

*Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.*

# HAPPY NEW YEAR

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"Light makes photography.  
Embrace light. Admire it. Love it. But above all,  
know light. Know it for all you are worth, and  
you will know the key to photography".

*George Eastman*

## **2018 Media Arts Shows**

**WNY March 9, 2018**

**LHR March 13, 2018**

**Capital April 2, 2018**

**NYC TBA**

**Long Island March 23, 2018**

Beginning in

**March 2018**

**NYSMATA**

**Membership Drive**

Update your email address

## COLORIZING

How old, black and white photos get colorized — and why artists do it despite criticism.

Explore the site.



[http://dynamicchrome.com/  
process](http://dynamicchrome.com/process)

What do you think?

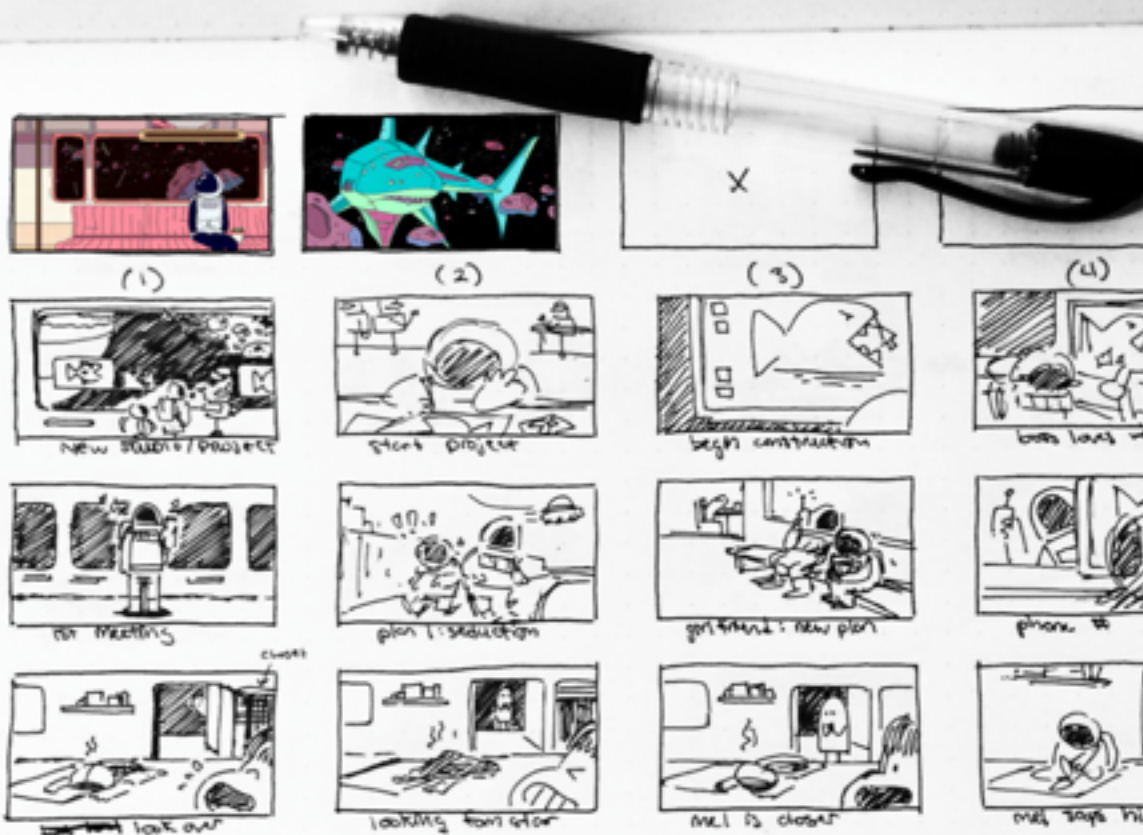


StudentFilmmakers.com Book Store | News | Jobs | Events | Workshops | Forums | Network | Contests | Classifieds | Tips & Tricks

# STUDENTFILMMAKERS

The #1 Educational Resource for Film and Video Makers

2017, Vol. 12, No. 3 US\$9.95



COLLEGE CATEGORY WINNER

2017 Summer Shorts Film and Video Awards Recipient

Animation **CRUSHED IN SPACE**

**DOWNLOAD** a complimentary edition of Student Filmmakers. Topics include camerawork, screenwriting, film business and more.

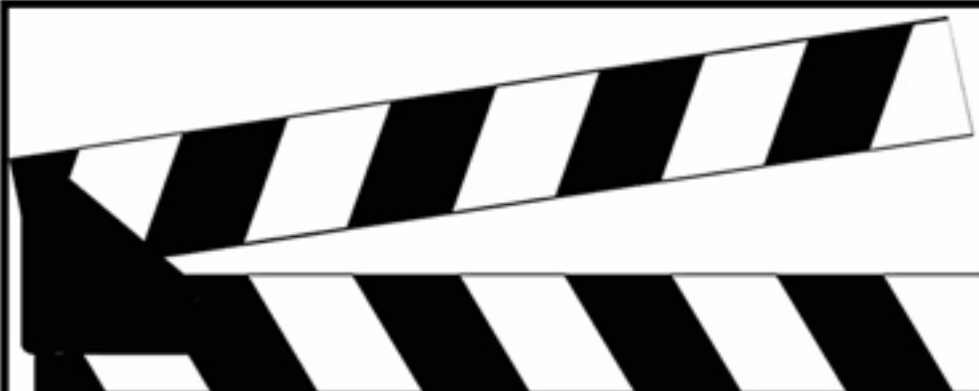
<http://www.studentfilmmakers.com/magazine/SFM2017-Autumn-Holiday-si.pdf>

1 Amherst Street  
Lake George, NY 12845



(518) 668-2616  
www.lakegeorgearts.org

## PEOPLES PIXEL PROJECT 2018!



# DO IT!

# MAKE A MOVIE!

The Lake George Arts Project presents the 9<sup>th</sup> annual **Peoples Pixel Project**, a festival featuring original short videos. The call for entries is open to anyone living within 100 miles of Lake George, NY. Entries must be received by **March 1, 2018**. A screening of selected videos will take place during the spring, time and location to be determined.

**ATTENTION ALL TEACHERS: K - 12, college/university level, Please encourage your students to send us their videos!**

The Peoples Pixel Project was created to provide live audience exposure to professional and emerging videographers and to foster local interest and growth in the medium.

For more information and entry form click [HERE](#).



The Lake George Arts Project was established in 1977 to offer comprehensive programs in the arts. Its mission is to provide exposure and income opportunities to professional and emerging artists, and to provide quality arts programming for the residents and visitors of the Lake George region. Help us continue our mission and [Become a LGAP member or make a donation](#). Thank You!



Peoples Pixel Project on

**facebook.**

# MUSEUM OF THE MOVING IMAGE



Hey MoMI teens!

We are pleased to announce our first ever MoMI Teen Film Fest, organized by our very own Teen Council. This event will take place on February 9th 2018 5:00 to 8:00pm. This is an open call application for all NYC teens, ages 13-19 who would like to submit a short film that they created or helped create. The deadline for submission is January 19th.

New York City Media Arts Students

**APPLY HERE:**

<http://www.movingimage.us/visit/calendar/2018/02/09/detail/momi-teen-film-festival>

# School of Media Arts Adjudication Process

from the NYSED/NYSSSA website

**Applications** will be accepted **December 1, 2017**. Please note that if you submit your application ahead of that date, it may not be processed.

There are two forms that need to be completed to apply to the School of Media Arts. Forms and detailed information are on this website:

<http://www.oce.nysed.gov/nysssa/media-arts>

## Portfolio Requirements

- In the area of 16 mm film or video, one to three short works may be submitted (on mini-DV, DVD or via email link to the applicants work on YouTube or Vimeo with any necessary passwords) that best represent your skills and aesthetic vision. The work must be clearly identified in terms of your role in the creation of the work. If you created the work with several students, you must clearly state what work you did on the film or video.
- In the area of digital photography, students will engage in computer editing . Some darkroom experience is desired by not required. Your portfolio should include at least ten, but not more than twelve, individual photographs. Students may submit their work electronically via disk or flash drive (JPEG files are preferred). Please note flash drives and disks will not be returned to students.
- In the area of computer animation and intermedia, students should submit animations and computer based creative work. This include web site design, game design, drawings, paintings and/or graphic works created on computers and hybrid works involving some computer based component. Your portfolio should include at least five, but not more than fifteen, examples of works on disk, DVD, photocopy, or paper print.
- In the area of electronic sound art, students should submit works they best feel demonstrate their artistic interest. Students should submit sonic compositions, and/or performance recordings.

**PLEASE NOTE!** NYSSSA welcomes applications from students who have a strong interest in, but little or no firsthand experience with, any of our disciplines. A student who has no work to show in a particular discipline must write a sincere and compelling statement articulating her/his interest in devoting an intensive month to study. Such applications will be well served if they are accompanied by evidence of creative work in and dedicated study of some other creative medium. Acceptable “other” creative media include many disciplines: writing, poetry, sculpture, painting, drawing, theatre, voice, fashion, design. When a student is unable to submit work in the discipline to which she is applying, it is very important that a written statement articulate her interest in that discipline and her eager willingness to apply herself and learn.



## How to Harness Sunlight for Your Next Outdoor Video Shoot



*Every filmmaker has access to the strongest light kit known to humans: the sun. That great big star at the center of our solar system is rated at about  $3.86 \times 10^{26}$  watts. That's bright.*

**Read all about it here:**

[https://www.videomaker.com/article/c03/19289-how-to-harness-sunlight-for-your-next-outdoor-video-shoot?](https://www.videomaker.com/article/c03/19289-how-to-harness-sunlight-for-your-next-outdoor-video-shoot?utm_source=enews&utm_medium=email&utm_content=article1_2018_wed_01_17%20&utm_campaign=traffic)

[utm\\_source=enews&utm\\_medium=email&utm\\_content=article1\\_2018\\_wed\\_01\\_17%20&utm\\_campaign=traffic](https://www.videomaker.com/article/c03/19289-how-to-harness-sunlight-for-your-next-outdoor-video-shoot?utm_source=enews&utm_medium=email&utm_content=article1_2018_wed_01_17%20&utm_campaign=traffic)

# Opportunities In Your Community

<http://www.imagechaser.com/summer-fun-photography/?cid=eml-0715-imgchaser-article1-lm>

Remind your students of the year-round opportunities that await them in their communities.

Lower Hudson / Poughkeepsie Area

**<http://sparkmediaproject.org/programs/>**

Buffalo area

**<http://www.squeaky.org/education/>**

Lower Hudson / Westchester / Rockland

**<https://education.burnsfilmcenter.org/education>**

**[www.lmctv.org](http://www.lmctv.org)**

Larchmont-Mamaroneck Community Television

What local opportunities are available to your students???

## TEACHERS

iTunes Education has many free books by educators. Apple describes them as “amazing teaching materials that educators have created using iBooks Author.” You may browse this collection of free books on iTunes where they are organized by subject and available for iPad or Mac.

Titles include; [Lighting Essentials](#), [iBooks Author Starter Kit](#), [Stop-motion Animation](#) and many [others](#).

Why not use the [iBooks Author Starter Kit](#) and write and publish your own materials?

# Resources

## **FILMS BY KIDS**

<http://ny.pbslearningmedia.org/collection/films-bykids/>

## **Student Filmmakers Magazine**

[http://www.studentfilmmakers.com/enews/IBC-2014\\_StudentFilmmakers-Magazine.html](http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html)

## **NEW STANDARDS FOR THE ARTS**

<http://www.p12.nysed.gov/ciai/arts/standards/at-a-glance/nys-standards-media-arts-at-a-glance-8-13-2017.pdf>

<http://www.p12.nysed.gov/ciai/arts/documents/Posters/Media%20Arts/NYS%20Med%20Arts%20Poster%20All%20info%2024x36.pdf>

<http://www.p12.nysed.gov/ciai/arts/standards/at-a-glance/nys-standards-media-arts-at-a-glance-8-13-2017.pdf>

## **OLD NYS Learning Standards for the Arts**

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

## **\* National Core Arts Standards/ Media Arts \***

\*<http://www.mediaartseducation.org/wp-content/uploads/2014/06/Media-Arts-Standards-6-4-14.pdf>

## **Link for Flow Chart for NYS Visual Arts Education**

<http://www.p12.nysed.gov/ciai/arts/pub/artchart.pdf>

## **NATIONAL GEOGRAPHIC GUIDE TO PHOTOGRAPHY**

[https://www.nationalgeographic.com/content/dam/ngdotcom/rights-exempt/NatGeo\\_GuideToPhotography.pdf](https://www.nationalgeographic.com/content/dam/ngdotcom/rights-exempt/NatGeo_GuideToPhotography.pdf)



## **Photoshop Tools**

This site lists and describes some Photoshop Tools and may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

## **Guides for Photographic Composition**

<http://photoinf.com/General/KODAK/>

[guidelines\\_for\\_better\\_photographic\\_composition.html](http://photoinf.com/General/KODAK/guidelines_for_better_photographic_composition.html)

[http://www.kodak.com/ek/US/en/Home\\_Main/Tips\\_Projects\\_Exchange/Learn/Photo\\_Tips\\_Techniques/Advanced\\_Techniques/Composing\\_your\\_Pictures.htm](http://www.kodak.com/ek/US/en/Home_Main/Tips_Projects_Exchange/Learn/Photo_Tips_Techniques/Advanced_Techniques/Composing_your_Pictures.htm)

## **Jacob Burns Film Center** (Film Education Community)

<https://education.burnsfilmcenter.org/education/for-schools>

**Spark Media Project** / (formerly Children's Media Project) provides workshops, programs, and projects that teach critical viewing of media, encourage youth to be creatively engaged in Media Arts, and offer employment and growth opportunities for youth.

<http://sparkmediaproject.org/>

**Squeaky Wheel Film & Media Arts Center** Buffalo Media Resources supports and promotes the creation of film, video, and digital/computer art by independent and community media .

[www.squeaky.org](http://www.squeaky.org)

## NYS **MATA OFFICERS**

Michael Witsch / Margaret Mealia	Co-Presidents
Robyn Talbot - Howard	Vice President
Claudia Abate	Secretary
Mike Townsend	Treasurer
Domenic Licata	Webmaster

MATA officers are elected to serve a four year term but remain in office until new officers take their posts.

Fill out the nomination form on page 16 & 17 if you are interested in serving or wish to nominate a colleague.

## NYS **MATA REGIONS**

### **Acting Directors**

<u>Elizabeth Randell</u>	ERandell@tona.wnyric.org	<i>Western NY</i>
<u>Steve Honicki</u>	SHonicki@niskyschools.org	<i>Capital</i>
<u>Keith Rosko</u>	ROSKOK@cforks.org	<i>Central NY</i>
<u>Doug Hodges</u>	ddhodes@gmail.com	<i>Long Island</i>
<u>Eric Heyworth</u>	ericvcr@aol.com	<i>NYC</i>
<u>Michael Witsch</u>	mjwitsch@optonline.net	<i>Lower Hudson</i>

JANUARY 2018

## SEEKING NOMINATIONS / NYSMATA Vacancies

***Return this form via email to:***  
***Michael Witsch***    [mjwitsch@optonline.net](mailto:mjwitsch@optonline.net)

Dear NYSMATA Member:

In these changing and challenging times, members look to Directors for inspiration, information, and leadership. Step up to help teachers of media arts and guide the future of NYSMATA!

We are currently seeking nominations for the Board of Directors and the office of Co-President of the New York State Media Arts Teachers' Association.

Candidates should provide the following information.

Name

Home Address

Home Phone

Mobile

Home e-mail

School District / Institution

School Address

School Phone

School e-mail

NYSMATA Region /   ☐ LI    ☐ NYC    ☐ LHR    ☐ CNY    ☐ Capital    ☐ WNY

I am interested in serving:

- ☐ on the Board of Directors
- ☐ as a Co-President
- ☐ volunteer to serve in your region

Other \_\_\_\_\_

Media Arts Courses that you teach / areas of expertise

Please describe your participation in your region's annual Media Arts Show (Festival) usually held in March or April. Include committees you have served on and number of years you have attended the show with students.

List acknowledgements, awards or honors you and your students have received in the Media Arts

What is your vision for the future of the NYS Media Arts Teachers' Association, in your region and state-wide?

**Duties and Responsibilities:**

Members of the **Board of Directors** set policy and promote the association's philosophy and by-laws.

The **Co-Presidents** work collaboratively, maintain contact with the regional directors and are the liaisons with the NYS Office of Special Projects / the Summer School of the Media Arts. The Co-Presidents represent the NYSMATA membership at NYSED meetings and conferences. They also oversee and edit the monthly/ bi-monthly newsletter.

The **Vice President** as an assistant to the Co-Presidents, maintains contact with the Regional Directors and solicits news from the membership for publication in the newsletter. The Vice President may be called upon to represent NYSMATA at meetings and functions when the Co-Presidents are unavailable.

The **term of office** for all positions is four years and officers may serve multiple consecutive terms as elected by the membership or until newly elected officers assume their post. Past officers receive the title "Emeritus" and as such serve as consultants.