

Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.

SEPTEMBER 2014

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"Light makes photography.
Embrace light. Admire it. Love it.
But above all, know light. Know it
for all you are worth, and you will
know the key to photography".

George Eastman



SUNY Oswego on the shores of
Lake Ontario,
host to the NYS Summer School of
Media Arts!

**FREE MEMBERSHIP
EXTENDED**

National Core Arts Standards

The **NYS Survey on the NCAS** went live at 8:56AM, September 15, 2014. It will remain available until **October 6**.

Your **participation** in this survey is **VERY IMPORTANT**. The results will guide the leadership in preparing their recommendations to the Board of Regents. There is a document version that you may download and print.

<http://www.nysaae.org/ncas-survey/>

It is a review copy that you may read without being 'tethered' to a computer. Then, when you are ready, you may enter your answers on-line and **have your thoughts COUNT**.

The **NYS Alliance for Arts Educators** partnered with the NYS Professional Organizations and NYSED in developing the survey.

Before proceeding, if you are unfamiliar with the National Core Arts Standards framework documents, please review them at www.nationalartsstandards.org (**under "resources"**) and the final National Core Arts Standards at <http://www.nationalartsstandards.org/> prior to completing this online survey. It is recommended that you print them out, so you have a hard copy for comparison while at your computer. The current NYS Learning Standards for the Arts can be accessed at <http://www.p12.nysed.gov/ciai/arts/arts.html>

If you teach both Media Arts and Visual Arts, we encourage you to take the survey twice; once for each discipline.

This may be your **LAST** opportunity to direct NYSED, NYSMATA and NYSATA regarding recommendations to the Board of Regents about the National Arts Standards: ADOPT, ADAPT the NCAS or continue to use the NYS Standards for the Arts????? What will it be????

REEL EXPRESSIONS YOUTH FILM FESTIVAL

LOWER HUDSON region news

The Children's Media Project (CMP) based in Poughkeepsie, NY, has announced the 2014 Reel Expressions Youth Film Festival, screening youth media from around the world. The event will be held:

- at the Bardavon Opera House, 35 Market St, Poughkeepsie, NY 12601
- Saturday, September 27, 2014. 5:00pm-8:30pm

Finalists Showcase:



A College Try
Niskayuna High School
Niskayuna, NY



A Noteworthy Production
Calvin O'Connor
Rexford, NY



Blank
Niskayuna High School
Niskayuna, NY



Clapping for All the Wrong Reasons
Reel Works
Brooklyn, NY



E=MC Squared
Children's Media Project
Poughkeepsie, NY



Falling
Miles Warren
Manhattan, NY



Food Fight
Youth FX
Troy, NY



Hypnagogic Hallucination
Camera-ETC
Liege, Belgium

The festival will feature an interactive media experience, opening act by M*Power, a ceremony honoring the founder, Maria Marewski, a screening of twelve youth films from around the world, and a filmmaker Q&A after the showcase. At the end of the show, CMP will be giving away a Free iPad Mini, and a "Fun-in-Poughkeepsie" package featuring passes to Bounce, tickets to Roosevelt Cinemas, and passes to Roadrunner Paintball.

The showcase will include encouraging words of support from celebrities like Samuel L. Jackson and Steve Guttenberg to youth filmmakers.

Children's Media Project will also be celebrating 20 years of programming in the community. Reel Expressions encompasses all of CMP's goals: to encourage youth creativity, to invigorate the local community through the arts, and to showcase the incredible work done by this next generation of media-makers.

Go here for trailers and more information.

<http://childrensmediaproject.org/programs/reel-expressions/>



Inside the Ring
Youth FX
Troy, NY



The Written
Children's Media Project
Poughkeepsie, NY



Tech-Free for the Weekend
BAYCAT
San Francisco, CA



Void
Raw Art Works
Lynn, MA

Squeaky Wheel

NEWS for members in Western NY and the surrounding area.

The Squeaky Wheel Film and Media Arts Center has announced its Annual Members Meeting for Thursday, September 25 at 7PM at the offices of Squeaky Wheel, 712 Main Street, Buffalo, NY.

More info here:

<http://www.squeaky.org/events/2014/fall/2014-members-meeting>

Fall line-up of Media Arts Workshops at Squeaky Wheel:



- Introduction to Principles of Animation [9/23 - 9/29]
 - Illustrator Foundations Weekend [9/27 - 9/28]
 - Grant Writing [9/27]
 - Video Production [10/1 - 10/29]
 - Video Editing with Premiere [10/7 - 10/16]
 - Pre-Production for Animated Short Films [10/11 - 11/15]
 - Getting Started with Web Development [10/28 - 11/18]
-
- Photoshop Foundations Weekend [11/1 - 11/2]
 - Grant Opportunities and Fiscal Sponsorship for Media Artists [11/8]
 - TechArts for Girls: Cut-Out Animation "What is Creativity?" [10/4 - 10/25]
 - TechArts for Girls: Video Poetry "Essence of Main Street" [11/1 - 11/29]
 - 1-on-1 Tutorials & Custom Workshops

RESOURCES

From Izzy Video

"You can get some amazing shots by moving the camera when you're shooting video.

That is... as long as it's intentional. Accidental movement (shaky hands) can be a bad thing.

But when you do it on purpose, you can get some fun (and visually pleasing) shots.

Here's a video that briefly introduces several different ways to move a camera:"

<http://www.izzyvideo.com/moving-a-camera/>

Student Filmmakers Magazine

http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html

NYS Learning Standards for the Arts

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

"THE ARTS AND COMMON CORE"

Bruce D. Taylor
PRESENTATION FOR
PA Council on the Arts

If you missed the webinar, "The Arts and the Common Core", you can find the pdf here:

<http://www.pacouncilonthearts.org/aie/PA%20ALL%20DAY%20KEY-NOTE%20PDFweb.pdf>

NYSMATA REGIONS

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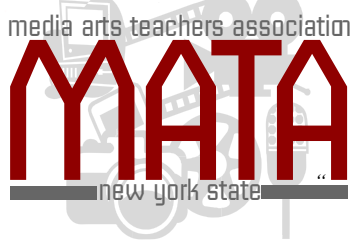
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NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

"NYSMATA is the only known professional teachers organization of its kind in the country."
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team
New York State Education Dept.

"NYSMATA is a wonderful resource for teachers of the media arts in New York State."
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing **NYSMATA**, specifically designed for teachers of the media arts: **PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

Join NYSMATA for unique benefits:

- ✧ website – www.NYSMATA.org
- ✧ statewide interactive Internet forum
- ✧ monthly e-newsletter
- ✧ regional Youth Media Arts Shows
- ✧ local networking meetings for professional development
- ✧ Exemplary Student Media Arts Awards
- ✧ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ✧ eligibility for NYSMATA awards for students, teachers and program
- ✧ discounted membership for renewing
- ✧ opportunities for leadership, regionally and statewide
- ✧ curriculum support
- ✧ resources

THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS: <http://nccas.wikispaces.com/>

Join NYSMATA, stay informed. Visit our **nysmata.org** or mail this information to us:

Mmmm...Media Arts! NYSMATA.org

Name _____
School _____ circle your Region: WNY, CNY, Capital, LHR, LI, NYC
Preferred email _____ Tel. _____
Media art/interests _____

copy/paste the above info and email to the Acting Director (or membership chairperson) for your region:

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Please pass this along to colleagues who are teaching any media-related classes.