

Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.

JUNE 2015

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"Light makes photography. Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography".

George Eastman



SUNY Oswego on the shores of Lake Ontario, host to the NYS Summer School of Media Arts!

**FREE MEMBERSHIP
EXTENDED**

"Here Come the Videofreex"

The "Birth of Video"

The NYC premiere screening of the feature documentary, **"Here Come the Videofreex"**, about the rebellious 1970s video pioneers, will take place at the BAM (Brooklyn Academy of Music) CinemaFest on Sunday, June 21 at 2:30pm at the Peter Jay Sharp Building BAM Rose Cinemas.

In the 1960s and 70s the Videofreex blazed a trail for truly alternative media. Tapping into a treasure trove of recently restored Videofreex tapes, including interviews with icons like Fred Hampton and Abbie Hoffman, "Here Come the Videofreex" charts the path of this underground video collective, from their time traveling the countercultural beat for CBS News to the establishment of their radically local pirate television station in Lanesville, New York. Directors Nealon and Raskin capture the enthusiasm of the Videofreex as they attempted to harness the democratic power of portable video.

This screening will feature a Q&A with "Here Come the Videofreex" directors Jon Nealon and Jenny Raskin and members of the Videofreex. Buy soon / Tix went on sale May 29. (scooped from the website: <http://www.bam.org/film/2015/here-come-the-videofreex>)

OR

The Rosendale Theater Collective in Rosendale, NY will also offer a screening on June 24 at 7PM. The Samuel Dorsky Museum on the nearby SUNY, New Paltz campus has been host to "Videofreex: The Art of Guerrilla Television" which will close this July 12. The core members of the Videofreex, many of whom are active today as artists and media makers, include Skip Blumberg, Nancy Cain, David Cort, Bart Friedman, Davidson Gigliotti, Chuck Kennedy, Mary Curtis Ratcliff, Parry Teasdale, Carol Vontobel, and Ann Woodward.

Make a day of it; visit the museum and catch the 7PM show. <http://www.newpaltz.edu/museum/exhibitions/current.html>

NISKAYUNA HIGH SCHOOL PHOTOGRAPHERS SELECTED for REGIONAL JURIED STUDENT SHOW

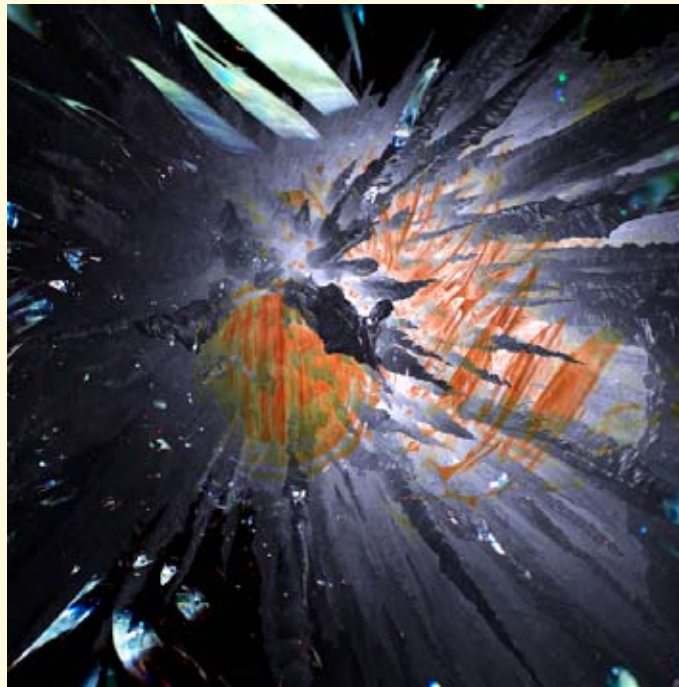
The works of the next generation of image makers from schools all round the Capital District and beyond were on display at the **Photo Center of the Capital Region** in Troy as part of their 8th Annual Student Show. Submissions came from students enrolled in Union College, The College of St. Rose, Sage Colleges, Marist, RPI, Fulton County Community College, SUNY Albany, and Niskayuna High School among others.

Over 350 images were submitted from colleges and high schools within a 50-mile radius of the Photo Center, 90 photographs were selected to be part of this Student Show. Niskayuna was the ONLY HIGH-SCHOOL to have work accepted into this juried exhibit!

The exhibit was curated and installed by Rebecca Zayas with assistance of Kayla Coons, Eamonn McBride, & Stacey Hawkins.

The following student work, from Stephen Honicki's Advanced Photography & Digital Photography II classes, was included in this year's exhibition.

Stephen Honicki
Media Arts Educator
Nisk-Art Gallery Co-Advisor
Niskayuna High School
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Niskayuna, NY 12309
518-382-2511 x.21737 (school)
518-928-0971 (cell)



Katie Alden
Breaking Glass
12" x 12"
Inkjet print



Metin Ozisik
Red Trolley
12" x 16"
Inkjet print



Rachael Posner
Holding My Head
2015
12" X 18"
Inkjet print from Scanogram



Beca Piascik
Leg (from the series, Lost Items)
2014
18" x 12"
Inkjet print



The Niskayuna High School Art Department presents the 14th anniversary edition of SHORT CUTS: a video celebration showcasing outstanding student films from the 2013-2014 school year on SUNDAY, JUNE 7th at 1 PM at the GE Theatre @ Proctors.

Over 25 short films from students in Mr. Stephen Honicki's Studio in Video and Advanced Studio in Video program will be screened as part of this 14th annual event - including award-winning entries from the People's Pixel Project, Capital Region Media Arts Festival, Fulton-Montgomery Community College High School Regional along with entries from the Rod Serling Video Festival, Reel Expressions Film Festival and the Ballston Spa Film Festival.

In addition to the film viewing, the event will also include the SHORTY AWARDS – recognizing outstanding achievement in student short films by the students themselves.

This year's festival features the multi-award-winning short film, *Forget Me Not*, created by Alta Fox. Fox's short earned "Outstanding Narrative Drama" this year's Capital Region Media Arts Festival. The short also received top honors at the 24rd Annual Juried High School Regional at Fulton Montgomery Community College, and the Burnt Hills Ballston Lake Federation of Women's Club.

"Forget Me Not" is Alta's first foray into filmmaking. The short film explores the memories a woman experiences while grocery shopping. The fragrance from a bottle of laundry detergent triggers her travel back in time. This film was inspired by a true-life incident. The film stars Val Luttmann, Steve Fletcher, and Delcy Fox. "Forget Me Not" has the distinction of being the first student production screened at "Short Cuts" that includes an actor from the Screen Actors' Guild. Steve Fletcher who plays the "Grandfather" starred in the ABC-TV daytime series, *One Life to Live* from 1978 – 1986. His other TV credits include *Another World*, *Dark Shadows* (1991), *Another World*, along with the feature films, *Dorian Blues* and *The Skeptic*.

Also included in this year's line-up is "Grand Bazaar", a film by award winning filmmaker, Metin Ozisik. This film had its' World Premiere at the Proctors Media Festival last month. "Grand Bazaar" takes a look at the largest covered shopping center and the most-visited tourist attraction in the world. This documentary is both a personal story and a cinematic journey. It is also the first student film from Niskayuna High School to be entirely filmed in another country – Turkey. Metin's other film credits include, "Just Shoe It" and "St. Baldrick's Event".

Other highlights of this year's event include the premiere of "Believe", the first film from filmmaker, Evan Pritchard. "Believe" tells the story of a magician who reflects upon how magic has weaved in and out of his life. It is these memories that help him reignite his own passion for the art. In a situation where Art imitates Life, Mr. Pritchard is a master slight-of-hand artist who has been mesmerizing students throughout the hallways of Niskayuna High School with his card tricks.

Also included in the line up is the latest film by last year's "Most Promising Young Filmmaker" Shorty award winning filmmaker, James Azzaretti. The buzz is that Azzaretti's film will be the most talked about film of the year!



This year's event will be filled with creativity, innovation, risk-taking and a few special surprises! SHORT CUTS 14 is FREE and open to the public. The GE Theatre @ Proctors is located at 432 State Street in Schenectady, NY. Doors open at 12:30 PM, with the festival beginning at 1:00 PM.

This event is made possible by the generosity of Proctors Theatre & the Niskayuna High School PTO.

To view some of the films from this year's line-up, checkout out the NHSshortcuts YouTube channel at: <https://www.youtube.com/user/NHSshortcuts?feature=mhee>

contact info: Stephen F Honicki SHonicki@niskyschools.org

NEW YORK STATE SUMMER SCHOOL OF THE ARTS

NYSSSA school directors and staff are excited for this summer and welcoming the new class of students to the program!

2015 School of Media Arts

OPENS July 5 and CLOSSES July 31, 2015

Inquiring Minds Want to Know

We have some inquiries from our readers. Please send your responses to robyn.talbot@wcsdny.org

- 1) What sites do you use for royalty free music?
- 2) What are the resources that you use to support your programs?
- 3) Have any links to professional training? (e.g. Final Cut, Illustrator)
- 4) Where are you sending your students this summer, other than NYSSSA?

We will publish lists in the newsletter AND / OR send via email.

SUMMERTIME

Remind your students of the summer opportunities that await them in their communities. No need to be idle, just because school is out.

Lower Hudson / Poughkeepsie area

<http://sparkmediaproject.org/programs/>

Buffalo area

<http://www.squeaky.org/education/>

Lower Hudson / Westchester / Rockland

<https://education.burnsfilmcenter.org/education>

2 summer workshops for youth at **LMC-TV**? “Make a Movie”

<http://lmctv.org/2015/05/18/lmctv-announces-teen-summer-filmmaking-workshop/>

What local, summer opportunities are available to your students???

Summer Reading for TEACHERS

iTunes Education has many free books by educators. Apple describes them as “amazing teaching materials that educators have created using iBooks Author.” You may browse this collection of free books on iTunes where they are organized by subject and available for iPad or Mac.

Titles include; Lighting Essentials, iBooks Author Starter Kit, Stop-motion Animation and many others.

Why not use the iBooks Author Starter Kit and write and publish your own materials?

The 2015 ROD SERLING FILM FESTIVAL



Now celebrating its 20th anniversary, the Festival seeks to honor Rod Serling, his work, and inspire the next generation of filmmakers.

Awards including BEST IN SHOW, GRADE LEVEL CATEGORIES, and SPIRIT OF SERLING. More info: <http://www.wskg.org/educate/rod-serling-film-festival>

Contact = jstapleton@wskg.org

SUBMISSIONS ARE NOW CLOSED, but keep an eye on the website for the winners!

Videofreex: The Art of Guerilla Television

The Videofreex was one of the pioneer production groups that formed when consumer video was first introduced in the late 1960s. Over their nine-plus years together, they produced thousands of videotapes, installations and multimedia events and trained hundreds of videomakers in the brand new video medium. Many of the videos are now archived at Chicago's Video Data Bank.

They went on to found the country's first pirate TV station and capture some of the most up-close and memorable records of the social movements of the 1960s and 70s.



The exhibit runs from February 7 - July 12, 2015 at the Samuel Dorsky Museum of Art, SUNY, New Paltz.

More info: <http://videofreex.com>



<http://ussea.net/conference/ussea-conference/>

2015 USSEA Regional Conference

The 2015 USSEA Regional Conference will be held July 17-19 at the Queens Museum in Queens, New York. USSEA will partner with the travelling arts project, An Inclusive World to present the conference theme, An Inclusive World: Bridging Communities.

The three day conference will examine art education in classrooms, museums, and community arts organizations. This conference will explore ways that participants might share resources, knowledge and expertise to enrich their respective disciplines.

In addition "An Inclusive World" will exhibit the works of artists of diverse backgrounds.

Please join us and share your ideas.

Visit here for more information:
An Inclusive World / A COPE NYC Project
Phone: 917-584-5889
Email: info@aninclusiveworld.com
Website: www.aninclusiveworld.com

Vida Sabbaghi
An Inclusive World Project Director

RESOURCES / EVENTS

The Videofreex

February 7 to July 12, 2015

at The Samuel Dorsky Museum of Art, SUNY, New Paltz

Student Filmmakers Magazine

http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html

NYS Learning Standards for the Arts

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

*** National Core Arts Standards/ Media Arts ***

*<http://www.mediaartseducation.org/wp-content/uploads/2014/06/Media-Arts-Standards-6-4-14.pdf>

Link for Flow Chart for NYS Visual Arts Education

<http://www.p12.nysed.gov/ciai/arts/pub/artchart.pdf>

“National Core Arts Standards ”

<http://nccas.wikispaces.com/NCCAS+and+Media+Arts>

<http://nccas.wikispaces.com/file/view/Framework%2005%2022-14.pdf/513758852/Framework%2005%2022-14.pdf>

<http://nccas.wikispaces.com/National+Core+Arts+Standards+Framework+Matrix>

Photoshop Tools

This site lists and describes some Photoshop Tools / may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

Guides for Photographic Composition

http://photoinf.com/General/KODAK/guidelines_for_better_photographic_composition.html

http://www.kodak.com/ek/US/en/Home_Main/Tips_Projects_Exchange/Learn/Photo_Tips_Techniques/Advanced_Techniques/Composing_your_Pictures.htm

Jacob Burns Film Center (Film Education Community)

<https://education.burnsfilmcenter.org/education/for-schools>

Spark Media Project / (formerly Children's Media Project) provides workshops, programs, and projects that teach critical viewing of media, encourage youth to be creatively engaged in Media Arts, and offer employment and growth opportunities for youth.

<http://sparkmediaproject.org/>

Squeaky Wheel Film & Media Arts Center Buffalo Media Resources supports and promotes the creation of film, video, and digital/computer art by independent and community media .

<http://www.squeaky.org/education/>

NYSMATA REGIONS

Acting Director

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Carol Brown

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Eric Heyworth

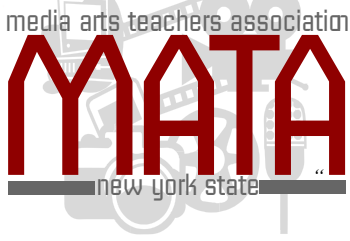
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Michael Witsch

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Lower Hudson



NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

"NYSMATA is the only known professional teachers organization of its kind in the country."
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team
New York State Education Dept.

"NYSMATA is a wonderful resource for teachers of the media arts in New York State."
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing NYSMATA, specifically designed for teachers of the media arts: **PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

Join NYSMATA for unique benefits:

- ⤴ website – www.NYSMATA.org
- ⤴ statewide interactive Internet forum
- ⤴ monthly e-newsletter
- ⤴ regional Youth Media Arts Shows
- ⤴ local networking meetings for professional development
- ⤴ Exemplary Student Media Arts Awards
- ⤴ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ⤴ eligibility for NYSMATA awards for students, teachers and program
- ⤴ discounted membership for renewing
- ⤴ opportunities for leadership, regionally and statewide
- ⤴ curriculum support
- ⤴ resources

THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS: <http://nccas.wikispaces.com/>

Join NYSMATA, stay informed. Visit our **nysmata.org** or mail this information to us:

Mmmm...Media Arts! NYSMATA.org

Name _____
 School _____ circle your Region: WNY, CNY, Capital, LHR, LI, NYC
 Preferred email _____ Tel. _____
 Media art/interests _____

copy/paste the above info and email to the Acting Director (or membership chairperson) for your region:

Elizabeth Randell	ERandell@tona.wnyric.org	Western NY
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Keith Rosko	ROSKOK@cforks.org	Central NY
Carol Brown	cbrown@esbores.org	Long Island
Eric Heyworth	ericvcr@aol.com	NYC
Michael Witsch	mjwitsch@optonline.net	Lower Hudson



Please pass this along to colleagues who are teaching any media-related classes.