



Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.

DECEMBER 2013

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BACK TO SCHOOL SPECIAL

**FREE MEMBERSHIP
EXTENDED**

**email your acting
director**

MEDIA ARTS SYLLABUS

Work has begun on NYSMATA's Media Arts Syllabus. This syllabus will be proposed to SED for use by schools preparing to develop curriculum for Studio in Media Art. Students will be able to use this course as an alternative for their graduation requirement in the arts.

NYSMATA regional directors may initiate the work on this project but so may a teacher or team of teachers in the region. Interested parties should contact their regional director.

Those of you who updated your information and renewed, or became a new NYSMATA member, received directions to create an account on this site:
<http://galileo.dcbooces.org/icampus/login/index.php>
Contact me (mealia.mata@gmail.com) if you are having a problem creating your account.

Notes, files and resources for the syllabus project are being loaded to the site. There is a space for each region to upload files. Members may comment by selecting reply, and, although you may read each other's postings, we ask that you not alter their content in any way -- use 'reply' for your remarks.

This syllabus should reflect the best ideas from across the state, therefore, we urge you to participate.

One only has to think of the work that students bring to the annual Media Arts Shows to be aware of the great program ideas across the regions. Don't keep it a secret; post it!!!!

On behalf of all the NYSMATA members we wish you happy and healthy holidays.

Margaret Mealia & Mike Witsch
Co-Presidents NYSMATA

ADOBE Creative Cloud Licensing

Some thoughts from member Dave Kaminski (LHR)

The CS6 may disappear quicker than you think.

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-Beware that the CS6 collection (disk) is available now, and, in the not too distant future, disks will not be available. All Adobe software will be by subscription. Look into the details or verify with your vendor.

-The new subscription/sales model presents trouble for schools in terms of connectivity and pricing. The Creative Cloud licenses are not cheap.

-The "team" storage cannot be shared by the team.

-The "team" licenses do offer good sharing options for the software itself.

-There is great innovation and great promise in software like STORY and other programs that are part of the cloud subscriptions.

-Software upgrades may be required to load the CC software. See the requirements, and check your labs to see what you already have. Budget for software upgrades to a newer OS.

-Synching up your 100GB of cloud storage (or however much you have) can be daunting for your internet connection at home or at school. Beware that you do this only with permission of your school, or you may use excessive bandwidth and be banned from using the school pipeline. Any synch options need to be thought out ahead of time and scheduled because of the enormous volume and the time it takes.

-Add additional and (free?) separate internet service if possible through the Cable in the Classroom initiative to add bandwidth to your lab.

-Go to the Adobe forums and read the complaints. There are log-in issues; connectivity issues; glitches; poor customer service...an endless array of problems that people have NEVER experienced before from Adobe. Look at each software forum for your specific software. Look also at the Creative Cloud forums to see the issues that exist with the online platform itself. If you read through the forums for 30-60 minutes, then you will see the scope and depth of the issues and be able to make a good choice.

-Speak to your MIS/IT people before you buy this software or install it, since the ramifications may affect your school and district.

Dave teaches Video, Broadcast and English at Clarkstown South High School in the Lower Hudson Region.

We welcome your comments and experiences regarding this change in software distribution and licensing.

Great story of how TV covered **the JFK assassination** -- with NO camcorders, satellites, cell phones or digital anything!

<http://www.c2meworld.com/creation/tv-coverage-of-the-kennedy-assassination/>

The BLUE MARBLE

On December 7, 1972, **astronauts on the Apollo 17 spacecraft took a famous photograph of Earth, a photo that came to be known as "The Blue Marble."** Photographs of Earth from space were relatively new.

In 1948, the astronomer Fred Hoyle said, "Once a photograph of the Earth, taken from the outside, is available — once the sheer isolation of the Earth becomes plain — a new idea as powerful as any in history will be let loose."

The photograph captured on this day 41 years ago was the first clear image of the Earth, because the sun was at the astronauts' back, and so the planet appears lit up and you can distinctly see blue, white, brown, even green. It became a symbol of the environmental movement of the 1970s, and it's the image that gets put on flags, T-shirts, bumper stickers, and posters.

The crew of Apollo 17 was about 28,000 miles away from Earth when they took the Blue Marble photo. It was the last time that astronauts, not robots, were on a lunar mission — since then, no people have gotten far enough away from Earth to take a photo like it.

Credit: "The Writer's Almanac with Garrison Keillor"

December 9th is the birthday of one of the people who helped invent the modern computer:

Grace Hopper, born in New York City (1906). She began tinkering around with machines when she was seven years old, dismantling several alarm clocks around the house to see how they worked. She was especially good at math in school.

She studied math and physics in college, and eventually got a Ph.D. in mathematics from Yale. Then World War II broke out, and Hopper wanted to serve her country. Her father had been an admiral in the Navy, so she applied to a division of the Navy called WAVES, which stood for Women Accepted for Voluntary Emergency Service. She was assigned to work on a machine that might help calculate the trajectory of bombs and rockets.

She learned how to program that early computing machine, and wrote the first instruction manual for its use. She went on to work on several more versions of the same machine. In 1952, Hopper noticed that most computer errors were the result of humans making mistakes in writing programs. So she attempted to solve that problem by writing a new computer language that used ordinary words instead of just numbers. It was one of the first computer languages, and the first designed to help ordinary people write computer programs, and she went on to help develop it into the computer language known as COBOL, or "Common Business-Oriented Language."

Credit: "The Writer's Almanac with Garrison Keillor"

NEW YORK STATE ALLIANCE for ARTS EDUCATION

NYSAAE has announced two new professional development programs for Winter- Spring 2014, which are open for registration and application for the next few weeks.

ARTS@theCORE Regional Symposia

Facilitated by national experts in arts learning and the Common Core State Standards, these day-long workshops provide vital information and strategies for curriculum development for learning in any art form at any grade level. Scheduled from January through March, the ARTS@theCORE Symposia are hosted in four different locations across New York State. *Register at: www.nysaae.org*

New York State Alliance for Arts Education
presents

ARTS@theCORE

REGIONAL SATURDAY SYMPOSIA FOR ARTS EDUCATORS
ACTIVELY DEMONSTRATING HOW
LEARNING IN THE ARTS CAN MEET THE COMMON CORE STATE STANDARDS

Each symposium features

- Hands-on exploration of the Common Core State Standards with Learning in the Arts
- A nationally recognized expert in arts curriculum development
- Opportunities to develop curriculum
- Networking with fellow arts educators
- 6 hours of professional development

Choose from four locations and dates!

All symposia from 9:00am – 3:30pm

January 11	Purchase College, Performing Arts Center	Bruce Taylor
February 8	Five Towns College, Dix Hills	Scott Shuler
March 8	Albany Institute of History and Art	Susan Riley
March 29	Memorial Art Gallery, Rochester	Bruce Taylor

The ARTS@theCORE Faculty



Bruce Taylor



Scott Shuler



Susan Riley

ARTS@theCORE is suitable for: certified arts specialists, teaching artists, classroom teachers of any discipline and grade level, administrators from schools & arts organizations.

\$40 registration fee - box lunch included!

\$30 for NYSAAE Members!

Freelance Teaching Artists may apply for a scholarship (waived fee).



Register @ www.nysaae.org



Arts Connect All New York

Providing semester-long one-on-one mentorships for teachers who serve special needs populations, this is a great opportunity for anyone looking to refine their teaching practice in the arts with students who often are overlooked in arts learning. A small stipend is provided to participants. *Apply at: www.nysaae.org*

New York State Alliance for Arts Education
proudly announces

Arts Connect All New York

A NEW PROFESSIONAL DEVELOPMENT MENTORSHIP PROGRAM FOR
ARTS EDUCATORS WHO TEACH STUDENTS WITH SPECIAL NEEDS

ACANY One-on-One Mentorships

- Occur during Spring 2014 semester
- Are conducted by veteran arts educators
- Consist of phone consultations and on-site visits
- Address participants' specific teaching and learning goals
- Cater to all educators who want to improve their arts instruction practice
- Provide a \$125 stipend, for out-of-school time

The ACANY Mentors



Glenn McClure
Western NY



Alan Núñez
NYC



Anne Rhodes
Central NY



Elise Sobol
Long Island

PLEASE APPLY IF:

- You're a teacher or a teaching artist
- You teach in the arts (any discipline) or through the arts (i.e. thru integration)
- You teach students with special needs (any grade, K – 12)
- You're interested in refining your teaching practice

APPLY ONLINE:

www.nysaae.org

NOTE: All applicants (except teachers with stand alone special education classes) must have at least two classes of students that include students with special needs, either as an inclusion class or as a self-contained class. Participants must provide mentors with access to classrooms, and will submit short written reports as part of the program.



The New York State Alliance for Arts Education is dedicated to providing quality professional development across the Empire State, for anyone teaching in and through the arts. We pride ourselves on our high standards, including instruction by accomplished & expert leaders in the field, interactive learning models, and up-to-date curriculum topics.

Inquiries? Send an email to:

Philip Alexander, Ph.D.

Director, New York State Alliance for Arts Education

"All Arts for All Students"

director@nysaae.org

MEDIA ARTS / MARCH 2014

Note the revised calendar for the spring media arts shows.

Western NY - Friday March 14

Lower Hudson - Tuesday March 18

Long Island - Friday March 21

Capital Region - Thursday April 3 (**new location --
Bethlehem HS**)

Central NY - TBA

NYC - Thursday, March 13

Please adjust your calendars accordingly.

NYSMATA REGIONS

Acting Director

Elizabeth Randell

ERandell@tona.wnyric.org

Western NY

Scott Walroth

swalroth@niskyschools.org

Capital

Keith Rosko

ROSKOK@cforks.org

Central NY

Carol Brown

cbrown@esboces.org

Long Island

(Eric Heyworth?)

NYC

Michael Witsch

mjwitsch@optonline.net

Lower Hudson

Help promote NYSMATA in your region. Contact your Acting Director with your ideas --

VOLUNTEER!



NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

NYSMATA is the only known professional teachers organization of its kind in the country.
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team
New York State Education Dept.

"NYSMATA is a wonderful resource for teachers of the media arts in New York State."
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing **NYSMATA**, specifically designed for teachers of the media arts: **PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

Join NYSMATA for unique benefits:

- ⤴ website – www.NYSMATA.org
- ⤴ statewide interactive Internet forum
- ⤴ monthly e-newsletter
- ⤴ regional Youth Media Arts Shows
- ⤴ local networking meetings for professional development
- ⤴ Exemplary Student Media Arts Awards
- ⤴ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ⤴ eligibility for NYSMATA awards for students, teachers and program
- ⤴ discounted membership for renewing
- ⤴ opportunities for leadership, regionally and statewide
- ⤴ curriculum support
- ⤴ resources

THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS: <http://nccas.wikispaces.com/>

Join NYSMATA, stay informed. Visit our **nysmata.org** or mail this information to us:

Mmmm...Media Arts! NYSMATA.org

Name _____
 School _____ circle your Region: WNY, CNY, Capital, LHR, LI, NYC
 Preferred email _____ Tel. _____
 Media art/interests _____

copy/paste the above info and email to the Acting Director (or membership chairperson) for your region:

Elizabeth Randell	ERandell@tona.wnyric.org	Western NY
Scott Walroth	swalroth@niskyschools.org	Capital
Keith Rosko	ROSKOK@cforks.org	Central NY
Carol Brown	cbrown@esbooces.org	Long Island
(Eric Heyworth?)		NYC (email: mealia.mata@gmail.com)
Michael Witsch	mjwitsch@optonline.net	Lower Hudson



Please pass this along to colleagues who are teaching any media-related classes.