

Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.

OCTOBER 2014

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"Light makes photography. Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography".

George Eastman



SUNY Oswego on the shores of Lake Ontario, host to the NYS Summer School of Media Arts!

**FREE MEMBERSHIP
EXTENDED**

National Core Arts Standards

Thanks to all who responded to our survey of the National Core Arts Standards. We are currently reviewing the data and comments.

Those of you who have been following the development and evaluations of the NCAS are well aware that these standards have been written for P-K through 12.

NYSMATA has typically attracted mostly high school and post secondary educators as members. To ease the 'sign-up' process, we have offered free membership for some time, and will continue to do so, at least through the coming year.

A few of our members come from the middle/junior high schools in NYS and we have some elementary school members.

NYSMATA hopes that will change this year and we ask the current membership to assist with expanding our 'reach'.

As the NCAS are more widely accepted, adapted and implemented we will likely see more interest in Media Arts at the lower grades. Teachers will likely seek support and they can get that support through membership in NYSMATA.

Please encourage your colleagues, at all grade levels, to send an email with their name, school, email, NYSMATA region, phone number and current teaching assignment to: mealia.mata@gmail.com

Forward this newsletter / boost interest and membership.

LOWER HUDSON region news

NYSMATA Mourns Thomas Gala

NYSMATA members throughout the state, especially those of us in the Lower Hudson Valley, are mourning the loss of Thomas Gala. He was a pioneer in support of youth media arts, forging an enduring relationship between Westchester Community College, educators, high school students, and media professionals.

Under Tom's leadership, Westchester Community College hosted the Lower Hudson regional Youth Media Arts Show each spring for more than three decades! Thousands of high school media makers have attended these shows, exhibited work, attended workshops, and auditioned for New York State's prestigious Summer School of the Media Arts.

Tom worked tirelessly, with his staff, setting up the theater to project the films and videos and providing 'gallery' space to display the 2 D work at each March media show. Along with Moderator (and co - President) Mike Witsch, he saw to it that the day ran smoothly and he never stopped; after each show Tom would begin thinking about the following year.



Tom was an active member of American Legion Post 1038 where he served as their Financial Officer. Those interested may send donations to:

*American Legion Post 1038
Attn: Commander John Creskey
27 Legion Drive, P.O. Box 94
Valhalla, NY 10595*

Checks may be written to Commander John Creskey

Just prior to Tom's retirement, he worked closely with his replacement, Jerry Maselli, who with his staff and, in fact, everyone at the college, have continued this wonderful partnership, providing a unique experience for the Lower Hudson Region Media Arts students.

We will always remember Tom's enthusiasm, wit, generosity and sincerity. Tom has been laid to rest at the Kensico Cemetery, across the street from Westchester Community College.

To honor Tom's dedication to Media Arts, a special award, in his memory, will be given to a promising Media Arts student at the 2015 Media Arts Show.

Lower Hudson Region

 **JACOB BURNS FILM CENTER**
Nonprofit. Film. Education. Community.

*"Meet and Greet" **LHR member Tony Ely**, co-director and producer of*

Swag n' Bach: A Path To Choreography

at the screening to be held at the Jacob Burns Film Center in Pleasantville, NY.

MANHATTANVILLE COLLEGE AT THE JBFC

Inspired by Shakespeare's use of the word swagger and Bach's Brandenburg Concerto No. 6, renowned choreographer Peter Pucci, Artist in Residence at Manhattanville College, crafts a new piece before our very eyes. Collaborating with 11 student dancers and the college's Digital Media Department, Pucci presents this insider's look, with all its invention and challenges.

Q&A will follow with filmmaker/choreographer Peter Pucci, **co-director/producer Tony Ely**, and dancers.

This event will be presented in collaboration with the Manhattanville College Dance and Theatre Department.

Peter Pucci. 2014. 63 m. NR. US.

Mon. Oct 27 7:30 pm

Tickets: \$7 (members), \$12 (nonmembers)

More info / contact the center / 914.773.7663





USSEA is making an early announcement and seeks presenters / go to the website

2015 USSEA Regional Conference

The 2015 USSEA Regional Conference will be held July 17-19 at the Queens Museum in Queens, New York. USSEA will partner with the travelling arts project, An Inclusive World to present the conference theme, An Inclusive World: Bridging Communities.

The three day conference will examine art education in classrooms, museums, and community arts organizations. This conference will explore ways that participants might share resources, knowledge and expertise to enrich their respective disciplines.

In addition "An Inclusive World" will exhibit the works of artists of diverse backgrounds.

Please join us and share your ideas.

Visit here for more information:

An Inclusive World / A COPE NYC Project
Phone: 917-584-5889
Email: info@aninclusiveworld.com
Website: www.aninclusiveworld.com

Vida Sabbaghi
An Inclusive World Project Director

N.B.

Congratulations to **Susan Cowles - Dumitru** (LHR) who has been awarded her Doctorate in Art Education.
Well - done, Susan!!!!

Claudia Abate (LHR) will be going to Finland in November as part of the NAEA delegation to "discuss the arts".

https://res.academic-travel.com/professionals_abroad/reservation/index.php?q=view_overview%2F10521

We are looking forward to Claudia's report.

RESOURCES / EVENTS

Student Filmmakers Magazine

http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html

NYS Learning Standards for the Arts

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

"THE ARTS AND COMMON CORE"

Bruce D. Taylor
PRESENTATION FOR
PA Council on the Arts

If you missed the webinar, "The Arts and the Common Core", you can find the pdf here:

<http://www.pacouncilonthearts.org/aie/PA%20ALL%20DAY%20KEYNOTE%20PDF-web.pdf>

NYSATA 2014 Conference

"Stand up for Art Education"

November 21-23, 2014 More info: <http://www.nysata.org/2014-conference>

NYSMATA REGIONS

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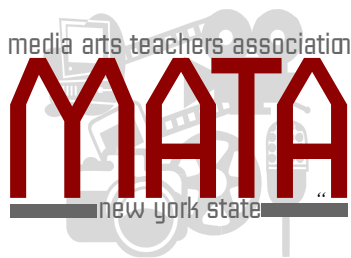
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Lower Hudson



NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

"NYSMATA is the only known professional teachers organization of its kind in the country."
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team
New York State Education Dept.

"NYSMATA is a wonderful resource for teachers of the media arts in New York State."
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing **NYSMATA**, specifically designed for teachers of the media arts: **PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

Join NYSMATA for unique benefits:

- ✧ website – www.NYSMATA.org
- ✧ statewide interactive Internet forum
- ✧ monthly e-newsletter
- ✧ regional Youth Media Arts Shows
- ✧ local networking meetings for professional development
- ✧ Exemplary Student Media Arts Awards
- ✧ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ✧ eligibility for NYSMATA awards for students, teachers and program
- ✧ discounted membership for renewing
- ✧ opportunities for leadership, regionally and statewide
- ✧ curriculum support
- ✧ resources

THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS: <http://nccas.wikispaces.com/>

Join NYSMATA, stay informed. Visit our **nysmata.org** or mail this information to us:

Mmmm...Media Arts! NYSMATA.org

Name _____
School _____ circle your Region: WNY, CNY, Capital, LHR, LI, NYC
Preferred email _____ Tel. _____
Media art/interests _____

copy/paste the above info and email to the Acting Director (or membership chairperson) for your region:

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Eric Heyworth	ericvcr@aol.com	NYC
Michael Witsch	mjwitsch@optonline.net	Lower Hudson



Please pass this along to colleagues who are teaching any media-related classes.