



MATA

The NYS Media Arts Teachers' Association's mission is to promote visual and media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer Schools of the Arts.



Agreement

By submitting works to the 2014 WNY High School Media Arts Juried Exhibition, participants grant the University at Buffalo's Departments of Visual Studies and Media Study, MATA, and their affiliates the right to document the work and use any documentation for the purposes of advertisement, promotion, or publication on any University at Buffalo website, printed material and image database, and the NYSMATA website and printed material.

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new york state
MATA
media arts teachers association

CALL FOR WORK

1ST ANNUAL WNY High School Media Arts Juried Exhibition AND MATA Show

Juried Exhibition:
March 8-14, 2014

Closing Reception:
Thursday, March 13, 5-7PM

MATA Show & Exhibition Awards
Ceremony: Friday March 14, 9AM-1PM

University at Buffalo
Dept of Visual Studies Gallery
B45 Center for the Arts, North
Campus

[visualstudies.buffalo.edu/vsFacilities/
vs-gallery](http://visualstudies.buffalo.edu/vsFacilities/vs-gallery)

CALL FOR WORK

The Western New York Region of the Media Arts Teachers Association and the UB Departments of Visual Studies and Media Study announce the 1st Annual High School Media Arts Juried Exhibition. All area high school media art students are invited to submit work. A Closing Reception will be held for students and their families in the Gallery on March 13, 5-7PM.

Prizes

Prizes will be awarded to the top four works as selected by jurors. Best of Show: \$100, 1st Place: \$75, 2nd Place: \$50 and 3rd place: \$25. Awards will be announced during the annual MATA Show at UB on March 14.

WNY MATA Annual Media Arts Show

Teachers and students are invited to attend the annual MATA Show from 9AM-1PM at the UB Center for the Arts. The event features hands-on media workshops, student work viewing, and tours of the Departments of Media Study and Visual Studies. Contact MATA Director Liz Randell <erandell@tona.wnyric.org> for info.

NYSSSA

Students are invited to apply to the New York State Summer School of Media Arts. A NYSSSA adjudicator will be present to speak with applicants on March 14 from 9AM-1PM. Applicants must present a completed application and a portfolio of prints or video, according to the guidelines at <<http://www.oce.nysed.gov/nysssa/SMA/auditions.html#ApplicationProcess>>.

EXHIBITION CRITERIA

1. The following media are accepted: Photography, Graphic Design, Film, Video, Animation, Sound Art.
2. Maximum four 2D and/or two electronic (five minutes or less each) pieces per student. Jurors will decide which, if any, works from each entrant will be included.
3. All 2D work must be ready to hang (unframed white or black mats) with top indicated. The mount should have stable hardware or margins to display the work with exhibit pins or magnets.
4. Film, Video, Animation and Sound Art should be MP4/H.264 or MPEG-4 (video) and mp3 (audio) provided on a Data-DVD or flash drive.
5. Each piece must be labeled on the back with Name, School & teacher name, grade, title, and medium.
6. Each body of work must include an Artist's Statement of no more than one page. Please format using 12 pt Arial or Helvetica. Statements should include Artist's Name, Grade and School Name. Each piece should not be described individually, but instead a general statement should address the overall intent of the artist.

Exhibition Dates

March 8-14, 2014
Closing Reception: March 13, 5-7PM
MATA Show & Exhibition Awards Ceremony:
Friday March 14, 9AM-1PM

Drop-off Work

March 3 - 6, 11am - 6pm
Art Resource Center
B41 Center for the Arts, UB North Campus
visualstudies.buffalo.edu/vsFacilities/arc/

Pick-up Work

Friday, March 14, 1PM - 4PM
from the Gallery, B45 CFA
Saturday, March 15, 11AM - 5PM
from the Art Resource Center, B41 CFA

Questions

Domenic J. Licata, UB Visual Studies
djlicata@buffalo.edu (@djlicata)

The Jury

The 5-member jury will tentatively consist of faculty from the Departments of Media Study and Visual Studies, 2 representatives from local arts organizations, and a NYSSSA Media Arts alumnus.

Gallery Directors

Natalie Fleming & Jeff Sherven
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jsherven@buffalo.edu
visualstudies.buffalo.edu/vsFacilities/vs-gallery/