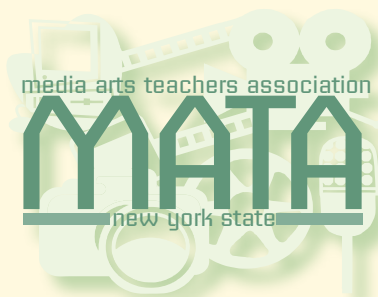


# New York State Media Arts Teachers' Association



*Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.*

**NOVEMBER 2015**

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"Light makes photography. Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography".

*George Eastman*



SUNY Oswego on the shores of Lake Ontario, host to the NYS Summer School of Media Arts!

**FREE MEMBERSHIP  
EXTENDED**

## **NYSMATA MEDIA ARTS SHOWS**

Volunteers in all our regions have begun preparations for the annual student Media Arts Shows. Contact your coordinator for details.

**Western NY** / Domenic Licata

dom@licatadesign.com

March 11 @ UB (SUNY Buffalo)

**Lower Hudson Region** / Mike Witsch

mjwitsch@optonline.net

March 15 @ Westchester Community College

**New York City** / Eric Heyworth

ericvcr@aol.com

March 16 @ The Museum of the Moving Image

**Long Island** / Carol Brown

cbrown@esboces.org

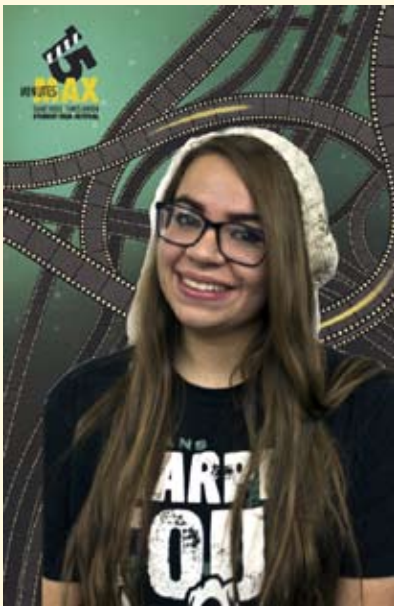
April 1 @ Five Towns College

**Capital Region** / Melanie Painter

mpainter@bcsd.neric.org

April 14 @ Bethlehem Central High School

Remember, applications for the 2016 NYS Summer School for Media Arts must be mailed to Albany; postmarked or submitted online, February 1, 2016. None of the regional shows will have adjudicators this year. More about summer school on page 3 of this newsletter.



## NEWS FROM THE CAPITAL REGION

### FIRST-TIME FILMMAKER SELECTED TO SHOWCASE HER WORK AT REGIONAL JURIED HIGH SCHOOL & COLLEGE FESTIVAL

The College of Saint Rose and the Times Union recently sponsored the **Fourth Annual 15 Minutes Max Student Film Festival** that was held on Friday, October 2 at the Madison Theater in Albany. The screening presented ten films made by thirteen young filmmakers who attend high school or college within a 50-mile radius of Albany.

Of the ten short films selected to be part of this juried youth film festival, **After Image** by Larissa Vassolas was the sole selection from Stephen Honicki's Studio in Video class from over twenty that were submitted by the school and nearly a hundred that were received by

the festival itself.

The festival's goal is to showcase and celebrate the best films produced by regional students, while encouraging everyone to take an interest in film and new media production and consumption. Students and faculty from diverse disciplines were given the opportunity to exhibit their work, discuss it with colleagues and peers, and engage in the creation of new interdisciplinary projects. Prizes ranging from \$100-\$500 were awarded, including the "Audience Choice Award," which was determined by text messages sent by audience members via their mobile phones.

**After Image** tells the story of a teenage girl with a mental disorder who is looking for further treatment of her condition as she has started to have hallucinations of another girl following her. **After Image** was created for the purpose of making an audience question what they're seeing on screen, and consequently their own concept of reality.



Ms. Vassolas created **After Image** in the fall of her sophomore year in high school. She is influenced by music, feminism, and all things creepy and psychologically thrilling. Larissa is not only involved in the media arts program, but also very involved in the music program at Niskayuna High School as well; being both in Concert Chorale and Studio Singers. She hopes to go to college for either Music Education or something in the area of filmmaking. She is currently enrolled in the Advanced Studio in Video class.

Ms. Vassolas' selected short film – plus other outstanding films – from Niskayuna High School students can be viewed on the "NHSshortcuts" channel on YouTube: <http://www.youtube.com/user/NHSshortcuts?feature=mhee>

Steve Honicki / Niskayuna HS



## New York State Summer School of the Arts School of Media Arts- June 26- July 22, 2016 SUNY Oswego

**Media Arts** is an intensive, immersion art making experience. Each student participates in a month of day-long creative workshops devoted to a particular discipline:

- \*16mm Filmmaking
- \*Digital Photography
- \*Electronic Sound Art
- \*Computer Animation/Intermedia
- \*Digital Video Art

### Portfolio Requirements:

In the area of **16 mm film or video** , one to three short works may be submitted (on mini-DV, DVD or via email link to the applicants work on youtube or vimeo with any necessary passwords) that best represent your skills and aesthetic vision. The work must be clearly identified in terms of your role in the creation of the work. If you created the work with several students, you must clearly state what work you did on the film or video.

In the area of **digital photography**, students will engage in computer editing . Some darkroom experience is desired but not required. Your portfolio should include at least ten, but not more than twelve, individual photographs. Students may submit their work electronically via disk or flash drive (JPEG files are preferred). Please note flash drives and disks will not be returned to students.

In the area of **computer animation and intermedia** , students should submit animations and computer based creative work. This include web site design, game design, drawings, paintings and/or graphic works created on computers and hybrid works involving some computer based component. Your portfolio should include at least five, but not more than fifteen, examples of works on disk, DVD, photocopy, or paper print.

In the area of **electronic sound** art students should submit works they best feel demonstrate their artistic interest. Students should submit sonic compositions, and/or performance recordings.

PLEASE NOTE! We welcome applications from students who have a strong interest in, but little or no firsthand experience with, any of our disciplines. A student who has no work to show in a particular discipline must write a sincere and compelling statement articulating her/his interest in devoting an intensive month to study. Such applications will be well served if they are accompanied by evidence of creative work in and dedicated study of some other creative medium. Acceptable "other" creative media include many disciplines: writing, poetry, sculpture, painting, drawing, theatre, voice, fashion, design. When a student is unable to submit work in the discipline to which she is applying, it is very important that a written statement articulate her interest in that discipline and her eager willingness to apply herself and learn.

More information here:

<http://www.oce.nysed.gov/nysssa/SMA/>

Forms here:

<http://www.oce.nysed.gov/nysssa/SMA/application.html#ApplicationForm>



# Happy Thanksgiving



Thanksgiving maskers, circa 1910-1915.

*Bain News Service/Library of Congress*

# BACK TO SCHOOL

<http://www.imagechaser.com/summer-fun-photography/?cid=eml-0715-imgchaser-article1-lm>

Remind your students of the year-round opportunities that await them in their communities.

Lower Hudson / Poughkeepsie area

**<http://sparkmediaproject.org/programs/>**

Buffalo area

**<http://www.squeaky.org/education/>**

Lower Hudson / Westchester / Rockland

**<https://education.burnsfilmcenter.org/education>**

Larchmont-Mamaroneck Community Television **[www.lmcv.org](http://www.lmcv.org)**

What local opportunities are available to your students???

## TEACHERS

iTunes Education has many free books by educators. Apple describes them as “amazing teaching materials that educators have created using iBooks Author.” You may browse this collection of free books on iTunes where they are organized by subject and available for iPad or Mac.

Titles include; [Lighting Essentials](#), [iBooks Author Starter Kit](#), [Stop-motion Animation](#) and many others.

Why not use the [iBooks Author Starter Kit](#) and write and publish your own materials?

# RESOURCES / EVENTS

## **Student Filmmakers Magazine**

[http://www.studentfilmmakers.com/enews/IBC-2014\\_StudentFilmmakers-Magazine.html](http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html)

## **NYS Learning Standards for the Arts**

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

## **\* National Core Arts Standards/ Media Arts \***

\*<http://www.mediaartseducation.org/wp-content/uploads/2014/06/Media-Arts-Standards-6-4-14.pdf>

## **Link for Flow Chart for NYS Visual Arts Education**

<http://www.p12.nysed.gov/ciai/arts/pub/artchart.pdf>

## **"National Core Arts Standards "**

<http://nccas.wikispaces.com/NCCAS+and+Media+Arts>

<http://nccas.wikispaces.com/file/view/Framework%2005%2022-14.pdf/513758852/Framework%2005%2022-14.pdf>

<http://nccas.wikispaces.com/National+Core+Arts+Standards+Framework+Matrix>

## **Photoshop Tools**

This site lists and describes some Photoshop Tools / may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

## **Guides for Photographic Composition**

[http://photoinf.com/General/KODAK/guidelines\\_for\\_better\\_photographic\\_composition.html](http://photoinf.com/General/KODAK/guidelines_for_better_photographic_composition.html)

[http://www.kodak.com/ek/US/en/Home\\_Main/Tips\\_Projects\\_Exchange/Learn/Photo\\_Tips\\_Techniques/Advanced\\_Techniques/Composing\\_your\\_Pictures.htm](http://www.kodak.com/ek/US/en/Home_Main/Tips_Projects_Exchange/Learn/Photo_Tips_Techniques/Advanced_Techniques/Composing_your_Pictures.htm)

## **Jacob Burns Film Center** (Film Education Community)

<https://education.burnsfilmcenter.org/education/for-schools>

**Spark Media Project** / (formerly Children's Media Project) provides workshops, programs, and projects that teach critical viewing of media, encourage youth to be creatively engaged in Media Arts, and offer employment and growth opportunities for youth.

<http://sparkmediaproject.org/>

**Squeaky Wheel Film & Media Arts Center** Buffalo Media Resources supports and promotes the creation of film, video, and digital/computer art by independent and community media .

<http://www.squeaky.org/education/>

# NYSMATA REGIONS

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SHonicki@niskyschools.org

*Capital*

Keith Rosko

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*Central NY*

Carol Brown

cbrown@esboces.org

*Long Island*

Eric Heyworth

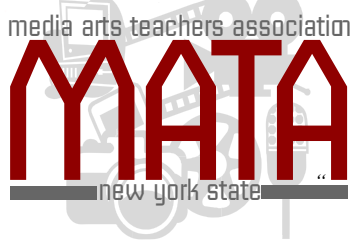
ericvcr@aol.com

NYC

Michael Witsch

mjwitsch@optonline.net

*Lower Hudson*



# NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

*"NYSMATA is the only known professional teachers organization of its kind in the country."*  
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team  
New York State Education Dept.

*"NYSMATA is a wonderful resource for teachers of the media arts in New York State."*  
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing **NYSMATA**, specifically designed for teachers of the media arts: **PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

## Join NYSMATA for unique benefits:

- ✧ website – [www.NYSMATA.org](http://www.NYSMATA.org)
- ✧ statewide interactive Internet forum
- ✧ monthly e-newsletter
- ✧ regional Youth Media Arts Shows
- ✧ local networking meetings for professional development
- ✧ Exemplary Student Media Arts Awards
- ✧ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ✧ eligibility for NYSMATA awards for students, teachers and program
- ✧ discounted membership for renewing
- ✧ opportunities for leadership, regionally and statewide
- ✧ curriculum support
- ✧ resources

**THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS:** <http://nccas.wikispaces.com/>

**Join NYSMATA**, stay informed. Visit our **[nysmata.org](http://nysmata.org)** or mail this information to us:

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**Mmmm...Media Arts! NYSMATA.org**

Name \_\_\_\_\_  
School \_\_\_\_\_ circle your Region: WNY, CNY, Capital, LHR, LI, NYC  
Preferred email \_\_\_\_\_ Tel. \_\_\_\_\_  
Media art/interests \_\_\_\_\_

**copy/paste the above info and email to the Acting Director (or membership chairperson) for your region:**

Elizabeth Randell	ERandell@tona.wnyric.org	Western NY
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Keith Rosko	ROSKOK@cforks.org	Central NY
Carol Brown	cbrown@esboces.org	Long Island
Eric Heyworth	ericvcr@aol.com	NYC
Michael Witsch	mjwitsch@optonline.net	Lower Hudson



**Please pass this along to colleagues who are teaching any media-related classes.**