Dr. Eric Heyworth Director, New York City Youth Media Arts Show ericvcr@aol.com 212-427-1764 (home) 917-855-7613 (cell) Carl Goodman , Director, Museum of the Moving Image Chris Wisniewski , Deputy Director for Education
Lower Hudson Region Westchester County Community College Valhalla, NY	Tuesday, March 18, 2014 Doors open at 8:15 AM Program starts @ 9 AM NYSSSA judging @ 10 AM	Michael Witsch 914-698-0769 email: Mjwitsch@optonline.net Jerry Maselli Director Media & Instructional Technology Westchester Community College 914-606-7869 email: Jerry.Maselli@sunywcc.edu
Long Island Region Five Towns College Dix Hills, NY	Friday, March 21, 2014 8 AM – 1 PM	Carol Brown , Director, AIE, Eastern Suffolk BOCES, 631-286-6989 cbrown@esboces.org Diane Bloxon Eastern Suffolk BOCES, 631-286-6989 dbloxon@csboeces.org
Capital Region Bethlehem High School 700 Delaware Avenue Delmar, NY 12054	Thursday, April 3, 2014 9 AM – 2:15 PM	Melanie A. Painter , Art Supervisor Bethlehem Central School District 518-439-4921 x22056 email: painmhs@bcsd.neric.org
Mail in (Method 1)	Postmarked by March 31	NYSSSA School of Media Arts , NYS Office of Cultural Education 222 Madison Avenue, Rm 10D79 CEC Albany, NY 12230 518-474-8773 email: nysssa@mail.nysed.gov

NEW YORK STATE SUMMER SCHOOL OF THE ARTS
A Program of the New York State Education Department



SCHOOL OF MEDIA ARTS

June 29 – July 25, 2014
SUNY Oswego, Oswego, NY

Electronic Sound Art- Video – Film –Digital Photography – Computer Arts



Media Arts is an intensive, immersion art making experience. Each student participates in a month of day-long creative workshops devoted to a particular discipline:

16mm filmmaking, photography, electronic sound art, computer animation/intermedia, or digital video art.



Our goal is to develop each student's creative process. All students work on the creation of personal, meaningful, increasingly complex, artistic statements. We are interested in ideas, curiosity, discovery, critique, and the discipline of engaged creative exploration. With extensive viewings and discussions of work, each class includes a strong foundation in the history of its medium. All classes teach fundamental, formal, aesthetic principals. Classes also involve extensive teaching of the technical skills associated with each individual discipline.

New For Summer 2014! Electronic Sound Art!

What is Electronic Sound Art? You will explore the creative possibilities of sound recording, electronic music composition, sound mixing and a variety of sonic presentation forms. Working with recorded sound samples, synthesized sounds, and other audio samples, students will learn recording, electronic audio synthesis, sound processing, sound design, editing, and music composition. Electronic Sound Art class projects will include formal electronic music compositions, sound tracks for student films, audio "installations" (interactive acoustic- spaces), *Musique concrete*, and other musical forms.

Have your work adjudicated for possible selection to the NYSSSA School of Media Arts

Submit work directly to the **NYSSSA School of Media Arts, Office of Cultural Education, Cultural Education Center Room, 10D79, Albany, NY 12230** for adjudication and possible selection to the 2013 summer program. Mail-in submissions must be postmarked by March 31, 2014.

**For application forms and submission requirements,
visit our website at www.occ.nysed.gov/nyssa/
phone: 518-474-8773 or email: nyssa@mail.nysed.gov**

MEMBERSHIP CARDS

Member Domenic Licata designed the new membership cards that you will receive from your Acting Director when you attend your regional media arts show in March. Membership is free and those of you who have already signed as members of NYSMATA need only pick up your card from your director. If you have not



nysmata.org
facebook.com/nysmata
@nysmata

name: _____ region: _____
title & school: _____
regional director: _____
membership valid through _____

become a member or renewed your registration within the last 18 months, you will need to do that to receive your membership card.

Members are invited to contribute to writing the NYSMATA Media Arts Syllabus that will be passed to State ED. as the recommended course of study for NYS media arts students. It is very possible that Media Arts will be another option for students for the NYS requirement for graduation. We

value your input and hope you will take advantage of this opportunity to contribute.

To become a NYSMATA member, send your name, school, preferred email, phone number and media arts interests to mealia.mata@gmail.com. Your name will be added to the membership list and passed along to your regional director. You may also become a member at your regional Media Arts Show. If you are unable to attend your regional show, contact your director and make other arrangements to receive your membership card.

Some regions have made arrangements with local arts organizations and art suppliers for discounts for members. Check in your region to see what is available.

NYSMATA REGIONS

Acting Director
Elizabeth Randell

ERandell@tona.wnyric.org

Western NY

Scott Walroth

swalroth@niskyschools.org

Capital

Keith Rosko

ROSKOK@cforks.org

Central NY

Carol Brown

cbrown@esboces.org

Long Island

Eric Heyworth

ericvcr@aol.com

NYC

Michael Witsch

mjwitsch@optonline.net

Lower Hudson

WEBSITES WORTH VISITING

THE MAC TURNS 30

Happy Birthday!

<http://www.apple.com/30-years/>

Pinhole Photography Enthusiasts

http://www.gizmag.com/original-pin-flatpack-pinhole-camera/30548/?utm_source=Gizmag+Subscribers&utm_campaign=1927733efc-UA-2235360-4&utm_medium=email&utm_term=0_65b67362bd-1927733efc-91417397

COPYRIGHT and the Internet

Yes, here we go again, **copyright**, just in time for the March media shows. This article speaks to copyright from several points of view.

If you receive "Videomaker" magazine in hardcopy, you will find this article in the February, 2014 edition. For the online version go here:

<http://www.videomaker.com/article/17187-the-internet-is-free-right-what-can-you-legally-use>

New York State Alliance for Arts Education

<https://www.facebook.com/nysaae>

<http://www.nysaae.org>

MEDIA HISTORY

January 20 was the birthday of Italian film director **Federico Fellini**, born in Rimini, Italy (1920). As a young man, he enrolled in the University of Rome Law School to avoid military service, but he never attended classes. He worked instead as a cartoonist for a satirical magazine and as a gag writer for a vaudeville troupe. In 1943, he was ordered to undergo a medical examination for the army, but his medical records were destroyed in a bombing. He spent the next two years in the slums of Rome eluding the German Occupation troops, who searched the city for men to replenish the armed forces and to work in slave labor camps. After the war, Fellini turned to filmmaking and made a string of films about beggars, gypsies, swindlers, and prostitutes. He became famous for his film *La Dolce Vita* (1960). He was a charming man, who always wore a wide-brimmed black hat and gestured with both hands, even while driving one of his favorite motorcars. He overdubbed all his actors' voices because he believed that most people didn't have voices that matched their appearance. He said, "All art is autobiographical; the pearl is the oyster's autobiography."

On January 8 in 2001 Apple Computer introduced **iTunes**. Since that day, more than 10 billion tracks have been downloaded from the iTunes store. Six years later, on this day in 2007, Apple unveiled the iPhone. Afterward, they made available a software development kit, the set of tools enabling a person to create a third-party application, or iPhone "app." There are now more than 1,000,000 iPhone apps, with 60 billion downloads — helping people do things like learn Japanese, train for marathons, monitor infant diaper activity, access news stories, find cookbook recipes, keep time with a metronome, make espresso and boost productivity.

January 24 was the birthday of **Steve Jobs**, born in San Francisco (1955) to two University of Wisconsin graduate students who placed him for adoption. Clara and Paul Jobs, an accountant and a machinist, adopted him when he was still a baby. Growing up, Jobs and his father would tinker with electronics in the garage.

He dropped out of college after a semester, went to India in search of spiritual enlightenment, returned a devout Buddhist, experimented with LSD, and then got a job with a video game maker, where he was in charge of designing circuit board for one of the company's games. In 1976, at the age of 21, he co-founded Apple Computers, and less than a decade later, Apple unveiled the Macintosh computer. It was the first small computer to catch on with the public that used a graphical user interface, or GUI (sometimes pronounced "gooey"), where people could simply click on icons instead of typing in precise text commands.

The graphic user interface revolutionized computers, and it's on almost all computers today. It's on a whole lot of other devices as well, like fancy vending machines and digital household appliances and photocopying machines and airport check-in kiosks. And graphical user interface is what's used with iPods, another of Apple's wildly successful products.

Jobs was diagnosed with pancreatic cancer in 2003. He opted for a variety of alternative treatments, but eventually — in 2004 — he underwent surgery to remove the tumor. His health began to decline in 2009, and the disease claimed him last October (2011). He was 56.

Jobs once said, "Remembering that you are going to die is the best way I know to avoid the trap of thinking you have something to lose"

Feb. 20 is the birthday of **Ansel Adams**, born in San Francisco (1902). When he was 14, his parents gave him two gifts that changed his life. The first was a Kodak #1 Box Brownie camera. The second was a family trip to Yosemite National Park. He was so enchanted by the mountains and the forest that he would return to the park every summer for the rest of his life. His photographs of Yosemite and other wilderness areas would become familiar to millions of people.

He said: "I hesitate to define just what the qualities of a true wilderness experience are. Like music and art, wilderness can be defined only on its own terms. The less talk, the better."

Rod Serling Video Festival

Binghamton City School District – Rod Serling School of the Arts

FOR RELEASE: Immediately

RE: **THE ROD SERLING VIDEO FESTIVAL**
Call for Entries

ENTRY DEADLINE: **May 1, 2014**

CONTACT: **Lawrence Kassan, Festival Coordinator**
607-762-8202

Internet: www.RodSerlingVideoFest.com
E-mail: Director@RodSerlingVideoFest.com

Entries are now being accepted for the 2014 Rod Serling Video Festival. Here's your chance to write, direct, and/or star in your own video! All students, from kindergartners through seniors in high school are eligible to enter this video competition.

Categories include but are not limited to - Best of Show, Best Directing, Best Animation, Best K-6 Entry and Best Special Effects. Best of Show winner will receive a \$100 Gift Certificate (Unicorn Electronics). Certificates and prizes will be awarded in a number of other categories. All finalists will receive an official festival t-shirt courtesy (Knucklehead Embroidery).

A special "Red Carpet Gala" will be held at the WSKG Public Television Studios on Friday, May 16, 2014 at 8:00 PM. WSKG Public Television will produce a one-hour television special featuring the winning videos which is scheduled to air in the Fall of 2014.

Festival Sponsors are - Knucklehead Embroidery, Unicorn Electronics, Binghamton City School District, and WSKG Public Television

To arrange for a distance learning broadcast or book a guest speaker to present to your school or organization please visit our website: www.RodSerlingVideoFest.com

Entries must be on DVD (*not CD-ROM*) and may be any length up to a maximum of 5 minutes. Complete festival rules are available by request or may be viewed on our website. All entries must be received or postmarked by May 1, 2014.

For questions about competition rules or to request an entry form please contact Lawrence Kassan, Festival Coordinator, at 607-762-8202. Applications are also available at our website: www.RodSerlingVideoFest.com

NEW YORK STATE ALLIANCE for ARTS EDUCATION

NYSAAE has announced two new professional development programs for Winter- Spring 2014, which are open for registration and application for the next few weeks.

ARTS@theCORE Regional Symposia

Facilitated by national experts in arts learning and the Common Core State Standards, these day-long workshops provide vital information and strategies for curriculum development for learning in any art form at any grade level. Scheduled from January through March, the ARTS@theCORE Symposia are hosted in four different locations across New York State. *Register at: www.nysaae.org*

New York State Alliance for Arts Education
presents

ARTS@theCORE

REGIONAL SATURDAY SYMPOSIA FOR ARTS EDUCATORS
ACTIVELY DEMONSTRATING HOW
LEARNING IN THE ARTS CAN MEET THE COMMON CORE STATE STANDARDS

Each symposium features

- Hands-on exploration of the Common Core State Standards with Learning in the Arts
- A nationally recognized expert in arts curriculum development
- Opportunities to develop curriculum
- Networking with fellow arts educators
- 6 hours of professional development

Choose from four locations and dates!

All symposia from 9:00am – 3:30pm

January 11	Purchase College, Performing Arts Center	Bruce Taylor
February 8	Five Towns College, Dix Hills	Scott Shuler
March 8	Albany Institute of History and Art	Susan Riley
March 29	Memorial Art Gallery, Rochester	Bruce Taylor

The ARTS@theCORE Faculty



Bruce Taylor



Scott Shuler



Susan Riley

ARTS@theCORE is suitable for: certified arts specialists, teaching artists, classroom teachers of any discipline and grade level, administrators from schools & arts organizations.

\$40 registration fee - box lunch included!

\$30 for NYSAAE Members!

Freelance Teaching Artists may apply for a scholarship (waived fee).



Register @ www.nysaae.org



Arts Connect All New York

Providing semester-long one-on-one mentorships for teachers who serve special needs populations, this is a great opportunity for anyone looking to refine their teaching practice in the arts with students who often are overlooked in arts learning. A small stipend is provided to participants. *Apply at: www.nysaae.org*

New York State Alliance for Arts Education
proudly announces

Arts Connect All New York

A NEW PROFESSIONAL DEVELOPMENT MENTORSHIP PROGRAM FOR
ARTS EDUCATORS WHO TEACH STUDENTS WITH SPECIAL NEEDS

ACANY One-on-One Mentorships

- Occur during Spring 2014 semester
- Are conducted by veteran arts educators
- Consist of phone consultations and on-site visits
- Address participants' specific teaching and learning goals
- Cater to all educators who want to improve their arts instruction practice
- Provide a \$125 stipend, for out-of-school time

The ACANY Mentors



Glenn McClure
Western NY



Alan Núñez
NYC



Anne Rhodes
Central NY



Elise Sobol
Long Island

PLEASE APPLY IF:

- You're a teacher or a teaching artist
- You teach in the arts (any discipline) or through the arts (i.e. thru integration)
- You teach students with special needs (any grade, K – 12)
- You're interested in refining your teaching practice

APPLY ONLINE:

www.nysaae.org

NOTE: All applicants (except teachers with stand alone special education classes) must have at least two classes of students that include students with special needs, either as an inclusion class or as a self-contained class. Participants must provide mentors with access to classrooms, and will submit short written reports as part of the program.



The New York State Alliance for Arts Education is dedicated to providing quality professional development across the Empire State, for anyone teaching in and through the arts. We pride ourselves on our high standards, including instruction by accomplished & expert leaders in the field, interactive learning models, and up-to-date curriculum topics.

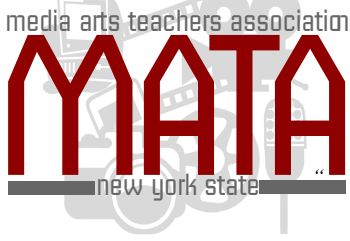
Inquiries? Send an email to:

Philip Alexander, Ph.D.

Director, New York State Alliance for Arts Education

"All Arts for All Students"

director@nysaae.org



NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

"NYSMATA is the only known professional teachers organization of its kind in the country."
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team
New York State Education Dept.

"NYSMATA is a wonderful resource for teachers of the media arts in New York State."
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing NYSMATA, specifically designed for teachers of the media arts: **PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

Join NYSMATA for unique benefits:

- ⤴ website – www.NYSMATA.org
- ⤴ statewide interactive Internet forum
- ⤴ monthly e-newsletter
- ⤴ regional Youth Media Arts Shows
- ⤴ local networking meetings for professional development
- ⤴ Exemplary Student Media Arts Awards
- ⤴ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ⤴ eligibility for NYSMATA awards for students, teachers and program
- ⤴ discounted membership for renewing
- ⤴ opportunities for leadership, regionally and statewide
- ⤴ curriculum support
- ⤴ resources

THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS: <http://nccas.wikispaces.com/>

Join NYSMATA, stay informed. Visit our **nysmata.org** or mail this information to us:

Mmmm...Media Arts! NYSMATA.org

Name _____
 School _____ circle your Region: WNY, CNY, Capital, LHR, LI, NYC
 Preferred email _____ Tel. _____
 Media art/interests _____

copy/paste the above info and email to the Acting Director (or membership chairperson) for your region:

Elizabeth Randell	ERandell@tona.wnyric.org	Western NY
Scott Walroth	swalroth@niskyschools.org	Capital
Keith Rosko	ROSKOK@cforks.org	Central NY
Carol Brown	cbrown@esbores.org	Long Island
Eric Heyworth	ericvcr@aol.com	NYC
Michael Witsch	mjwitsch@optonline.net	Lower Hudson



Please pass this along to colleagues who are teaching any media-related classes.