

Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.

JANUARY 2015

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“Light makes photography. Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography”.

George Eastman



SUNY Oswego on the shores of Lake Ontario, host to the NYS Summer School of Media Arts!

FREE MEMBERSHIP EXTENDED

HAPPY NEW YEAR

NYSSSA School of Media Arts
Application deadline = February 15, 2015
INFO: <http://www.occ.nysed.gov/nysssa/SMA/>

New York State Media Arts Teachers Association

Calendar
2015 Youth Media Arts Shows

Media show coordinators have announced the following dates and locations for the 2015 Media Arts Shows.

contact your show coordinator for details

- NYC** March 12 Eric Heyworth ericvcr@aol.com
Museum of the Moving Image
- WNY** March 13 Elizabeth Randell ERandell@tona.wnyric.org
SUNY Buffalo
- Lower Hudson** March 17 Michael Witsch mjwitsch@optonline.net
Westchester Community College 8:15 AM - 1:30 PM
- Long Island** March 27 Carol Brown cbrown@esboces.org
Five Towns College
- Capital** April 2 Melanie Painter mpainter@bcasd.neric.org
Bethlehem Central High School 9 AM - 1:30 PM

Lower Hudson Region Media Arts Show

What makes a good portrait? Lauren Morris, Westlake High School Media Arts teacher, plans to challenge the students attending the Lower Hudson Media Arts Show on March 17 to illustrate 'what makes a portrait exceptional'.

Students will have an opportunity to explore the techniques of a variety of portrait photographers but pay particular attention to the work of Brandon Stanton (<http://www.humansofnewyork.com/>)

Light and composition will be illustrated, and following a demonstration, students will be given an Instagram photo challenge. They will get to see their images projected on the BIG SCREEN in the theater of the Academic Arts Building on the Westchester Community College campus during the afternoon session of the show. You may see their work in the April issue of the NYSMATA newsletter.

Send news from your region; share and inspire!

Ten Day Film Challenge

Gary Joseph is the Executive Director of the 10 Day Film Challenge at www.tendayfilm.org

He describes the challenge as an exciting 10 school days of filmmaking for your classroom, followed by a theatrical screening of the Top Films plus awards. The Top Films from NY move on to the National Championships in June to compete against a host of other states across the US.

AND

- It's FREE. Absolutely FREE. Yes...FREE; funded by a nonprofit, not students and teachers.
- The NY Challenge dates are MARCH 16 - MARCH 27, 2015. Students make their short film in this 10 day window.
- Take 3 minutes and watch the videos on this page that will explain the whole thing: <http://www.tendayfilm.org/statewide-challenge-explanation.html>
- Deadline for registration is Jan 31, 2015. Register your school at: <http://www.tendayfilm.org/sign-up-to-compete.html>
- Check out our home page for all kinds of information: <http://www.tendayfilm.org>

The website also features winning work from the past challenges, tips and guidelines. Let NYSMATA know if you participate and tell us about your experience.

Congratulations to music teacher, **Kent Knappenberger**, of Westfield Academy and Central School in Westfield, NY upon being awarded the first annual Music Educator GRAMMY. He was selected from 30,000 candidates.

Go here for his acceptance speech:

<https://www.youtube.com/watch?v=WTsvauKkEtA>

AND:

<https://www.youtube.com/watch?v=vka3phj2Cbo>



Engineer, Dr. Martin Cooper is credited with conceiving the first handheld mobile phone. Called the 'father of the cell phone' he led a team in the seventies that developed it and introduced it publicly in the eighties. He has many patents, worked for

Motorola, has written many publications and received countless awards.

If you see the Mazda commercial with the man holding the block style phone, don't be fooled -- that is not Dr. Cooper, but an actor.



However, it is true that Dr. Cooper is the man who paved the way for that phone, mini computer, 'music box' etc., etc., etc. in your backpack, pocket or purse. It is said he was inspired by Captain Kirk's flip-top communicator.



Who is Martin Cooper???

Bennett Miller and Dan Futterman Nominated for 2015 Academy Award

Two NYSSSA alumni, 1985 graduates of Mamaroneck HS, most recently collaborated on "Foxcatcher." Another of theirs was "Capote."



(l-r) Teenagers in 1984, Dan Futterman and Bennett Miller editing at Mamaroneck High School. Teacher: Michael Witsch

***New York State
Teacher of the Year Program
is Seeking Nominations for the
2016 Teacher of the Year!***



Celebrate Teaching

**4 Finalists and 1 Teacher of the Year; all will serve as
*Ambassadors for Teachers***

Apply Now or Nominate a Teacher!

***Please feel free to share this link with teachers.
You can even post it on your own website and help us spread the word!**

<http://www.p12.nysed.gov/cia/toty/home.html>

Application Deadline: February 2, 2015 by 5:00 p.m.

**For further information please contact:
THE NEW YORK STATE EDUCATION DEPARTMENT
Office of Curriculum & Instruction
89 Washington Ave, EB 318
Albany, New York 12234
Phone: 1-518-474-5922
Email- toty@nysed.gov**



seeking presenters

<http://ussea.net/conference/ussea-conference/>

Call for Presentations:

January 31, 2015 opens the submission process that will continue until

March 31, 2015 which is deadline for submissions

Notification will be by April 20 2015

USSEA is an NAEA
ISSUES GROUP And
InSEA is an Affiliate of
NAEA

2015 USSEA Regional Conference

The 2015 USSEA Regional Conference will be held July 17-19 at the Queens Museum in Queens, New York. USSEA will partner with the travelling arts project, An Inclusive World to present the conference theme, An Inclusive World: Bridging Communities.

The three day conference will examine art education in classrooms, museums, and community arts organizations. This conference will explore ways that participants might share resources, knowledge and expertise to enrich their respective disciplines.

In addition "An Inclusive World" will exhibit the works of artists of diverse backgrounds.

Please join us and share your ideas.

Visit here for more information:
An Inclusive World / A COPE NYC Project
Phone: 917-584-5889
Email: info@aninclusiveworld.com
Website: www.aninclusiveworld.com

Vida Sabbaghi
An Inclusive World Project Director

RESOURCES / EVENTS

Student Filmmakers Magazine

http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html

NYS Learning Standards for the Arts

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

“National Core Arts Standards / Media Arts”

<http://nccas.wikispaces.com/NCCAS+and+Media+Arts>

Photoshop Tools

This site lists and describes some Photoshop Tools / may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

NYSMATA REGIONS

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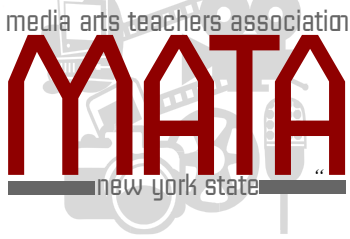
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Lower Hudson



NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

"NYSMATA is the only known professional teachers organization of its kind in the country."
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team
New York State Education Dept.

"NYSMATA is a wonderful resource for teachers of the media arts in New York State."
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing NYSMATA, specifically designed for teachers of the media arts: **PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

Join NYSMATA for unique benefits:

- ⤴ website – www.NYSMATA.org
- ⤴ statewide interactive Internet forum
- ⤴ monthly e-newsletter
- ⤴ regional Youth Media Arts Shows
- ⤴ local networking meetings for professional development
- ⤴ Exemplary Student Media Arts Awards
- ⤴ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ⤴ eligibility for NYSMATA awards for students, teachers and program
- ⤴ discounted membership for renewing
- ⤴ opportunities for leadership, regionally and statewide
- ⤴ curriculum support
- ⤴ resources

THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS: <http://nccas.wikispaces.com/>

Join NYSMATA, stay informed. Visit our **nysmata.org** or mail this information to us:

Mmmm...Media Arts! NYSMATA.org

Name _____
 School _____ circle your Region: WNY, CNY, Capital, LHR, LI, NYC
 Preferred email _____ Tel. _____
 Media art/interests _____

copy/paste the above info and email to the Acting Director (or membership chairperson) for your region:

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Scott Walroth	swalroth@niskyschools.org	Capital
Keith Rosko	ROSKOK@cforks.org	Central NY
Carol Brown	cbrown@esbores.org	Long Island
Eric Heyworth	ericvcr@aol.com	NYC
Michael Witsch	mjwitsch@optonline.net	Lower Hudson



Please pass this along to colleagues who are teaching any media-related classes.