



NEWSLETTER

Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.

NYSMATA is a wonderful resource for teachers of the media arts in New York State."

Mary C. Daley, Executive Director (ret.),
New York State Summer School of the Arts

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"Light makes photography.
Embrace light. Admire it. Love it. But above
all, know light. Know it for all you are worth,
and you will know the key to photography".

George Eastman

NYSMATA

Membership Drive

Update your email address
and mail your \$10.00
membership fee to:

Mike Townsend
MATA Treasurer
369 MacArthur Dr
Buffalo NY 14221-3775

Western New York Celebrated The Media Arts at the University at Buffalo



Domenic Licata, long time
MATA member and former
NYSSSA adjudicator
introduced MATA day.

Laser Cutting
demonstration



For several years, MATA has partnered with UB, sponsoring the Western New York High School Art Exhibit. This exhibit also includes visual arts media and is held in conjunction with WNY's annual Media Arts Exhibit. This is a juried exhibit and the following students were honored.



Winners of the 2018 WNY High School Art Exhibition were:

Best In Show

Gillian Gabriele, Lewiston Porter
"Faces in a Crowd", ceramics

2nd Prize

Kathryn Tomasello, Cattaraugus -
Little Valley
"Think Wide Open", mixed media

3rd Prize

C.J. Cruickshank, Medina High
School
"Till Death Do Us Part", mixed
media embroidery

Honorable Mention

Amanda Groat, Kenmore East
"Neon Faces", Photography

This student (on the left) from Buffalo's Visual and Performing Arts, had a range of darkroom photos for the adjudicators to evaluate.





Student photography was varied and demonstrated great skill.



Digital photograph (top) by Jason Davis, Tonawanda. Photograph by Robin Flowers Quinnley, Amherst Central.

Digitized Illustrator image by John Jarnot, Tonawanda. Oil pastel by Emily Whitcomb, Williamsville South.



Lower Hudson Region Media Arts Show

Beware the “Ides of March”, then add a succession of nor’easters, power outages, fallen trees, school delays and cancellations and the Lower Hudson Region’s 2018 Media Arts Show is scrubbed.

Plan “B” is pale compared to the live show, but many schools that hoped to participate brought the show to their home auditorium via the internet. Students submitted work in February to be adjudicated for the LHR annual Exemplary Media Arts Award. Those awards, usually presented at the show, were mailed to teachers to distribute at a school ceremony and students were able to see the prepared slideshow and video reel that would have opened the LHR show in their home schools. Here are some slideshow samples:



Clarkstown North
High School
Ms. Diamond / teacher





Eastchester High School
Mr. Perry / teacher



John Jay High School (East Fishkill)
Ms. Catucci / teacher

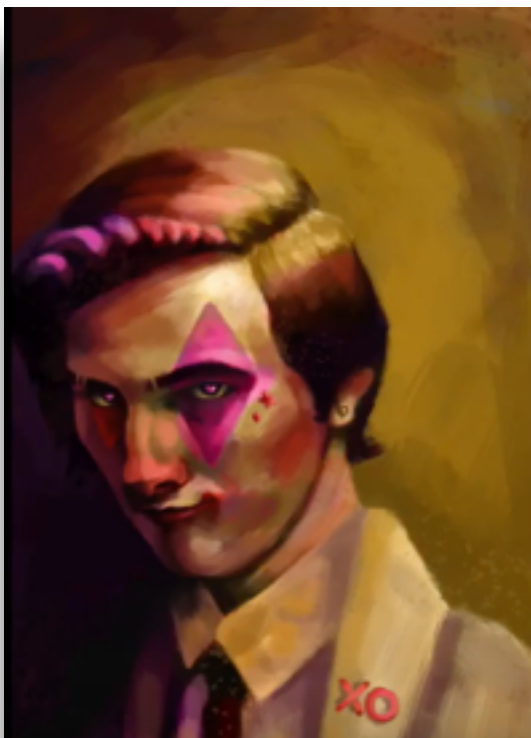


Spring 2018



John Jay High School (East Fishkill)

Ms. Talbot / teacher



John Jay
High School
(East Fishkill) Ms. Zilinski / teacher



Spring 2018



Pelham Memorial High School
Ms. Cherishore / teacher



Kingston High School
Ms. Tampone / teacher





Roy C. Ketcham High School
Ms. Bunt / teacher



Westlake High School
Ms. Abate / teacher





Westlake High School
Ms. Morris / teacher

NYSMATA congratulates all the students and their teachers in all our regions for their excellent work and willingness to share it with their peers and colleagues.

See all the **LHR 2D**
Exemplary Media Arts Award
winners here:



<https://www.youtube.com/watch?v=Mn36jsEaY5I&list=PLg4nIFR2Pz1XA7MtJFrCkI5tDe5aI4pOj>

See all the **Video** Exemplary Media Arts Award winners here:

<https://www.youtube.com/watch?v=vDYAZzW8rXI&list=PLg4nIFR2Pz1Xm4AI3HKWO7tyrd2P7kg7q>

Thank you to Claudia Abate, Michael Witsch, Lauren Morris, Robyn Talbot, our partner, Westchester Community College, Gennaro Maselli (Director Media & Instructional Technology / WCC), the entire WCC IT staff and college personnel who support our show and work behind the scenes. Even though the show did not go as planned, many people gave their time to organize and prepare and we appreciate all of you.

NYS MATA OFFICERS

Michael Witsch / Margaret Mealia	Co-Presidents
Robyn Talbot - Howard	Vice President
Claudia Abate	Secretary
Mike Townsend	Treasurer
Domenic Licata	Webmaster

MATA officers are elected to serve a four year term but remain in office until new officers take their posts.

Fill out the nomination form on page 16 & 17 if you are interested

in serving or wish to nominate a colleague.

NYS MATA REGIONS

Acting Directors

<u>Elizabeth Randell</u>	ERandell@tona.wnyric.org	<i>Western NY</i>
<u>Steve Honicki</u>	SHonicki@niskyschools.org	<i>Capital</i>
<u>Keith Rosko</u>	ROSKOK@cforks.org	<i>Central NY</i>
<u>Doug Hodges</u>	ddhodges@gmail.com	<i>Long Island</i>
<u>Eric Heyworth</u>	ericvcr@aol.com	<i>NYC</i>
<u>Michael Witsch</u>	mjwitsch@optonline.net	<i>Lower Hudson</i>

SEEKING NOMINATIONS / NYSMATA Vacancies

Return this form via email to:
Michael Witsch mjwitsch@optonline.net

Dear NYSMATA Member:

In these changing and challenging times, members look to Directors for inspiration, information, and leadership. Step up to help teachers of media arts and guide the future of NYSMATA!

We are currently seeking nominations for the Board of Directors and the office of Co-President of the New York State Media Arts Teachers' Association.

Candidates should provide the following information.

Name

Home Address

Home Phone

Mobile

Home e-mail

School District / Institution

School Address

School Phone

School e-mail

NYSMATA Region / ☐ LI ☐ NYC ☐ LHR ☐ CNY ☐ Capital ☐ WNY

I am interested in serving:

- ☐ on the Board of Directors
- ☐ as a Co-President
- ☐ volunteer to serve in your region

Other _____

Media Arts Courses that you teach / areas of expertise

Please describe your participation in your region's annual Media Arts Show (Festival) usually held in March or April. Include committees you have served on and number of years you have attended the show with students.

List acknowledgements, awards or honors you and your students have received in the Media Arts

What is your vision for the future of the NYS Media Arts Teachers' Association, in your region and state-wide?

Duties and Responsibilities:

Members of the **Board of Directors** set policy and promote the association's philosophy and by-laws.

The **Co-Presidents** work collaboratively, maintain contact with the regional directors and are the liaisons with the NYS Office of Special Projects / the Summer School of the Media Arts. The Co-Presidents represent the NYSMATA membership at NYSED meetings and conferences. They also oversee and edit the monthly/ bi-monthly newsletter.

The **Vice President** as an assistant to the Co-Presidents, maintains contact with the Regional Directors and solicits news from the membership for publication in the newsletter. The Vice President may be called upon to represent NYSMATA at meetings and functions when the Co-Presidents are unavailable.

The **term of office** for all positions is four years and officers may serve multiple consecutive terms as elected by the membership or until newly elected officers assume their post. Past officers receive the title "Emeritus" and as such serve as consultants.

Resources

FILMS BY KIDS

<http://ny.pbslearningmedia.org/collection/films-bykids/>

Student Filmmakers Magazine

http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html

NEW STANDARDS FOR THE ARTS

<http://www.p12.nysed.gov/ciai/arts/standards/at-a-glance/nys-standards-media-arts-at-a-glance-8-13-2017.pdf>

http://www.p12.nysed.gov/ciai/arts/documents/Posters/Media%20Arts/NYS%20Med%20Arts%20Poster%20_All%20info_%2024x36.pdf

<http://www.p12.nysed.gov/ciai/arts/standards/at-a-glance/nys-standards-media-arts-at-a-glance-8-13-2017.pdf>

OLD NYS Learning Standards for the Arts

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

*** National Core Arts Standards/ Media Arts ***

*<http://www.mediaartseducation.org/wp-content/uploads/2014/06/Media-Arts-Standards-6-4-14.pdf>

Link for Flow Chart for NYS Visual Arts Education

<http://www.p12.nysed.gov/ciai/arts/pub/artchart.pdf>

NATIONAL GEOGRAPHIC GUIDE TO PHOTOGRAPHY

https://www.nationalgeographic.com/content/dam/ngdotcom/rights-exempt/NatGeo_GuideToPhotography.pdf

Photoshop Tools

This site lists and describes some Photoshop Tools and may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

Guides for Photographic Composition

<http://photoinf.com/General/KODAK/>

[guidelines_for_better_photographic_composition.html](http://photoinf.com/General/KODAK/guidelines_for_better_photographic_composition.html)

http://www.kodak.com/ek/US/en/Home_Main/Tips_Projects_Exchange/Learn/Photo_Tips_Techniques/Advanced_Techniques/Composing_your_Pictures.htm

Jacob Burns Film Center (Film Education Community)

<https://education.burnsfilmcenter.org/education/for-schools>

Spark Media Project / (formerly Children's Media Project) provides workshops, programs, and projects that teach critical viewing of media, encourage youth to be creatively engaged in Media Arts, and offer employment and growth opportunities for youth.

<http://sparkmediaproject.org/>

Squeaky Wheel Film & Media Arts Center Buffalo Media Resources supports and promotes the creation of film, video, and digital/computer art by independent and community media .

www.squeaky.org

Opportunities In Your Community

<http://www.imagechaser.com/summer-fun-photography/?cid=eml-0715-imgchaser-article1-lm>

Remind your students of the year-round opportunities that await them in their communities.

Lower Hudson / Poughkeepsie Area

<http://sparkmediaproject.org/programs/>

Buffalo area

<http://www.squeaky.org/education/>

Lower Hudson / Westchester / Rockland

<https://education.burnsfilmcenter.org/education>

www.lmctv.org

Larchmont-Mamaroneck Community Television

What local opportunities are available to your students???

TEACHERS

iTunes Education has many free books by educators. Apple describes them as “amazing teaching materials that educators have created using iBooks Author.” You may browse this collection of free books on iTunes where they are organized by subject and available for iPad or Mac.

Titles include; [Lighting Essentials](#), [iBooks Author Starter Kit](#), [Stop-motion Animation](#) and many [others](#).

Why not use the [iBooks Author Starter Kit](#) and write and publish your own materials?