



Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts and the NEW NYS Media Arts Standards.

www.nysmata.org

"NYSMATA is a wonderful resource for teachers of the media arts in New York State."

Mary C. Daley, Executive Director (ret.),

"Light makes photography.
Embrace light. Admire it. Love it. But above
all, know light. Know it for all you are worth,
and you will know the key to photography".

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NYSMATA

Membership Drive

Update your email address
and mail your \$10.00
membership fee to:

Mike Townsend
MATA Treasurer
369 MacArthur Dr
Buffalo NY 14221-3775

The Virtual Classroom

Members are stepping up with suggestions as educators attempt to find their way through online teaching.

Claudia Abate suggested this free video editing site:

<https://www.wevideo.com/blog/for-schools/wevideo-offering-support-to-schools-affected-by-covid-19>



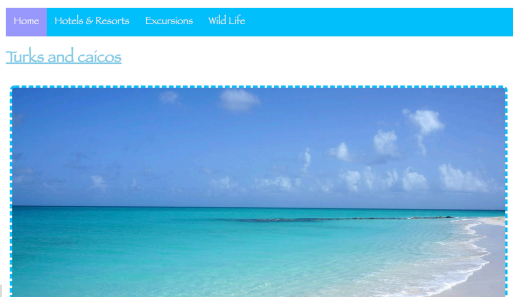
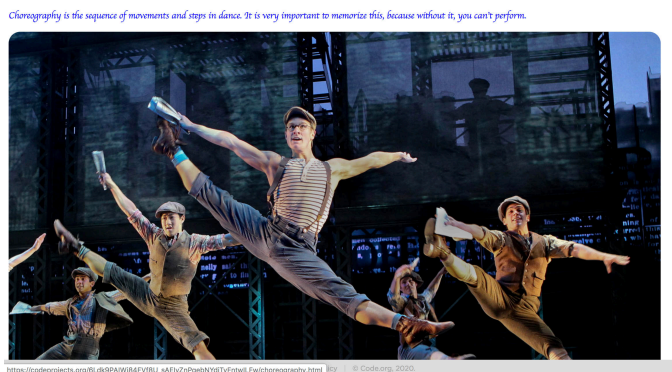
And from Jackie Stapleton-Durham, our partner at WSKG TV, sponsors of the Rod Serling Film Festival.

<https://wskg.org/contests/rod-serling-film-festival/>

American Portrait. "This is a brand-new national storytelling project from PBS. It's pretty darn cool. I've been promoting it locally (Binghamton/Elmira/Oneonta region) and one student's story was curated into the main collection. All submissions are accepted and posted online. Here's the [link](#) to the main project page. Here's the [link](#) to the student assignment. Here is the [link](#) to an upcoming teacher virtual learning workshop." Jackie Stapleton-Durham

Harrison Central School District, Louis M. Klein Middle School, Mr. Petrillo

Project Rubric: <https://docs.google.com/document/d/1Uv2qvw0mKqwODAYITvXM81DQbn1P7lcR8YdNojs9yEI/>



<https://www.pixsy.com/academy/image-user/use-creative-commons-images/>

APRIL 2020

MUSEUM of the MOVING IMAGE

As with everything else, the museum is closed but is remaining viable through their newsletter, website, instagram, Facebook and twitter.

Take a look at #Museum from Home and the Moving Image Studio You Tube Channel for inspiration.

https://twitter.com/search?q=%23MuseumFromHome&src=typeahead_click

Courtesy of Michael Witsch

NY Times

Check out this NY Times article about Photographers in Confinement

https://www.nytimes.com/2020/04/02/arts/design/instagram-photographers-coronavirus.html?fbclid=IwAR38_dllhyTMpkRpbqOzPO0Zk1tHqxz4fFn-UoSynJ6f9GESWiE0EafJm8

You may have to subscribe to the NY Times to see it but you can get a free subscription.

Courtesy of Robyn Talbot



“Media and Learning News highlights general news and information about the use of media in education and training including interesting publications, events, initiatives, websites, projects, tools and information about various festivals and other competitions related to the use of media aimed at the education and training sector. It also includes news and background information about the Media & Learning Conference, the MEDEA Awards, its winners and finalists and the network of organizations who support these two initiatives.”

Go here <https://news.media-and-learning.eu> for their complete April newsletter that highlights distance learning, online classrooms, et.al. across the globe.

Courtesy of Michael Witsch

Squeaky Wheel Film & Media Art Center is pleased to announce it has received a Signature Grant from the Doug Flutie, Jr. Foundation for Autism. These funds will support Squeaky Wheel’s new program, Digital Arts and Technology Access Program (DATA) for youth on the Autism Spectrum.


In collaboration with The Children’s Guild Foundation Autism Spectrum Disorder Center at Oishei Children’s Hospital, Squeaky Wheel’s DATA program provides an affordable opportunity for participants with ASD to learn new ways to express themselves through the latest multimedia technology. Students will learn podcasting, animation, and video production through project collaboration and showcase their creativity and capabilities through a public screening at the end of the program.

Go to squeaky.org for updates and information on programs including postponements and cancellations.

Courtesy of Squeaky Wheel

ACCEPTING APPLICATIONS THROUGH MAY 2020
NEW YORK STATE SUMMER SCHOOL FOR MEDIA ARTS
JULY 11 - AUGUST 7, 2020
AT ALFRED STATE COLLEGE

A PROGRAM FOR NY STATE HIGH SCHOOL STUDENTS WITH CLASSES IN:
ELECTRONIC SOUND ART + DESIGN
SUPER 8 + 16MM FILMMAKING
DIGITAL PHOTOGRAPHY
COMPUTER ANIMATION
& DIGITAL VIDEO

 nyssa_mediaarts



APPLY HERE: <http://www.oce.nysed.gov/nyssa/media-arts>



VISION

This Festival is held in of honor Rod Serling and his work, which has had a lasting influence on the television industry and media creation. The Festival seeks to inspire the next generation of filmmakers.

BIOGRAPHY

Rod Serling (1925-1975) is an American icon. An Emmy-award winning writer and producer, he was best known for his role as creator and host of THE TWILIGHT ZONE. His innovative work, infused with a sense of moral responsibility and artistic integrity, maintains a cult status. A native of Binghamton, NY, Serling spent his final years as a professor at Ithaca College.

HISTORY

The Rod Serling Video Festival launched in 1995 and has welcomed hundreds of entries throughout the years. In 2014, Larry Kassan retired as Festival Founder & Director. WSKG Public Media assumed coordination responsibilities and the project was renamed.

VISIT

The Greater Binghamton Convention & Visitors Bureau has compiled information about Rod Serling including a walking tour that retraces his steps in his hometown of Binghamton, NY.

ENTRY FORM go here: <https://wskg.org/contests/rod-serling-film-festival/>



RENEW YOUR MEMBERSHIP

After many years of not asking for dues, the piggybank is just about empty. You may remember last year's statewide awards for students. That depleted quite a bit of our treasury and we need a refill.

Those members who have recently paid dues will have their paid membership extended through March 2020.

To renew, print and fill out the form attached to this email.

Then complete your registration by mailing your \$10.00 membership fee to:

Mike Townsend
MATA Treasurer
369 MacArthur Dr
Buffalo NY 14221-3775

Thank you in advance. We can accomplish so much more with funding.

MATA OFFICERS

Michael Witsch / Margaret Mealia	Co-Presidents
Robyn Talbot - Howard	Vice President
Claudia Abate	Secretary
Mike Townsend	Treasurer
Domenic Licata	Webmaster

Stephen Honicki / Robyn Talbot Howard Co-Presidents Elect

MATA officers are elected to serve a four year term but remain in office until new officers take their posts. Fill out the nomination form on page 10 & 11 if you are interested in serving or wish to nominate a colleague.

NYS MATA REGIONS

Directors

<u>Elizabeth Randell</u>	ERandell@tona.wnyric.org	<i>Western NY</i>
<u>Steve Honicki</u>	stevehphotography@gmail.com	<i>Capital</i>
<u>Keith Rosko</u>	ROSKOK@cforks.org	<i>Central NY</i>
<u>Doug Hodges</u>	ddhodes@gmail.com	<i>Long Island</i>
<u>Eric Heyworth</u>	ericvcr@aol.com	<i>NYC</i>
<u>Michael Witsch</u>	mjwitsch@optonline.net	<i>Lower Hudson</i>



APRIL 2020

SEEKING NOMINATIONS / NYSMATA **Vacancies**

Return this form via email to:

Michael Witsch mjwitsch@optonline.net

Dear NYSMATA Member:

In these changing and challenging times, members look to Directors for inspiration, information, and leadership. Step up to help teachers of media arts and guide the future of NYSMATA!

We are currently seeking nominations for the Board of Directors and the office of Vice President(s) and Treasurer of the New York State Media Arts Teachers' Association.

Candidates should provide the following information.

Name

Home Address

Home Phone

Mobile

Home e-mail

School District / Institution

School Address

School Phone

School e-mail

NYSMATA Region / ☐ LI ☐ NYC ☐ LHR ☐ CNY ☐ Capital ☐ WNY

I am interested in serving:

- ☐ on the Board of Directors
- ☐ as Vice President
- ☐ Treasurer
- ☐ volunteer to serve in your region
- Other _____

Media Arts Courses that you teach / areas of expertise:

Please describe your participation in your region's annual Media Arts Show (Festival) usually held in March or April. Include committees you have served on and number of years you have attended the show with students.

List acknowledgements, awards or honors you and your students have received in the Media Arts

What is your vision for the future of the NYS Media Arts Teachers' Association, in your region and state-wide?

Duties and Responsibilities:

Members of the **Board of Directors** set policy and promote the association's philosophy and by-laws.

The **Treasurer** collects dues, maintains the NYSMATA state account, keeps the member list up to date and distributes member cards. Additionally, the treasurer keeps the Co-Presidents informed of our financial health and cc's member lists and account balances to all officers.

The **Vice President** as an assistant to the Co-Presidents, maintains contact with the Regional Directors and solicits news from the membership for publication in the newsletter. The Vice President may be called upon to represent NYSMATA at meetings and functions when the Co-Presidents are unavailable.

The **term of office** for all positions is four years and officers may serve multiple consecutive terms as elected by the membership or until newly elected officers assume their post. Past officers receive the title "Emeritus" and as such serve as consultants.

Resources

FILMS BY KIDS

<http://ny.pbslearningmedia.org/collection/films-bykids/>

Student Filmmakers Magazine

http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html

NEW STANDARDS FOR MEDIA ARTS

MEDIA ARTS AT A GLANCE

<http://www.nysed.gov/common/nysed/files/programs/curriculum-instruction/nys-media-arts-at-a-glance-final-8-13-2017-high-res.pdf>

GLOSSARY

<http://www.nysed.gov/common/nysed/files/programs/curriculum-instruction/nys-media-arts-glossary-final-high-res.pdf>

OLD NYS Learning Standards for the Arts

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

* National Core Arts Standards/ Media Arts *

*<http://www.mediaartseducation.org/wp-content/uploads/2014/06/Media-Arts-Standards-6-4-14.pdf>

Link for Flow Chart for NYS Visual Arts Education

<http://www.p12.nysed.gov/ciai/arts/pub/artchart.pdf>

NATIONAL GEOGRAPHIC GUIDE TO PHOTOGRAPHY

https://www.nationalgeographic.com/content/dam/ngdotcom/rights-exempt/NatGeo_GuideToPhotography.pdf

The Picture House Regional Film Center

175 Wolfs Lane
Pelham.NY 10803

www.thepicturehpuse.org

Offering Summer Filmmaking Camps, "Voice & Vision" Education Program, Student Showcase, TPH Film Club

Can you add to this list? Forward info to: mealia.mata@gmail.com

Photoshop Tools

This site lists and describes some Photoshop Tools and may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

Guides for Photographic Composition

http://photoinf.com/General/KODAK/guidelines_for_better_photographic_composition.html

http://www.kodak.com/ek/US/en/Home_Main/Tips_Projects_Exchange/Learn/Photo_Tips_Techniques/Advanced_Techniques/Composing_your_Pictures.htm

Jacob Burns Film Center (Film Education Community)

<https://education.burnsfilmcenter.org/education/for-schools>

The Art Effect / (formerly Mill Street Loft + Spark Media) provides workshops, programs, and projects that teach critical viewing of media, encourage youth to be creatively engaged in Media Arts, and offer employment and growth opportunities for youth. The Art Effect empowers the next generation to harness their creative voice to shape their future and bring about positive social change.

<http://feelthearteffect.org/>

Squeaky Wheel Film & Media Arts Center Buffalo Media Resources supports and promotes the creation of film, video, and digital/computer art by independent and community media .

www.squeaky.org

PHOTO FINISHING SERVICES

Albany, NY

<http://mcgreevyprolab.com/photo-lab-services/film-processing>

Bergen, NJ

<https://bergencountycamera.com>

Larchmont, NY [Homefair Camera](#) in Westchester County also processes film:

(914) 834-4564 production@homefaircamera.com *video & photo inter-format transfers, all work done in-house.*

Opportunities In Your Community

Tips from Nikon

<http://www.imagechaser.com/summer-fun-photography/?cid=eml-0715-imgchaser-article1-lm>

Remind your students of the year-round opportunities that await them in their communities.

Lower Hudson / Poughkeepsie Area

www.feelthearteffect.org

Buffalo area

<http://www.squeaky.org/education/>

Lower Hudson / Westchester / Rockland

<https://education.burnsfilmcenter.org/education>

www.lmctv.org

Larchmont-Mamaroneck Community Television

What local opportunities are available to your students???

TEACHERS

iTunes Education has many free books by educators. Apple describes them as “amazing teaching materials that educators have created using iBooks Author.” You may browse this collection of free books on iTunes where they are organized by subject and available for iPad or Mac.

Titles include; [Lighting Essentials](#), [iBooks Author Starter Kit](#), [Stop-motion Animation](#) and many [others](#).

Why not use the [iBooks Author Starter Kit](#) and write and publish your own materials?