

Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.

JUNE 2014

NYSMATA wishes you a great summer. Send us your vacation email, links and samples of student work. Our newsletter will continue throughout the summer.

In This Issue

- 2014 NYSSSA Media Arts
- NYSSSA/MA alum news
- National Core Arts Standards
- Regions and Directors
- Membership form



SUNY Oswego on the shores of Lake Ontario, host to the NYS Summer School of Media Arts!

FREE MEMBERSHIP EXTENDED

2014 School of Media Arts

June 29 - July 25

http://www.oce.nysed.gov/nysssa/SMA/

This year's course line-up includes:

*16mm Filmmaking
*Digital Photography
*Electronic Sound Art
*Computer Animation/Intermedia
*Digital Video Art

Let us know if your students are attending.



Mark your calendar for the NYSSA Media Arts final screening and show on July 25. The city of Oswego's "Harborfest" is July 24-27; games, rides, fireworks AND NYSSSA Media Arts.

You'll find Oswego a great city to visit while you enjoy and support our students and Media Arts.



Bennett Miller

That's <u>Bennett Miller</u> on the big screen receiving the Best Director award for the film "Foxcatcher" at the 2014 Cannes Film Festival.

Bennett is a 1983 graduate of Mamaroneck HS, <u>Mike Witch's student</u> in TV and performing arts classes and a 1982 NYSSSA-Theater graduate as well. Bennett also directed "Capote" (screenplay by Dan Futterman, fellow MHS and NYSSSA alum) and "Moneyball." Google <Bennett Miller Cannes Best Director> for details.

Taylor's Story

This is an excerpt from "What is the School of Media Arts REALLY Like? Alumni/Faculty Taylor's Profile!" on the NYSSSA Media Arts website. You can read about Taylor's NYSSSA experience in its entirety here:

http://www.oce.nysed.gov/nysssa/SMA/documents/TaylorDunne2.pdf

Since NYSSSA I received a liberal arts degree, concentrating in Media Studies from The New School in NYC. I stayed in NYC for awhile after I graduated and worked as a projectionist at The Pioneer Theater & Anthology Film Archives and freelanced for many museums around the city: PS1, Museum of the City of NY, etc. I also worked for important organizations of avant-garde cinema including Millennium Film Workshop and The Filmmakers Collective, the organization which distributed many of the artist films I saw while at NYSSSA!

I am currently an MFA candidate in the Film Department at The University of Colorado at Boulder. I teach Super 8 filmmaking to undergraduates and make my own "essay'ist" "experimental documentaries". I still work on a Bolex (the very camera I learned how to use at NYSSSA) and have shown my work across the US and Canada including; The New York Film Festival-Views from the Avantgarde, The Tribeca Film Festival, CROSSROADS Film Festival in San Francisco, The Chicago Underground Film Festival and the Deluge Center for Contemporary Art in Victoria, B.C. Canada.



Melanie Martinez

NYSSSA Media Arts Alumni Melanie Martinez was a 2012 Finalist on NBC's The Voice! Here is Melanie performing in front of a video she created at NYSSSSA.

https://www.youtube.com/watch?v=LQzKr7XqcEM

National Core Arts Standards

from Leslie Yolen

www.nationalcoreartsstandards.org

Join us for the virtual launch of The National Core Arts Standards
June 4th, 2014 at 1:00 – 3:00 PM EDT at
http://tinyurl.com/lrsajg9

Help us celebrate the unveiling of standards written for and by arts educators to support quality teaching and learning!

During their April 2014 meeting, the BoR included a NCCAS revision update item on their agenda.

The item may be accessed online at http://www.regents.nysed.gov/meetings/2014/April2014/413p12ced1.pdf.

Until the BoR renders a decision regarding new arts standards, dance, media arts, music, theatre and visual arts curriculum implemented in New York State should be aligned to the New York State Learning Standards for the Arts. These standards and the associated curriculum resource guides may be accessed online at http://www.p12.nysed.gov/ciai/arts/resources.html.

NYSMATA will need to make a decision as to where we stand on these standards. Have you read the standards? Are you prepared to endorse them? "-ed."

NYSMATA REGIONS

Acting Director

Elizabeth Randell ERandell@tona.wnyric.org Western NY

Scott Walroth swalroth@niskyschools.org Capital

Keith Rosko ROSKOK@cforks.org Central NY

<u>Carol Brown</u> cbrown@esboces.org Long Island

<u>Eric Heyworth</u> ericvcr@aol.com NYC

<u>Michael Witsch</u> mjwitsch@optonline.net Lower Hudson



NYSMATA MEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

"NYSMATA is the only known professional teachers organization of its kind in the country." Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team New York State Education Dept.

"NYSMATA is a wonderful resource for teachers of the media arts in New York State."

Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing NYSMATA, specifically designed for teachers of the media arts: PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.

Join NYSMATA for unique benefits:

- ▲ website www.NYSMATA.org
- ▲ statewide interactive Internet forum
- monthly e-newsletter
- regional Youth Media Arts Shows
- ▲ local networking meetings for professional development
- ▲ Exemplary Student Media Arts Awards
- ▲ NYSSSA New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- eligibility for NYSMATA awards for students, teachers and program
- △ discounted membership for renewing
- A opportunities for leadership, regionally and statewide
- ▲ curriculum support

The inclusion of media arts in next generation arts standards: http://nccas.wikispaces.com/

	MmmmmMedia Arts! NYSMATA.org
Name	
School	circle your Region: WNY, CNY, Capital, LHR, LI, NYC
Preferred email	Tel
Media art/interests	

Elizabeth Randell ERandell@tona.wnyric.org Western NY
Scott Walroth swalroth@niskyschools.org Capital
Keith Rosko ROSKOK@cforks.org Central NY
Carol Brown cbrown@esboces.org Long Island
Eric Heyworth ericvcr@aol.com NYC

Michael Witsch mjwitsch@optonline.net Lower Hudson

