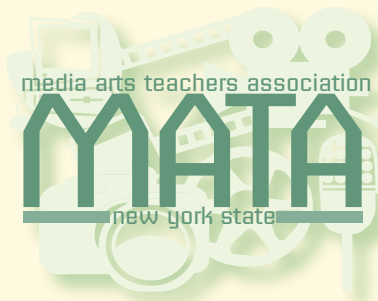


# New York State Media Arts Teachers' Association



*Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.*

**DECEMBER 2015 / JANUARY 2016**

## In This Issue

- Videomaker
- NYSMATA Media Arts Shows
- Rod Serling Award Winners
- School of Media Arts
- Resources and Events
- NYSMATA regions



"Light makes photography. Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography".

*George Eastman*



SUNY Oswego on the shores of Lake Ontario, host to the NYS Summer School of Media Arts!

**FREE MEMBERSHIP  
EXTENDED**

## **HAPPY NEW YEAR 2016**



Times Square / 1916

## **WHY STORY IS THE MOST IMPORTANT ASPECT OF VIDEO**

go here to find out

[http://www.videomaker.com/article/c11/18139-why-story-is-the-most-important-aspect-of-video?utm\\_source=enews&utm\\_medium=email&utm\\_content=article1\\_2015\\_wed\\_12\\_09&utm\\_campaign=traffic](http://www.videomaker.com/article/c11/18139-why-story-is-the-most-important-aspect-of-video?utm_source=enews&utm_medium=email&utm_content=article1_2015_wed_12_09&utm_campaign=traffic)

## **2016 NYSMATA MEDIA ARTS SHOWS**

Contact your coordinator for registration and other information about your regional show

**Western NY** / Domenic Licata  
dom@licatadesign.com  
March 11 @ UB (SUNY Buffalo)

**Lower Hudson Region** / Mike Witsch  
mjlwitsch@optonline.net  
March 15 @ Westchester Community College

**New York City** / Eric Heyworth  
ericvcr@aol.com  
March 16 @ The Museum of the Moving Image

**Long Island** / Carol Brown  
cbrown@esboces.org  
April 1 @ Five Towns College

**Capital Region** / Melanie Painter  
mpainter@bcsd.neric.org  
April 14 @ Bethlehem Central High School

Remember, applications for the 2016 NYS Summer School for Media Arts must be mailed to Albany; postmarked or submitted online, February 1, 2016. None of the regional shows will have adjudicators this year. More about summer school on page 4 of this newsletter.

# NISKAYUNA HIGH SCHOOL FILMMAKERS RECEIVE HONORS IN ANOTHER DIMENSION



Niskayuna High School filmmakers Alta Fox received the “Best Fiction/Story” award for her dramatic short, “Long Distance” and Metin Ozisik received the “Best Documentary” award for his short film, “Grand Bazaar” at the 2015 Rod Serling Film Festival.

“Long Distance “ tells the story of a young couple’s relationship which has endured and been strengthened by the barriers of distance. This is captured through a phone call, which is then sent to voicemail, from the teen boy wishing his girlfriend of many years a happy birthday. His affectionate words paint vivid images of the memories they have together, from road trips, to ice skating for the first time, to nights spent building pillow forts. Through recounting these memories, he shows

her how much he truly loves her, despite the distance between them. The film stars Jair Oballe and Ashley Schingo.

Alta Fox, a senior at Niskayuna High School in Niskayuna, NY, has explored her passions in photography and film throughout her high school career. Through the media arts, she is able to express herself in a positive way, such as in channeling the emotions surrounding her grandmother’s passing to create her films “Long Distance” and “Forget Me Not”. Ms. Fox wishes to continue pursuing her passions beyond high school by studying the media arts in college, and further delve into her creative and artistic abilities.

“Grand Bazaar”, directed by Metin Ozisik, takes a look at the largest covered shopping center and the most visited tourist attraction in the world. This documentary is both a personal story and a cinematic journey. It is also the first student film from Niskayuna High School to be filmed entirely in another country Turkey.

Metin is currently a freshman in the School of Media Arts and Studies at Ohio University in Athens, Ohio. He plans to major in Integrated Media.

The Rod Serling Video Festival launched in 1995 and has welcomed hundreds of entries throughout the years. In 2014, Larry Kassan retired as Festival Founder & Director. WSKG Public Media assumed coordination responsibilities and the project was renamed.

This Festival is held in honor of Rod Serling and his work, which has had a lasting influence on the television industry and media creation. The Festival seeks to inspire the next generation of filmmakers.

The Festival is made possible by the partnership with Binghamton City School District’s Rod Serling School of Fine Arts, Broome County Forum Theatre, New York State Media Arts Teachers Association and the Serling family

These films premiered via web & social media throughout October 2015 and were featured during the Festival that was held on Friday, November 6th at The Forum Theatre, as part of Binghamton’s First Friday Art Walk.

For more information on the Rod Serling Film Festival and to view these award-winning films online, see the links below:

<http://wskg.org/program/rod-serling-film-festival/>

Stephen Honicki  
Niskayuna High School

<https://www.youtube.com/user/NHSshortcuts/videos>



## New York State Summer School of the Arts School of Media Arts- June 26- July 22, 2016 SUNY Oswego

**Media Arts** is an intensive, immersion art making experience. Each student participates in a month of day-long creative workshops devoted to a particular discipline:

- \*16mm Filmmaking
- \*Digital Photography
- \*Electronic Sound Art
- \*Computer Animation/Intermedia
- \*Digital Video Art

### **Portfolio Requirements:**

In the area of **16 mm film or video** , one to three short works may be submitted (on mini-DV, DVD or via email link to the applicants work on youtube or vimeo with any necessary passwords) that best represent your skills and aesthetic vision. The work must be clearly identified in terms of your role in the creation of the work. If you created the work with several students, you must clearly state what work you did on the film or video.

In the area of **digital photography**, students will engage in computer editing . Some darkroom experience is desired but not required. Your portfolio should include at least ten, but not more than twelve, individual photographs. Students may submit their work electronically via disk or flash drive (JPEG files are preferred). Please note flash drives and disks will not be returned to students.

In the area of **computer animation and intermedia** , students should submit animations and computer based creative work. This include web site design, game design, drawings, paintings and/or graphic works created on computers and hybrid works involving some computer based component. Your portfolio should include at least five, but not more than fifteen, examples of works on disk, DVD, photocopy, or paper print.

In the area of **electronic sound** art students should submit works they best feel demonstrate their artistic interest. Students should submit sonic compositions, and/or performance recordings.

PLEASE NOTE! We welcome applications from students who have a strong interest in, but little or no firsthand experience with, any of our disciplines. A student who has no work to show in a particular discipline must write a sincere and compelling statement articulating her/his interest in devoting an intensive month to study. Such applications will be well served if they are accompanied by evidence of creative work in and dedicated study of some other creative medium. Acceptable "other" creative media include many disciplines: writing, poetry, sculpture, painting, drawing, theatre, voice, fashion, design. When a student is unable to submit work in the discipline to which she is applying, it is very important that a written statement articulate her interest in that discipline and her eager willingness to apply herself and learn.

More information here:

<http://www.oce.nysed.gov/nysssa/SMA/>

Forms here:

<http://www.oce.nysed.gov/nysssa/SMA/application.html#ApplicationForm>

# BACK TO SCHOOL

<http://www.imagechaser.com/summer-fun-photography/?cid=eml-0715-imgchaser-article1-lm>

Remind your students of the year-round opportunities that await them in their communities.

Lower Hudson / Poughkeepsie area

**<http://sparkmediaproject.org/programs/>**

Buffalo area

**<http://www.squeaky.org/education/>**

Lower Hudson / Westchester / Rockland

**<https://education.burnsfilmcenter.org/education>**

Larchmont-Mamaroneck Community Television **[www.lmcv.org](http://www.lmcv.org)**

What local opportunities are available to your students???

## TEACHERS

iTunes Education has many free books by educators. Apple describes them as “amazing teaching materials that educators have created using iBooks Author.” You may browse this collection of free books on iTunes where they are organized by subject and available for iPad or Mac.

Titles include; Lighting Essentials, iBooks Author Starter Kit, Stop-motion Animation and many others.

Why not use the iBooks Author Starter Kit and write and publish your own materials?



# RESOURCES / EVENTS

## **Student Filmmakers Magazine**

[http://www.studentfilmmakers.com/enews/IBC-2014\\_StudentFilmmakers-Magazine.html](http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html)

## **NYS Learning Standards for the Arts**

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

## **\* National Core Arts Standards/ Media Arts \***

\*<http://www.mediaartseducation.org/wp-content/uploads/2014/06/Media-Arts-Standards-6-4-14.pdf>

## **Link for Flow Chart for NYS Visual Arts Education**

<http://www.p12.nysed.gov/ciai/arts/pub/artchart.pdf>

## **"National Core Arts Standards "**

<http://nccas.wikispaces.com/NCCAS+and+Media+Arts>

<http://nccas.wikispaces.com/file/view/Framework%2005%2022-14.pdf/513758852/Framework%2005%2022-14.pdf>

<http://nccas.wikispaces.com/National+Core+Arts+Standards+Framework+Matrix>

## **Photoshop Tools**

This site lists and describes some Photoshop Tools / may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

## **Guides for Photographic Composition**

[http://photoinf.com/General/KODAK/guidelines\\_for\\_better\\_photographic\\_composition.html](http://photoinf.com/General/KODAK/guidelines_for_better_photographic_composition.html)

[http://www.kodak.com/ek/US/en/Home\\_Main/Tips\\_Projects\\_Exchange/Learn/Photo\\_Tips\\_Techniques/Advanced\\_Techniques/Composing\\_your\\_Pictures.htm](http://www.kodak.com/ek/US/en/Home_Main/Tips_Projects_Exchange/Learn/Photo_Tips_Techniques/Advanced_Techniques/Composing_your_Pictures.htm)

## **Jacob Burns Film Center** (Film Education Community)

<https://education.burnsfilmcenter.org/education/for-schools>

**Spark Media Project** / (formerly Children's Media Project) provides workshops, programs, and projects that teach critical viewing of media, encourage youth to be creatively engaged in Media Arts, and offer employment and growth opportunities for youth.

<http://sparkmediaproject.org/>

**Squeaky Wheel Film & Media Arts Center** Buffalo Media Resources supports and promotes the creation of film, video, and digital/computer art by independent and community media .

<http://www.squeaky.org/education/>

# NYSMATA REGIONS

**Acting Director**

Elizabeth Randell

ERandell@tona.wnyric.org

*Western NY*

Steve Honicki

SHonicki@niskyschools.org

*Capital*

Keith Rosko

ROSKOK@cforks.org

*Central NY*

Carol Brown

cbrown@esboces.org

*Long Island*

Eric Heyworth

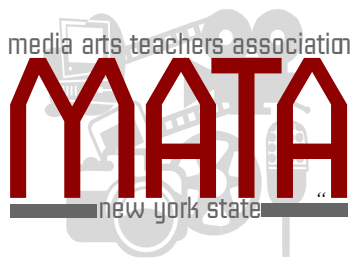
ericvcr@aol.com

NYC

Michael Witsch

mjwitsch@optonline.net

*Lower Hudson*



# NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

*"NYSMATA is the only known professional teachers organization of its kind in the country."*  
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team  
New York State Education Dept.

*"NYSMATA is a wonderful resource for teachers of the media arts in New York State."*  
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing **NYSMATA**, specifically designed for teachers of the media arts: **PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

## Join NYSMATA for unique benefits:

- ✧ website – [www.NYSMATA.org](http://www.NYSMATA.org)
- ✧ statewide interactive Internet forum
- ✧ monthly e-newsletter
- ✧ regional Youth Media Arts Shows
- ✧ local networking meetings for professional development
- ✧ Exemplary Student Media Arts Awards
- ✧ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ✧ eligibility for NYSMATA awards for students, teachers and program
- ✧ discounted membership for renewing
- ✧ opportunities for leadership, regionally and statewide
- ✧ curriculum support
- ✧ resources

**THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS:** <http://nccas.wikispaces.com/>

**Join NYSMATA**, stay informed. Visit our **[nysmata.org](http://nysmata.org)** or mail this information to us:

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**Mmmm...Media Arts! NYSMATA.org**

Name \_\_\_\_\_  
School \_\_\_\_\_ circle your Region: WNY, CNY, Capital, LHR, LI, NYC  
Preferred email \_\_\_\_\_ Tel. \_\_\_\_\_  
Media art/interests \_\_\_\_\_

**copy/paste the above info and email to the Acting Director (or membership chairperson) for your region:**

Elizabeth Randell	ERandell@tona.wnyric.org	Western NY
Scott Walroth	swalroth@niskyschools.org	Capital
Keith Rosko	ROSKOK@cforks.org	Central NY
Carol Brown	cbrown@esboces.org	Long Island
Eric Heyworth	ericvcr@aol.com	NYC
Michael Witsch	mjwitsch@optonline.net	Lower Hudson



**Please pass this along to colleagues who are teaching any media-related classes.**