

media arts teachers association



NEWSLETTER

DECEMBER 2019



Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts and the NEW NYS Media Arts Standards.

"NYSMATA is a wonderful resource for teachers of the media arts in New York State."

Mary C. Daley, Executive Director (ret.),

"Light makes photography.

Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography".

George Eastman

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NYSMATA

Membership Drive

Update your email address and mail your \$10.00 membership fee to:

Mike Townsend
MATA Treasurer
369 MacArthur Dr
Buffalo NY 14221-3775

THE NEW YORK STATE SUMMER SCHOOL OF MEDIA ARTS

IS ACCEPTING APPLICATIONS FOR SUMMER 2020

Program dates: JULY 11, 2020 to AUGUST 7, 2020.

NYSSSA School of Media Arts is a dynamic four-week program for New York State high school students who wish to make serious and creative media art. Classes at NYSSSA include **film, video, photography, computer animation and sound art**, and are taught by contemporary artists making significant contributions to their field. At NYSSSA, students learn the formal and aesthetic principles of media art, create original work, and attend visiting artist presentations that engage them with working media artists from around the country. The program offers a serious environment that nurtures creative freedom and discovery. Students who attend the School of Media Arts make work that invariably stands out in a college application portfolio.

The School of Media Arts welcomes applications from students who have little or no firsthand experience in the media arts who demonstrate a serious interest in learning and participating in the program. Income-based scholarships are available.

Students, parents or teachers with particular questions about the program may contact:

Executive Director, Molly Hennighausen: nysssa@nysed.gov

Artistic Director, Ghen Dennis: nyssamediaarts@gmail.com

Check out images of the program in action on our Instagram:
[nysssa_mediaarts](https://www.instagram.com/nysssa_mediaarts)

There are two steps that need to be completed to apply to the School of Media Arts:

1. COMPLETE & SUBMIT APPLICATION FORM - submit electronically.

LINK TO APPLICATION: <http://www.oce.nysed.gov/nysssa/media-arts>

2. SUBMIT PORTFOLIO OF YOUR STUDENT WORK - send links or image files: make Google Drive files "public" if you use Google Drive to submit works.

submitted by: *Ghen Dennis*



NYSSSA Media Arts

PORTFOLIO GUIDELINES

ANALOG FILM / DIGITAL VIDEO: Submit one to three works that best represent your skills and aesthetic vision. On the application form, list the titles and format of each work and clearly identify your role in the project (writer, director, editor, actor). Talk about the work in your Statement of Artistic Intent. Work may be submitted via a link to the work on Youtube, Vimeo or via Google Drive. (Students with no direct experience in analog film are encouraged to apply.)

PHOTOGRAPHY: Submit up to twelve images that best represent your skills and aesthetic vision as attached files or via links on Youtube, Vimeo, or Google Drive. On the application form, list the titles and format of each work, and talk about the work in your Statement of Artistic Intent. We consider work in all photographic mediums – digital photo, chemical photo, and alternative processes.

ANIMATION / NEW MEDIA: Submit up to twelve drawings or samples of your work in animation, hand-drawn images, web design, or other media/computer-generated hybrid works as attached files or via links on Youtube, Vimeo, or Google Drive. List the works by title and format on your application form and talk about the work in your Statement of Artistic Intent.

SOUND ART: Submit one to three works that demonstrate your artistic interest in the sound arts - these can be audio mp3 files, film or video soundtracks, or documentation of audio-based compositions / performances. List the works by title and format on your application form and talk about it in your Statement of Artistic Intent. The work may be submitted as attached files or via links on Youtube, Vimeo, or Google Drive.

MEDIA ARTS SHOWS / 2020

Dates for the upcoming **Regional Media Arts Shows** follow, along with region contacts for more information.

Elizabeth Randell
Western NY / U Buffalo

ERandell@tona.wnyric.org
Friday / April 3, 2020

Kelly Jones
KJones@niskyschools.org
Capital Region

Niskayuna HS
Wednesday / April 8, 2020

Keith Rosko
Central NY

ROSKOK@cforks.org
TBA

Doug Hodges
Long Island / 5Towns College

ddhodes@gmail.com
Friday / March 20, 2020

Eric Heyworth
NYC Region

ericvcr@aol.com
TBA

Michael Witsch
Lower Hudson / Westchester CC

mjwitsch@optonline.net
Tuesday / March 10, 2020



Who We Are Our History

<https://www.artandwriting.org/who-we-are/>

“...to give those high school students who demonstrate superior talent and achievement in things of the spirit and of the mind at least a fraction of the honors and rewards accorded to their athletic classmates for demonstrating their bodily skills.” – *Maurice R. Robinson, Founder*

Since 1923, the Scholastic Art & Writing Awards have recognized the vision, ingenuity, and talent of our nation’s youth, and provided opportunities for creative teens to be celebrated. Each year, increasing numbers of teens participate in the program, and become a part of our community—young artists and writers, filmmakers and photographers, poets and sculptors, video game artists and science fiction writers—along with countless educators who support and encourage the creative process.

Our Mission

The Scholastic Art & Writing Awards are presented by the Alliance for Young Artists & Writers. The Alliance is a 501(c)(3) nonprofit organization whose mission is to identify students with exceptional artistic and literary talent and present their remarkable work to the world through the Scholastic Art & Writing Awards. The Awards give students opportunities for recognition, exhibition, publication, and scholarships. Students across America submitted nearly 340,000 original works this year in 29 different categories of art and writing.

How do I enter work in the Scholastic Art & Writing Awards?

Students can create an account to upload their work. If you are an educator, create your account to register your students. Submission deadlines vary by region.

GO HERE: <https://www.artandwriting.org/what-we-do/the-awards/guidelines-deadlines/>
Find your affiliate partner by entering your school’s zip code.

New York Scholastic 2019 Winners

ONLINE Galleries: <https://www.artandwriting.org/explore/online-galleries/>

DECEMBER 2019

Stepping into Life



Savannah Babb

Grade: 10

East Syracuse Minoa Central High
School

East Syracuse, NY 13057

Educator(s): Audrey Heller

Awards: Photography

Silver Medal, 2019

Char



Juliette LeHenaff

Grade: 12

Northport High School
Northport, NY 11768

Educator(s): CONSTANCE WOLF

Awards: Photography

Gold Medal, 2019

Murder on the Oxbow



Angela Gleasman

Grade: 12

Chittenango High School
Chittenango, NY 13037

Educator(s): Juli Pace

Awards: Photography

Silver Medal, 2019



MEDIA LITERACY

Meeting students in their world makes for better media literacy campaigns in Greece

Media literacy aims to offer young people the competences to connect with others and actively participate in a mediatized society. In this article, I would like to share some of the good practices that...



HIGHER EDUCATION

Can You Learn a New Language by Watching Movies?

It's been over 30 years since Professor Stephen Krashen made the bold claim: "We acquire language in one way, and only one way. When we get comprehensible input in a low anxiety environment."...

And more: <https://news.media-and-learning.eu/newsletter/december-2019/>

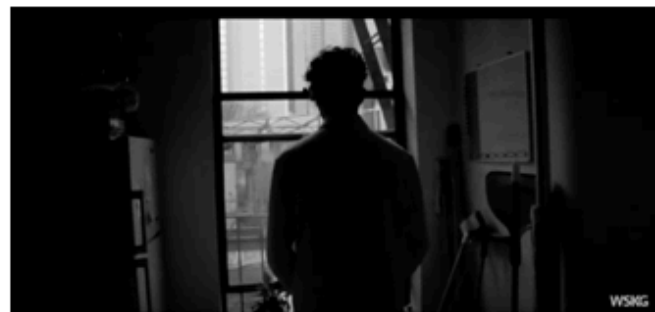


This Festival is held annually in honor of Rod Serling and his work, which has had a lasting influence on the television industry and media creation. The Festival seeks to inspire the next generation of filmmakers. *

Congratulations to the 2019 Rod Serling Film Festival winners!



Best Documentary



Best SciFi / Fantasy

WSKG is proud to present the winners of the 2019 Rod Serling Film Festival in this compilation video. Check out these creative videos made by hard working students from across New York State.

<https://www.youtube.com/watch?v=qTgQQtxEInI&feature=youtu.be>

The Festival is held in partnership with Binghamton City School District's Rod Serling School of Fine Arts, Broome County Forum Theatre, New York State Media Arts Teachers Association and the Serling family.

*Special thanks to Anne Serling & Doug Sutton, Binghamton City School District's Rod Serling School of Fine Arts, Leslie Campbell, and the Judging Committee. **

2020 entry form here: <https://wskg.org/contests/rod-serling-film-festival/> **Due 5/29/20**

* from the WSKG website



RENEW YOUR MEMBERSHIP

After many years of not asking for dues, the piggybank is just about empty. You may remember last year's statewide awards for students. That depleted quite a bit of our treasury and we need a refill.

Those members who have recently paid dues will have their paid membership extended through March 2020.

To renew, print and fill out the form attached to this email.

Then complete your registration by mailing your \$10.00 membership fee to:

Mike Townsend
MATA Treasurer
369 MacArthur Dr
Buffalo NY 14221-3775

Thank you in advance. We can accomplish so much more with funding.

MATA OFFICERS

Michael Witsch / Margaret Mealia	Co-Presidents
Robyn Talbot - Howard	Vice President
Claudia Abate	Secretary
Mike Townsend	Treasurer
Domenic Licata	Webmaster

Stephen Honicki / Robyn Talbot Howard Co-Presidents Elect

MATA officers are elected to serve a four year term but remain in office until new officers take their posts. Fill out the nomination form on page 16 & 17 if you are interested in serving or wish to nominate a colleague.

NYS MATA REGIONS

Directors

<u>Elizabeth Randell</u>	ERandell@tona.wnyric.org	<i>Western NY</i>
<u>Steve Honicki</u>	<u>stevehphotography@gmail.com</u>	<i>Capital</i>
<u>Keith Rosko</u>	ROSKOK@cforks.org	<i>Central NY</i>
<u>Doug Hodges</u>	ddhodges@gmail.com	<i>Long Island</i>
<u>Eric Heyworth</u>	ericvcr@aol.com	<i>NYC</i>
<u>Michael Witsch</u>	mjwitsch@optonline.net	<i>Lower Hudson</i>



SEEKING NOMINATIONS / NYSMATA Vacancies

Return this form via email to:
Michael Witsch mjwitsch@optonline.net

Dear NYSMATA Member:

In these changing and challenging times, members look to Directors for inspiration, information, and leadership. Step up to help teachers of media arts and guide the future of NYSMATA!

We are currently seeking nominations for the Board of Directors and the office of Co-President of the New York State Media Arts Teachers' Association.

Candidates should provide the following information.

Name

Home Address

Home Phone

Mobile

Home e-mail

School District / Institution

School Address

School Phone

School e-mail

NYSMATA Region / ☐ LI ☐ NYC ☐ LHR ☐ CNY ☐ Capital ☐ WNY

I am interested in serving:

- ☐ on the Board of Directors
- ☐ as Vice President
- ☐ Treasurer
- ☐ volunteer to serve in your region
- Other _____

Media Arts Courses that you teach / areas of expertise:

Please describe your participation in your region's annual Media Arts Show (Festival) usually held in March or April. Include committees you have served on and number of years you have attended the show with students.

List acknowledgements, awards or honors you and your students have received in the Media Arts

What is your vision for the future of the NYS Media Arts Teachers' Association, in your region and state-wide?

Duties and Responsibilities:

Members of the **Board of Directors** set policy and promote the association's philosophy and by-laws.

The **Treasurer** collects dues, maintains the NYSMATA state account, keeps the member list up to date and distributes member cards. Additionally, the treasurer keeps the Co-Presidents informed of our financial health and cc's member lists and account balances to all officers.

The **Vice President** as an assistant to the Co-Presidents, maintains contact with the Regional Directors and solicits news from the membership for publication in the newsletter. The Vice President may be called upon to represent NYSMATA at meetings and functions when the Co-Presidents are unavailable.

The **term of office** for all positions is four years and officers may serve multiple consecutive terms as elected by the membership or until newly elected officers assume their post. Past officers receive the title "Emeritus" and as such serve as consultants.

Resources

FILMS BY KIDS

<http://ny.pbslearningmedia.org/collection/films-bykids/>

Student Filmmakers Magazine

http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html

NEW STANDARDS FOR MEDIA ARTS

MEDIA ARTS AT A GLANCE

<http://www.nysed.gov/common/nysed/files/programs/curriculum-instruction/nys-media-arts-at-a-glance-final-8-13-2017-high-res.pdf>

GLOSSARY

<http://www.nysed.gov/common/nysed/files/programs/curriculum-instruction/nys-media-arts-glossary-final-high-res.pdf>

OLD NYS Learning Standards for the Arts

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

*** National Core Arts Standards/ Media Arts ***

*<http://www.mediaartseducation.org/wp-content/uploads/2014/06/Media-Arts-Standards-6-4-14.pdf>

Link for Flow Chart for NYS Visual Arts Education

<http://www.p12.nysed.gov/ciai/arts/pub/artchart.pdf>

NATIONAL GEOGRAPHIC GUIDE TO PHOTOGRAPHY

https://www.nationalgeographic.com/content/dam/ngdotcom/rights-exempt/NatGeo_GuideToPhotography.pdf

The Picture House Regional Film Center

175 Wolfs Lane
Pelham.NY 10803

www.thepicturehpuse.org

Offering Summer Filmmaking Camps, "Voice & Vision" Education Program, Student Showcase, TPH Film Club

Can you add to this list? Forward info to: mealia.mata@gmail.com

Photoshop Tools

This site lists and describes some Photoshop Tools and may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

Guides for Photographic Composition

http://photoinf.com/General/KODAK/guidelines_for_better_photographic_composition.html

http://www.kodak.com/ek/US/en/Home_Main/Tips_Projects_Exchange/Learn/Photo_Tips_Techniques/Advanced_Techniques/Composing_your_Pictures.htm

Jacob Burns Film Center (Film Education Community)

<https://education.burnsfilmcenter.org/education/for-schools>

The Art Effect / (formerly Mill Street Loft + Spark Media) provides workshops, programs, and projects that teach critical viewing of media, encourage youth to be creatively engaged in Media Arts, and offer employment and growth opportunities for youth. The Art Effect empowers the next generation to harness their creative voice to shape their future and bring about positive social change.

<http://feelthearteffect.org/>

Squeaky Wheel Film & Media Arts Center Buffalo Media Resources supports and promotes the creation of film, video, and digital/computer art by independent and community media .

www.squeaky.org

PHOTO FINISHING SERVICES

Albany, NY

<http://mcgreevyprolab.com/photo-lab-services/film-processing>

Bergen, NJ

<https://bergencountycamera.com>

Larchmont, NY Homefair Camera in Westchester County also processes film:
(914) 834-4564 production@homefaircamera.com

Opportunities In Your Community

Tips from Nikon

<http://www.imagechaser.com/summer-fun-photography/?cid=eml-0715-imgchaser-article1-lm>

Remind your students of the year-round opportunities that await them in their communities.

Lower Hudson / Poughkeepsie Area

www.feelthearteffect.org

Buffalo area

<http://www.squeaky.org/education/>

Lower Hudson / Westchester / Rockland

<https://education.burnsfilmcenter.org/education>

www.lmctv.org

Larchmont-Mamaroneck Community Television

What local opportunities are available to your students???

TEACHERS

iTunes Education has many free books by educators. Apple describes them as “amazing teaching materials that educators have created using iBooks Author.” You may browse this collection of free books on iTunes where they are organized by subject and available for iPad or Mac.

Titles include; [Lighting Essentials](#), [iBooks Author Starter Kit](#), [Stop-motion Animation](#) and many [others](#).

Why not use the [iBooks Author Starter Kit](#) and write and publish your own materials?