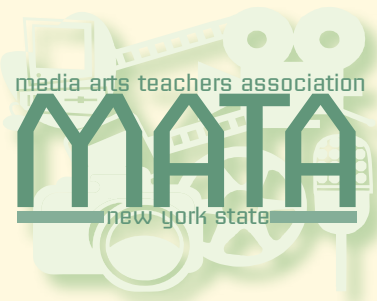


# New York State Media Arts Teachers' Association



*Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.*

**AUGUST /SEPTEMBER 2015**

## In This Issue

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- NYSSMA / Electronic Sound Art
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"Light makes photography. Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography".

*George Eastman*



SUNY Oswego on the shores of Lake Ontario, host to the NYS Summer School of Media Arts!

**FREE MEMBERSHIP  
EXTENDED**

## WELCOME BACK

AND, for many of you, the welcome is earlier than ever, starting before instead of after Labor Day.

Count on new and exciting changes, statewide and within your district. New teachers, new administrators, a new NYS Ed Commissioner and more debate and changes to annual reviews.

Be vigilant, vocal and participate; after all it is your career, program and students who will be affected.

Note the following article from "**Videomaker eNews**" on **Exposure** and setting. We hope you find the information useful as you begin this new year in Media Arts.

[http://www.videomaker.com/article/17956-exposure-triangle?utm\\_source=enews&utm\\_medium=email&utm\\_](http://www.videomaker.com/article/17956-exposure-triangle?utm_source=enews&utm_medium=email&utm_)

Work on the new standards for Media Arts began this summer, with volunteers comparing the NCAS to the current NYS Arts Standards. Will keep you informed of the progress.

### **Have a great opening day and week!**

*Let us know if your email has changed. Encourage new teachers to join NYSMATA.*

# 2015 School of Media Arts

MORE on Facebook

<https://www.facebook.com/NYSSSAMediaArts>

Electronic Sound Art explores the creative possibilities of sound recording, electronic music composition, sound mixing and a variety of sonic presentation forms. Working with recorded sound samples, synthesized sounds, and other audio samples, students learn recording, electronic audio synthesis, sound processing, sound design, editing, and music composition. Electronic Sound Art class projects include formal electronic music compositions, sound tracks for student films, audio "installations" (interactive acoustic- spaces), Musique concrete, and other musical forms.



Instructor, **Earl Howard**, is an American avant-garde composer, arranger, saxophonist, synthesizer player and multi-instrumentalist. Howard is one of the pioneers of what is called "new" music. He has been in the industry for over thirty years.

Earl Howard has also produced soundtracks for some major film and video artists including Nam June Paik, Mary Lucier, Rii Kanzaki, Bob Harris, and Bill Brand.



## nyssa sound sound sound

The following work was conceived and composed by the four students from the 2015 New York State Summer School of the Arts (NYSSSA) Electronic Sound Art program.

<https://soundcloud.com/nyssa-sound-sound-sound>

# NYSSSA THE NEW YORK STATE SUMMER SCHOOLS OF THE ARTS

Never too early to tell your students about the fun, excitement and learning that will take place at the 2016 session of the NYS Summer School of Media Arts at SUNY Oswego!



Why not announce NYSSMA on the first day of school? AND don't forget your annual, regional March Media Arts Show. Check the date with your coordinator.

# BACK TO SCHOOL

<http://www.imagechaser.com/summer-fun-photography/?cid=eml-0715-imgchaser-article1-lm>

Remind your students of the year-round opportunities that await them in their communities.

Lower Hudson / Poughkeepsie area

**<http://sparkmediaproject.org/programs/>**

Buffalo area

**<http://www.squeaky.org/education/>**

Lower Hudson / Westchester / Rockland

**<https://education.burnsfilmcenter.org/education>**

2 summer workshops for youth at **LMC-TV**? “Make a Movie”

<http://lmctv.org/2015/05/18/lmctv-announces-teen-summer-filmmaking-workshop/>

What local opportunities are available to your students???

## TEACHERS

iTunes Education has many free books by educators. Apple describes them as “amazing teaching materials that educators have created using iBooks Author.” You may browse this collection of free books on iTunes where they are organized by subject and available for iPad or Mac.

Titles include; Lighting Essentials, iBooks Author Starter Kit, Stop-motion Animation and many others.

Why not use the iBooks Author Starter Kit and write and publish your own materials?

# RESOURCES / EVENTS

## **Student Filmmakers Magazine**

[http://www.studentfilmmakers.com/enews/IBC-2014\\_StudentFilmmakers-Magazine.html](http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html)

## **NYS Learning Standards for the Arts**

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

## **\* National Core Arts Standards/ Media Arts \***

\*<http://www.mediaartseducation.org/wp-content/uploads/2014/06/Media-Arts-Standards-6-4-14.pdf>

## **Link for Flow Chart for NYS Visual Arts Education**

<http://www.p12.nysed.gov/ciai/arts/pub/artchart.pdf>

## **“National Core Arts Standards ”**

<http://nccas.wikispaces.com/NCCAS+and+Media+Arts>

<http://nccas.wikispaces.com/file/view/Framework%2005%2022-14.pdf/513758852/Framework%2005%2022-14.pdf>

<http://nccas.wikispaces.com/National+Core+Arts+Standards+Framework+Matrix>

## **Photoshop Tools**

This site lists and describes some Photoshop Tools / may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

## **Guides for Photographic Composition**

[http://photoinf.com/General/KODAK/guidelines\\_for\\_better\\_photographic\\_composition.html](http://photoinf.com/General/KODAK/guidelines_for_better_photographic_composition.html)

[http://www.kodak.com/ek/US/en/Home\\_Main/Tips\\_Projects\\_Exchange/Learn/Photo\\_Tips\\_Techniques/Advanced\\_Techniques/Composing\\_your\\_Pictures.htm](http://www.kodak.com/ek/US/en/Home_Main/Tips_Projects_Exchange/Learn/Photo_Tips_Techniques/Advanced_Techniques/Composing_your_Pictures.htm)

## **Jacob Burns Film Center** (Film Education Community)

<https://education.burnsfilmcenter.org/education/for-schools>

**Spark Media Project** / (formerly Children's Media Project) provides workshops, programs, and projects that teach critical viewing of media, encourage youth to be creatively engaged in Media Arts, and offer employment and growth opportunities for youth.

<http://sparkmediaproject.org/>

**Squeaky Wheel Film & Media Arts Center** Buffalo Media Resources supports and promotes the creation of film, video, and digital/computer art by independent and community media .

<http://www.squeaky.org/education/>

# NYSMATA REGIONS

**Acting Director**

Elizabeth Randell

ERandell@tona.wnyric.org

*Western NY*

Steve Honicki

SHonicki@niskyschools.org

*Capital*

Keith Rosko

ROSKOK@cforks.org

*Central NY*

Carol Brown

cbrown@esboces.org

*Long Island*

Eric Heyworth

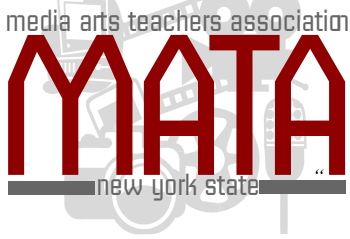
ericvcr@aol.com

*NYC*

Michael Witsch

mjwitsch@optonline.net

*Lower Hudson*



# NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

*"NYSMATA is the only known professional teachers organization of its kind in the country."*  
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team  
New York State Education Dept.

*"NYSMATA is a wonderful resource for teachers of the media arts in New York State."*  
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing NYSMATA, specifically designed for teachers of the media arts: **PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

**Join NYSMATA for unique benefits:**

- ⤴ website – [www.NYSMATA.org](http://www.NYSMATA.org)
- ⤴ statewide interactive Internet forum
- ⤴ monthly e-newsletter
- ⤴ regional Youth Media Arts Shows
- ⤴ local networking meetings for professional development
- ⤴ Exemplary Student Media Arts Awards
- ⤴ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ⤴ eligibility for NYSMATA awards for students, teachers and program
- ⤴ discounted membership for renewing
- ⤴ opportunities for leadership, regionally and statewide
- ⤴ curriculum support
- ⤴ resources

**THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS:** <http://nccas.wikispaces.com/>

**Join NYSMATA**, stay informed. Visit our **nysmata.org** or mail this information to us:

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**Mmmm...Media Arts! NYSMATA.org**

Name \_\_\_\_\_  
 School \_\_\_\_\_ circle your Region: WNY, CNY, Capital, LHR, LI, NYC  
 Preferred email \_\_\_\_\_ Tel. \_\_\_\_\_  
 Media art/interests \_\_\_\_\_

**copy/paste the above info and email to the Acting Director (or membership chairperson) for your region:**

Elizabeth Randell	ERandell@tona.wnyric.org	Western NY
Scott Walroth	swalroth@niskyschools.org	Capital
Keith Rosko	ROSKOK@cforks.org	Central NY
Carol Brown	cbrown@esbores.org	Long Island
Eric Heyworth	ericvcr@aol.com	NYC
Michael Witsch	mjwitsch@optonline.net	Lower Hudson



***Please pass this along to colleagues who are teaching any media-related classes.***