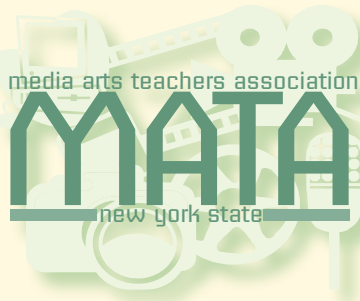


New York State Media Arts Teachers' Association



Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.

OCTOBER 2015

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- Resources and Events
- NYSMATA regions



“Light makes photography. Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography”.

George Eastman



SUNY Oswego on the shores of Lake Ontario, host to the NYS Summer School of Media Arts!

**FREE MEMBERSHIP
EXTENDED**

DIGITAL PHOTOGRAPHY SCHOOL

Just in case you have not discovered DPS, here are links for photo settings, techniques and rules that you and your students may find helpful.

This site has much more and we hope you will find it to be a good resource as you begin the new school year.

<http://digital-photography-school.com/21-settings-techniques-and-rules-all-new-camera-owners-should-know/>

<http://digital-photography-school.com/6-phrases-to-help-you-learn-photography-faster/>

ALSO.....

Are you teaching the wet process? Using film? Have a functional darkroom? Please let us know. Just send an email and tell us how and why you are continuing to teach traditional photo techniques.

Do send jpegs of your lab/studio as well as student work. We will feature your program in the newsletter.

Is your program exclusively digital? Do you have full or part-time access to a computer lab? Do you share or is the lab for photo and media arts student use?

Let us know / your colleagues are interested in what is going on in NYS classrooms.

Media and Learning News

September Issue

http://media-and-learning.eu/files/newsletter/Media-and-Learning-News_2015-09.pdf?utm_source=Media+%26+Learning+Newsletter&utm_campaign=7855e2d7a5-mandl-news-201509&utm_medium=email&utm_term=0_6a4d9c8d2f-7855e2d7a5-248850801

October Issue

http://media-and-learning.eu/files/newsletter/Media-and-Learning-News_2015-10.pdf?utm_source=Media+%26+Learning+Newsletter&utm_campaign=101db23db6-mandl-news-201510&utm_medium=email&utm_term=0_6a4d9c8d2f-101db23db6-248850801#nameddest=reviewed

This newsletter is published by the Media and Learning Association and features news from around the globe; resources, conference information -- worth a look!!!!

Conversations Across Cultures Youth Media Visions

http://milunesco.unaoc.org/wp-content/uploads/2014/08/Final_YMV_Book_pF100.pdf

Resource for Teachers of Film and Video

Learn from a Master. In this film, Richard Michalak (over 30 years of Television and Film Credits and Awards) discusses all of the Fundamentals of Cinematography in a jam packed style.

- A 40-minute introduction to the basics of camera and lighting.
- Nicely divided into sections, so can be shown in part or whole.
- Underscores why it makes sense to require still photography as a pre-requisite for film and video classes. (IMO)

<http://www.youtube.com/watch?v=KwtpJ3T8eK4>

Light and Shadow

Visual Story Telling
Greatest Cinematographers of the World, Interviewed.

<https://www.youtube.com/watch?v=MhOMCtHHN3o>

2016 Lower Hudson Region Media Arts Show

March 15

at Westchester Community College

LHR members request the day and your bus ASAP!

Once again, applications for summer school will be by mail.



New York State Summer School of the Arts

NYSSSA is excited to Announce Dates for our 2016 Schools! Auditions will be posted in October as they are finalized.

School of Media Arts- June 26- July 22, 2016

SUNY Oswego

Media Arts is an intensive, immersion art making experience. Each student participates in a month of day-long creative workshops devoted to a particular discipline:

- *16mm Filmmaking
- *Digital Photography
- *Electronic Sound Art
- *Computer Animation/Intermedia
- *Digital Video Art

Our goal is to develop each student's creative process. All students work on the creation of personal, meaningful, increasingly complex, artistic statements. We are interested in ideas, curiosity, discovery, critique, and the discipline of engaged creative exploration.

With extensive viewings and discussions of work, each class includes a strong foundation in the history of it's medium. All classes teach fundamental, formal, aesthetic principals. Classes also involve extensive teaching of the technical skills associated with each individual discipline. The first 2 1/2 weeks are generally spent learning foundations, history, and technical skills, and completing assigned exercises. The final week and 1/2 is spent developing and finishing individual final projects.

Free your imagination and be part of an inspiring adventure in the cutting-edge fields of video, filmmaking, photography, electronic sound art or computer graphic arts in the School of Media Arts held at [SUNY Oswego](http://www.sunyoswego.edu). We will require your intense focus, motivation, and commitment in this program. Your reward will be exciting and challenging classes, work sessions, critiques, lectures, field trips, and presentations by visiting artists.

While the curriculum stresses creative production, it is not exclusively goal-oriented. Exploration, experimentation, and discovery are stressed. The process - an awareness of the avenues of discovery and stimulating detours - is as important as product.

Robert Harris, a nationally known media artist, is the Artistic Director of the School. He has assembled a [faculty of outstanding media artists](#) for the program.

<http://www.oce.nysed.gov/nysssa/SMA/>



Buffalo, NY Labor Day Parade / Main Street / 1900



Brooklyn Terminal at Brooklyn Bridge / 1903

BACK TO SCHOOL

<http://www.imagechaser.com/summer-fun-photography/?cid=eml-0715-imgchaser-article1-lm>

Remind your students of the year-round opportunities that await them in their communities.

Lower Hudson / Poughkeepsie area

<http://sparkmediaproject.org/programs/>

Buffalo area

<http://www.squeaky.org/education/>

Lower Hudson / Westchester / Rockland

<https://education.burnsfilmcenter.org/education>

What local opportunities are available to your students???

TEACHERS

iTunes Education has many free books by educators. Apple describes them as “amazing teaching materials that educators have created using iBooks Author.” You may browse this collection of free books on iTunes where they are organized by subject and available for iPad or Mac.

Titles include; Lighting Essentials, iBooks Author Starter Kit, Stop-motion Animation and many others.

Why not use the iBooks Author Starter Kit and write and publish your own materials?

RESOURCES / EVENTS

Student Filmmakers Magazine

http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html

NYS Learning Standards for the Arts

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

*** National Core Arts Standards/ Media Arts ***

*<http://www.mediaartseducation.org/wp-content/uploads/2014/06/Media-Arts-Standards-6-4-14.pdf>

Link for Flow Chart for NYS Visual Arts Education

<http://www.p12.nysed.gov/ciai/arts/pub/artchart.pdf>

“National Core Arts Standards ”

<http://nccas.wikispaces.com/NCCAS+and+Media+Arts>

<http://nccas.wikispaces.com/file/view/Framework%2005%2022-14.pdf/513758852/Framework%2005%2022-14.pdf>

<http://nccas.wikispaces.com/National+Core+Arts+Standards+Framework+Matrix>

Photoshop Tools

This site lists and describes some Photoshop Tools / may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

Guides for Photographic Composition

http://photoinf.com/General/KODAK/guidelines_for_better_photographic_composition.html

http://www.kodak.com/ek/US/en/Home_Main/Tips_Projects_Exchange/Learn/Photo_Tips_Techniques/Advanced_Techniques/Composing_your_Pictures.htm

Jacob Burns Film Center (Film Education Community)

<https://education.burnsfilmcenter.org/education/for-schools>

Spark Media Project / (formerly Children's Media Project) provides workshops, programs, and projects that teach critical viewing of media, encourage youth to be creatively engaged in Media Arts, and offer employment and growth opportunities for youth.

<http://sparkmediaproject.org/>

Squeaky Wheel Film & Media Arts Center Buffalo Media Resources supports and promotes the creation of film, video, and digital/computer art by independent and community media .

<http://www.squeaky.org/education/>

NYSMATA REGIONS

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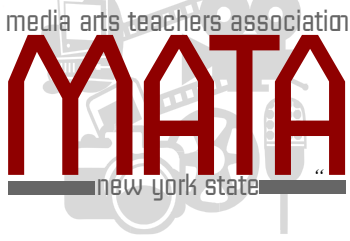
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Lower Hudson



NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

"NYSMATA is the only known professional teachers organization of its kind in the country."
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team
New York State Education Dept.

"NYSMATA is a wonderful resource for teachers of the media arts in New York State."
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing **NYSMATA**, specifically designed for teachers of the media arts: **PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

Join NYSMATA for unique benefits:

- ⤴ website – www.NYSMATA.org
- ⤴ statewide interactive Internet forum
- ⤴ monthly e-newsletter
- ⤴ regional Youth Media Arts Shows
- ⤴ local networking meetings for professional development
- ⤴ Exemplary Student Media Arts Awards
- ⤴ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ⤴ eligibility for NYSMATA awards for students, teachers and program
- ⤴ discounted membership for renewing
- ⤴ opportunities for leadership, regionally and statewide
- ⤴ curriculum support
- ⤴ resources

THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS: <http://nccas.wikispaces.com/>

Join NYSMATA, stay informed. Visit our nysmata.org or mail this information to us:

Mmmm...Media Arts! NYSMATA.org

Name _____
 School _____ circle your Region: WNY, CNY, Capital, LHR, LI, NYC
 Preferred email _____ Tel. _____
 Media art/interests _____

copy/paste the above info and email to the Acting Director (or membership chairperson) for your region:

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Please pass this along to colleagues who are teaching any media-related classes.