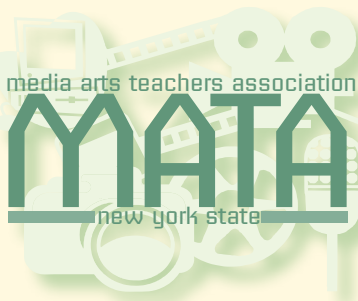


New York State Media Arts Teachers' Association



Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.

JULY/AUGUST 2016

In This Issue

- 2016-2017
- e Videomaker
- Summer School Highlights
- Summer in Your Community
- Resources and Events
- NYSMATA regions



"Light makes photography. Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography".

George Eastman



SUNY Oswego on the shores of Lake Ontario, host to the NYS Summer School of Media Arts!

**FREE MEMBERSHIP
EXTENDED**

Get Ready for 2016-2017

Hope you are having a restful and productive summer. This may be a good time to contact your regional show coordinator to get the date for the 2017 Media Arts Show; many of you will be asked to schedule your educational trips the first day 'back to school'. Don't miss out on this year's show; reserve your date and bus early.

Stay informed this year. Sign up for the NYSED newsletter and have the latest information delivered to your email. It's free and you can subscribe here: <https://www.engageny.org/newsletter>

The standards writing committee has been busy all summer and you will have your turn to evaluate the current work on the NYS Standards for the Arts this fall.

Email changes to your contact information to mealia.mata@gmail.com so that you are sure to receive all notifications.

The 2016 NYS Summer School of Media Arts closed July 22. Go here for more information: <http://www.occ.nysed.gov/nysssa/media-arts> and here for photos of this prestigious summer program: <https://www.facebook.com/NYSSSAMediaArts/home>

Ask your NYSSMA students to send jpegs of their 2D work and video links to mealia.mata@gmail.com --Let's celebrate their success with teachers and students across the state.

The 2016 Rod Serling Film Festival has closed and winners will be notified by August 12, 2016. Winning videos will be posted on the WSKG website shortly thereafter: <http://wskg.org/program/rod-serling-film-festival/>

Enjoy the rest of the summer!



WHAT'S YOUR STORY: DEVELOPING THE STORY IN DOCUMENTARY

Go here for useful tips on story development for documentaries:

https://www.videomaker.com/article/c06/18345-whats-your-story-developing-the-story-in-documentary?utm_source=enews&utm_medium=email&utm_content=article1_2016_fri_07_15&utm_campaign=traffic



AND

STRUCTURING YOUR DOCUMENTARY STORY INTO SHOTS, SCENES, & ACTS

https://www.videomaker.com/courses/645/documentary-storytelling-story-structure?utm_source=enews&utm_medium=email&utm_content=video1_2016_fri_07_15&utm_campaign=traffic

Documentary Storytelling

- Story Basics
- Story Structure
- The Approach
- Researching the Story
- Finding the Story
- Controlling Time

"Videomaker monthly magazine and website is a rich resource for media arts teachers: image and sound recording and editing skills, new technology, equipment reviews, how-to videos and more."

HIGHLIGHTS OF THE SUMMER SCHOOL OF MEDIA ARTS 2016



Photos from: <https://www.facebook.com/NYSSAMediaArts/photos>

SUNY / OSWEGO
<https://www.oswego.edu>

The News from Mike Witsch

Hola amigos! NYSMATA Co-President Michael Witsch spent the month of June in LaPlata Argentina. Besides sightseeing, Mike was a frequent visitor to Colegio Lincoln, a private k-12 school. He spoke to several English language classes, eager to practice speaking with a U.S. native. Mike admits “No hablo Español.”



Mike also worked with the school's Radio and TV Production classes, developed and are taught by Kyle Byrne, a 2015 graduate of Iona College. Mike is an adjunct instructor at the college and maintains regular FaceTime contact with his former student.



Mike watched as Kyle and his students produced a segment for “Lincoln News,” the creative end-product of their class. Watch it on YouTube; search the title and school name.



Twenty students from Colegio Lincoln then flew to NY for a Summer Media Program organized by Iona's Mass Communication Dept.. Between July 11-25 Mike conducted workshops in TV studio and field production.

The group visited LMCTV's cable TV studio on July 14 and watched “The Local Live” in production. Mike is an on-camera reporter as well as LMCTV board member. The students also had workshops in journalism, radio, and computer-animation; plus they visited sites in NYC, Connecticut, and New Rochelle.



Summer In Your Community

<http://www.imagechaser.com/summer-fun-photography/?cid=eml-0715-imgchaser-article1-lm>

Remind your students of the year-round opportunities that await them in their communities.

Lower Hudson / Poughkeepsie area

<http://sparkmediaproject.org/programs/>

Buffalo area

<http://www.squeaky.org/education/>

Lower Hudson / Westchester / Rockland

<https://education.burnsfilmcenter.org/education>

Larchmont-Mamaroneck Community Television **www.lmctv.org**

What local opportunities are available to your students???

TEACHERS

iTunes Education has many free books by educators. Apple describes them as “amazing teaching materials that educators have created using iBooks Author.” You may browse this collection of free books on iTunes where they are organized by subject and available for iPad or Mac.

Titles include; [Lighting Essentials](#), [iBooks Author Starter Kit](#), [Stop-motion Animation](#) and many others.

Why not use the [iBooks Author Starter Kit](#) and write and publish your own materials?

RESOURCES / EVENTS

Student Filmmakers Magazine

http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html

NYS Learning Standards for the Arts

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

*** National Core Arts Standards/ Media Arts ***

*<http://www.mediaartseducation.org/wp-content/uploads/2014/06/Media-Arts-Standards-6-4-14.pdf>

Link for Flow Chart for NYS Visual Arts Education

<http://www.p12.nysed.gov/ciai/arts/pub/artchart.pdf>

“National Core Arts Standards ”

<http://nccas.wikispaces.com/NCCAS+and+Media+Arts>

<http://nccas.wikispaces.com/file/view/Framework%2005%2022-14.pdf/513758852/Framework%2005%2022-14.pdf>

<http://nccas.wikispaces.com/National+Core+Arts+Standards+Framework+Matrix>

Photoshop Tools

This site lists and describes some Photoshop Tools / may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

Guides for Photographic Composition

http://photoinf.com/General/KODAK/guidelines_for_better_photographic_composition.html

http://www.kodak.com/ek/US/en/Home_Main/Tips_Projects_Exchange/Learn/Photo_Tips_Techniques/Advanced_Techniques/Composing_your_Pictures.htm

Jacob Burns Film Center (Film Education Community)

<https://education.burnsfilmcenter.org/education/for-schools>

Spark Media Project / (formerly Children's Media Project) provides workshops, programs, and projects that teach critical viewing of media, encourage youth to be creatively engaged in Media Arts, and offer employment and growth opportunities for youth.

<http://sparkmediaproject.org/>

Squeaky Wheel Film & Media Arts Center Buffalo Media Resources supports and promotes the creation of film, video, and digital/computer art by independent and community media .

<http://www.squeaky.org/education/>

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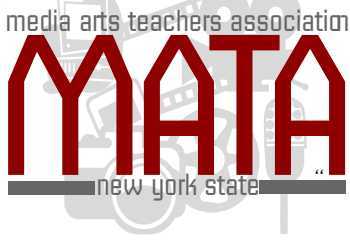
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Lower Hudson



NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

"NYSMATA is the only known professional teachers organization of its kind in the country."
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team
New York State Education Dept.

"NYSMATA is a wonderful resource for teachers of the media arts in New York State."
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing **NYSMATA**, specifically designed for teachers of the media arts: **PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

Join NYSMATA for unique benefits:

- ⤴ website – www.NYSMATA.org
- ⤴ statewide interactive Internet forum
- ⤴ monthly e-newsletter
- ⤴ regional Youth Media Arts Shows
- ⤴ local networking meetings for professional development
- ⤴ Exemplary Student Media Arts Awards
- ⤴ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ⤴ eligibility for NYSMATA awards for students, teachers and program
- ⤴ discounted membership for renewing
- ⤴ opportunities for leadership, regionally and statewide
- ⤴ curriculum support
- ⤴ resources

THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS: <http://nccas.wikispaces.com/>

Join NYSMATA, stay informed. Visit our **nysmata.org** or mail this information to us:

Mmmm...Media Arts! NYSMATA.org

Name _____
 School _____ circle your Region: WNY, CNY, Capital, LHR, LI, NYC
 Preferred email _____ Tel. _____
 Media art/interests _____

copy/paste the above info and email to the Acting Director (or membership chairperson) for your region:

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Michael Witsch	mjwitsch@optonline.net	Lower Hudson



Please pass this along to colleagues who are teaching any media-related classes.