

Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.

NOVEMBER /DECEMBER 2014

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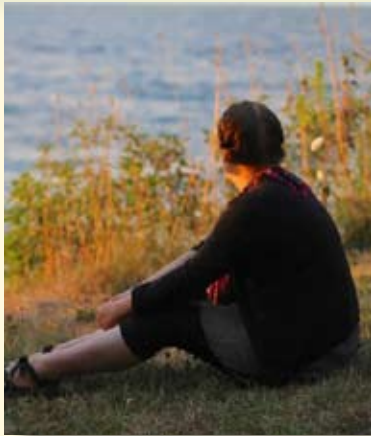
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Warm Thoughts and Best Wishes
for a Wonderful Holiday
Season and a very Happy New Year

“Light makes photography. Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography”.

George Eastman

NYSSSA School of Media Arts



SUNY Oswego on the shores of Lake Ontario, host to the NYS Summer School of Media Arts!



NYSSSA School of Media Arts is excited to announce adjudications for Summer 2015. The program will offer components in Computer Animation and Inter-media, Digital Photography, Film, Video and Electronic Sound Art.

The School will run from July 5- July 31, 2015 at SUNY Oswego. Students may submit work directly to NYSSSA for adjudication by February 15, 2015.

Adjudications will be available ONLY at the Buffalo and Long Island Youth Media Art Shows. More information about NYSSSA and the adjudication process can be found at:

<http://www.oce.nysed.gov/nysssa/SMA>

Please contact NYSSSA at NYSSSA@nysed.gov with any questions. NYSSSA thanks NYSMATA for their continued support.

*Sara E.P. Fittizzi, Esq.
Executive Director
New York State Summer School of the Arts*

**FREE MEMBERSHIP
EXTENDED**

NAEA International Research in Art Education Delegation to Finland



by Claudia Abate, Westlake High School

From November 1-7, 2014, sixteen teachers, professors, and arts education professionals from across the United States visited Helsinki, Finland to participate in a one-on-one dialogue with overseas counterparts. As a part of this delegation, we were able to meet with both American and Finnish colleagues and discuss educational policy, curriculum and planning, teacher preparation, influence of local art and culture, and methods of assessment.

We visited with professionals from the Finnish National Board of Education and participated in meetings to learn about the newly redesigned National Curriculum which will roll out in 2016. We also visited Aalto University, one of the few Universities in Finland where art pedagogy is taught. We followed these two visits with art programs spanning pre-school to post-graduate, museums, galleries, and outdoor sculpture exhibits.



In Finland, children begin school at age 7. There is one optional year (Pre-School) for children, and the curriculum is limited to play activities. At age 7 students enter "elementary school." At the elementary level, classroom teachers are expected to include the arts in their curriculum, although there is no certified art teacher at this level.



Students continue compulsory education until age 13 when they enter "Lower Secondary School". It is here where students take required course work in the arts. This program is goal-oriented, teaching children skills in self-expression and techniques needed for vocational, polytechnic and university education in their chosen art form. The Finnish National Board of Education decides on the objectives and core contents of each art form in both basic and advanced syllabi in basic education in the arts. However, the core curriculum may include syllabi determined by local needs. This is much like our own system where the State/National Curriculum provides the foundation, but the local schools have authority to add to the curriculum.

NAEA International Research in Art Education Delegation to Finland

Finnish children complete Lower Secondary School at age 16. They then attend either Upper Secondary or Vocational school for 1-2 years and narrow their focus; this is where a student interested in the arts would focus on art studies. Participation in the arts in Upper secondary school is voluntary, and the local education providers may charge fees to supplement their programs in addition to government funds. At the Upper Secondary level, the objectives and core contents are also determined by the National Core curriculum for nine different art forms: music, literary arts, dance, performing arts (circus and theatre), and visual arts (architecture, audiovisual art, and craft). We compared this aspect of the Finnish educational system to our 'Junior College'. Once they complete Upper Secondary, they apply for University and so on, as in the U.S..

Education is free in Finland. The tax base supports a quality education through Post Graduate work. Students are provided with transportation, health services and a warm meal each day.

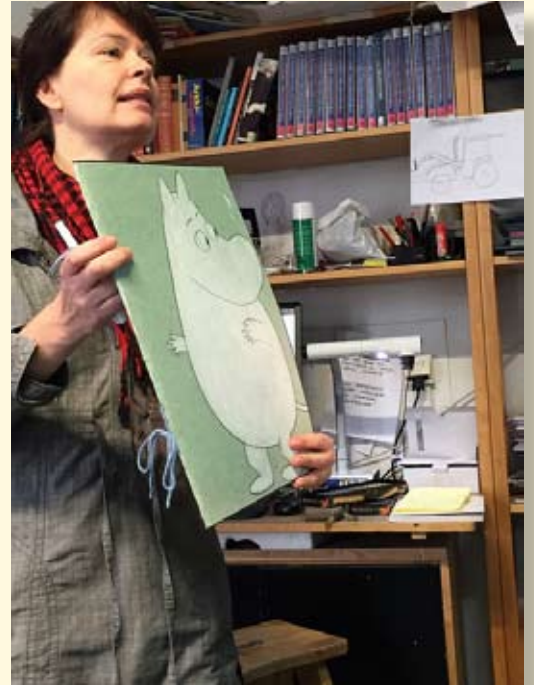


The Finnish have established a "Culture of Respect" for their teachers. Teachers are well educated. The teaching profession is highly respected and popular in Finland, making it possible to select the best student-teachers. Teachers also have autonomy in their work; there is no such thing as teacher evaluation or National exams as in the U.S.

Finland has a long term approach to arts in education. Rather than valuing STEM (science, technology, engineering and mathematics) over the arts like many Western

countries, Finland considers the arts to be vital and weaves it through their entire education system.

Claudia Abate teaches Photography, Computer Art, Animation and Video at Westlake High School in the Lower Hudson Region.



Auguste Lumière

October 19 was the birthday of motion picture pioneer **Auguste Lumière**(1862). He was born in Besançon, France, and his father was a former painter who had taken up photography. Auguste and his younger brother Louis studied science in Lyon, and opened a successful business producing photographic plates. Their father returned home from a trip to Paris in 1894, full of descriptions of Thomas Edison's new Kinetoscope: a peephole machine that pulled strips of film in front of a light source, creating the illusion of movement. The Lumière brothers began work on a device that would project the images, and in February 1895, they patented their cinématographe, which was an all-in-one camera, developer, and projector. A month later, they shot their first footage of workers leaving their factory in Lyon. They held their first public screening that December, showing 10 short films — each of them about a minute long — depicting scenes from everyday life. One film in particular provoked a strong reaction: the Lumières had filmed a train pulling into a station head-on, and the audience members screamed and scrambled out of their seats, believing the train was about to plow through the screen into the theater.

Auguste Lumière wasn't much interested in pursuing further developments in motion picture technology, being more interested in medical research. He reportedly said, "My invention can be exploited ... as a scientific curiosity, but apart from that it has no commercial value whatsoever."



Watch this clip from CBS Sunday Morning that features some of the work of the Lumière brothers.

<http://www.cbsnews.com/news/almanac-auguste-lumiere-father-of-cinema/>

Then scroll down on the CBS site for links to other interesting cinema history.

For **Windows** users: Download a FREE version of "Fusion 7"
<https://www.blackmagicdesign.com/products/fusion/>

***New York State
Teacher of the Year Program
is Seeking Nominations for the
2016 Teacher of the Year!***



Celebrate Teaching

4 Finalists and 1 Teacher of the Year; all will serve as
Ambassadors for Teachers

Apply Now or Nominate a Teacher!

*Please feel free to share this link with teachers.
You can even post it on your own website and help us spread the word!

<http://www.p12.nysed.gov/ciai/toty/home.html>

Application Deadline: February 2, 2015 by 5:00 p.m.

For further information please contact:
THE NEW YORK STATE EDUCATION DEPARTMENT
Office of Curriculum & Instruction
89 Washington Ave, EB 318
Albany, New York 12234
Phone: 1-518-474-5922
Email- toty@nysed.gov



USSEA is making an early announcement and seeks presenters / go to the website

2015 USSEA Regional Conference

The 2015 USSEA Regional Conference will be held July 17-19 at the Queens Museum in Queens, New York. USSEA will partner with the travelling arts project, An Inclusive World to present the conference theme, An Inclusive World: Bridging Communities.

The three day conference will examine art education in classrooms, museums, and community arts organizations. This conference will explore ways that participants might share resources, knowledge and expertise to enrich their respective disciplines.

In addition "An Inclusive World" will exhibit the works of artists of diverse backgrounds.

Please join us and share your ideas.

Visit here for more information:

An Inclusive World / A COPE NYC Project
Phone: 917-584-5889
Email: info@aninclusiveworld.com
Website: www.aninclusiveworld.com

Vida Sabbaghi
An Inclusive World Project Director

RESOURCES / EVENTS

Student Filmmakers Magazine

http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html

NYS Learning Standards for the Arts

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

“National Core Arts Standards / Media Arts”

<http://nccas.wikispaces.com/NCCAS+and+Media+Arts>

Photoshop Tools

This site lists and describes some Photoshop Tools / may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

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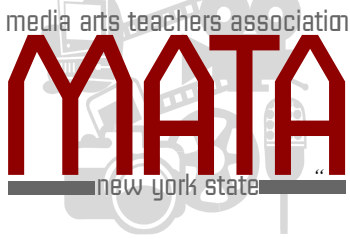
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Lower Hudson



NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

"NYSMATA is the only known professional teachers organization of its kind in the country."
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team
New York State Education Dept.

"NYSMATA is a wonderful resource for teachers of the media arts in New York State."
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing NYSMATA, specifically designed for teachers of the media arts: **PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

Join NYSMATA for unique benefits:

- ⤴ website – www.NYSMATA.org
- ⤴ statewide interactive Internet forum
- ⤴ monthly e-newsletter
- ⤴ regional Youth Media Arts Shows
- ⤴ local networking meetings for professional development
- ⤴ Exemplary Student Media Arts Awards
- ⤴ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ⤴ eligibility for NYSMATA awards for students, teachers and program
- ⤴ discounted membership for renewing
- ⤴ opportunities for leadership, regionally and statewide
- ⤴ curriculum support
- ⤴ resources

THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS: <http://nccas.wikispaces.com/>

Join NYSMATA, stay informed. Visit our nysmata.org or mail this information to us:

Mmmm...Media Arts! NYSMATA.org

Name _____
 School _____ circle your Region: WNY, CNY, Capital, LHR, LI, NYC
 Preferred email _____ Tel. _____
 Media art/interests _____

copy/paste the above info and email to the Acting Director (or membership chairperson) for your region:

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Please pass this along to colleagues who are teaching any media-related classes.