

Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.

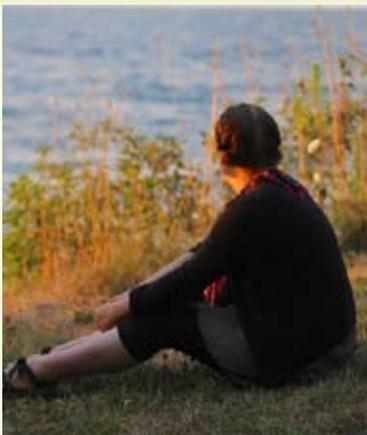
MAY 2015

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“Light makes photography. Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography”.

George Eastman



SUNY Oswego on the shores of Lake Ontario, host to the NYS Summer School of Media Arts!

**FREE MEMBERSHIP
EXTENDED**

HEAR ALL ABOUT IT!!

“The New York State Board of Regents hosted a Learning Summit on the evaluation systems for teachers and principals on Thursday, May 7, in the Carole Huxley Theater at the New York State Museum. Along with presentations from a panel of national experts, the Regents and the State Education Department heard presentations from several New York State stakeholder groups, including representatives from the statewide organizations for superintendents, principals, teachers, parents, and school board members. Regents Vice Chancellor Anthony S. Bottar and Regent Lester W. Young are co-chairs of the P-12 Education Committee, which hosted the summit.” reprinted from the website

AND, the entire day-long summit has been posted here, on the NYSED site.

<http://www.nysed.gov/learning-summit>

It is highly recommended that you take the time to listen to these groups. Many teachers were in attendance representing all regions in the state.

We acknowledge those who took the time to attend and represent New York’s teachers as well as those who contributed to the Q and A.

**NATIONAL SCHOLASTIC ART WINNERS
2015**

John Jay High School / Wappingers Falls, NY



"Exiled"

Marissa Citarell



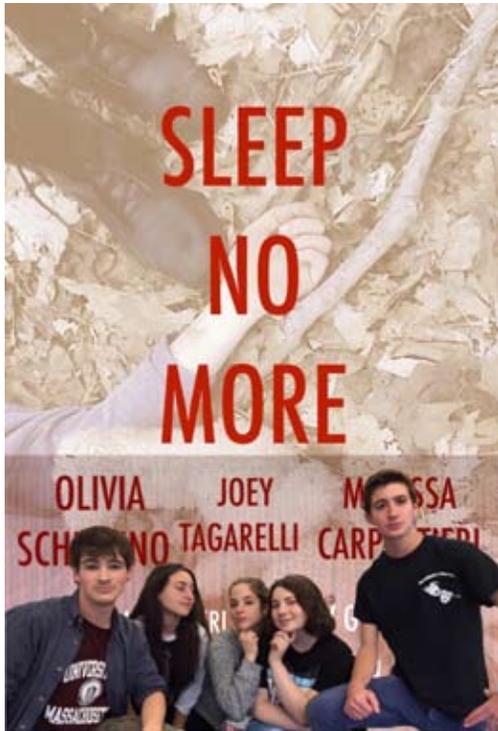
"Mom and Son Tension"

Cullen Robbins

The National Awards ceremony is at Carnegie Hall on June 11.
Congratulations to the students and their teacher, Robyn Talbot (LHR).

THE 10 DAY FILM CHALLENGE

FROM STUDENT TO FILMMAKER IN JUST 10 DAYS



Created by the non-profit 10 Day, Inc., The 10 Day Film Challenge is an intense and invigorating 10 school days in which teams of students make a movie—write, shoot, edit and score it—in just 10 school days -- during their film class periods only!

This competition challenges all students to think creatively and critically while enhancing digital literacy. Their mission is to “provide all students with a comprehensive, competitive outlet for their work, while giving their teachers the opportunity to assess the students’ ability to think and perform in a dynamic, fast-paced and rigorous learning environment.” In 2011, the 10 Day Film Challenge began with three NJ high schools. In 2015, it has grown to 106 high schools and impacts over 3,000 student filmmakers from 15 states.

With the goal of raising the bar for film students, three teams from Westlake High School in Thornwood NY were up for the ‘challenge’ and spent 10 days using the campus as a backdrop for their

story, and classmates and friends as actors and actresses.

On March 16, Day 1 of the 10 days, all students participating in the Challenge were assigned the same character and backstory, a prop and a line of dialogue that had to appear somewhere in their film. Each student group then drew from a hat a genre (Sci. Fi, Thriller, Romance, Fantasy etc...) and began the process of storyboarding, scripting, shooting and editing their films. 10 school days later, a 3-4 minute movie, and Movie Poster had to be completed and uploaded to the 10 Day Film Challenge website <http://www.tendayfilm.org>. The films were subsequently critiqued by industry professionals whose expertise run from screenwriting, film and television production, animation, film-making and directing.



In April teachers from around the Nation, were notified by email which films were selected as finalists. On May 7th New York student filmmakers including two teams from Westlake High School travelled down to The Regal Battery Park Stadium in New York City to view the top 30 films, and participate in an awards ceremony.

Winning videos from New York will then go on to compete against other state winners.



Fourteen schools attended the awards ceremony, at which the following schools and films won awards: (courtesy of tendayfilm.org)

Arlington HS - "Geloto"

Best Overall Film, Best Performances
Best Cinematography

Ossining HS - "Enclosed"

Best Use of Sound, Best Editing, Best Special FX
2nd Place

Wilson Tech HS "Eureka"

3rd Place, Best Use of Music

Dobbs Ferry HS - "I Love Little Gwen"

4th Place
Best Screenplay, Best Poster

Academy for TV & Film. "Airheads"

Best Use of Genre, Audience Choice
5th Place

Hauppauge HS. "Too Much to Bear"

Best Use of Prop
6th Place

Dobbs Ferry HS "Sight Unseen"

7th Place, Best Use of the Line of Dialogue

Ossining HS "Phantasm"

8th Place, Best Use of the Character

Dobbs Ferry HS "Accidental"

9th Place. Nominee: Best Use of Prop

Hauppauge HS "The Godfarmer"

Best Use of Prop
10th Place. Nominee: Best Use of Music

Red Hook HS - "Canted Love"

Best Use of Graphics, Best Use of Technique

Arlington High School's "Geloto" will go on to compete against other state winners in Philadelphia in June.

Congratulations to all the winners and "BRAVO" to all those who participated in this intense challenge.

To see the 'top 30' playlist:

https://www.youtube.com/playlist?list=PLkUJTxfp6yzCLLpU2eZ_O8DRxnZxshpep

To see everything from the 2015 NY Screening and Awards Day go to:

www.tendayfilm.org

To see the awards photos from the NY Screening and Awards Day:

<http://www.tendayfilm.org/2015-ny-awards.html>

To see the award-winning films from the NY Screening and Awards Day:

<http://www.tendayfilm.org/2015-ny-films.html>

To see all the candid and awards photos go to:

<http://www.tendayfilm.org/2015-ny-photos.html>

NEW YORK STATE SUMMER SCHOOL OF THE ARTS

NYSSSA school directors and staff are excited for this summer and welcoming the new class of students to the program! The student body is in the process of being finalized (acceptances are out and awaiting final commitments).

Remind your students to respond to NYSSSA quickly so that alternates may also be notified.

2015 School of Media Arts OPENS July 5 and CLOSES July 31, 2015

Inquiring Minds Want to Know

We have some inquiries from our readers. Please send your responses to robyn.talbot@wcsdny.org

- 1) What sites do you use for royalty free music?
- 2) What are the resources that you use to support your programs?
- 3) Have any links to professional training? (e.g. Final Cut, Illustrator)
- 4) Where are you sending your students this summer, other than NYSSSA?

We will publish lists in the newsletter AND / OR send via email.



3rd annual
Reel
expressions
youth film festival



presented by Spark Media Project
(formerly known as Children's Media Project)

SUBMISSION DEADLINE:
MAY 29, 2015

\$5.00/ENTRY

FEE WAIVED FOR HUDSON VALLEY-BASED AND
INDIVIDUAL FILMMAKERS
CALL FOR WAIVER FEE CODE

GUIDELINES:

FILMMAKERS AGES 13-19
UNDER 10 MINUTES LONG
ALL CONTENT SHOULD BE ORIGINAL,
COPYRIGHTED, OR FALL UNDER FAIR USE

TO SUBMIT:

SPARKMEDIAPROJECT.ORG/REEL-EXPRESSIONS



CONTACT US:
845.485.4480
info@childrensmediaproject.org

The 2015 ROD SERLING FILM FESTIVAL is open!



Now celebrating its 20th anniversary, the Festival seeks to honor Rod Serling, his work, and inspire the next generation of filmmakers.

K-12 students may submit entries through 5.29.15. All details are available online at wskg.org/film.

Students may enter within the following categories: ABSTRACT/EXPERIMENTAL, DOCUMENTARY, FICTION/STORY, SCIFI/FANTASY, SOCIAL COMMENTARY.

Awards including BEST IN SHOW, GRADE LEVEL CATEGORIES, and SPIRIT OF SERLING. Changes to the Festival also include ONLINE submission process.

More info: <http://www.wskg.org/educate/rod-serling-film-festival>

Contact = jstapleton@wskg.org

Videofreex: The Art of Guerilla Television



The Videofreex was one of the pioneer production groups that formed when consumer video was first introduced in the late 1960s. Over their nine-plus years together, they produced thousands of videotapes, installations and multimedia events and trained hundreds of videomakers in the brand new video medium. Many of the videos are now archived at Chicago's Video Data Bank.

They went on to found the country's first pirate TV station and capture some of the most up-close and memorable records of the social movements of the 1960s and 70s.

The exhibit runs from February 7 - July 12, 2015 at the Samuel Dorsky Museum of Art, SUNY, New Paltz.

More info: <http://videofreex.com>



<http://ussea.net/conference/ussea-conference/>

2015 USSEA Regional Conference

The 2015 USSEA Regional Conference will be held July 17-19 at the Queens Museum in Queens, New York. USSEA will partner with the travelling arts project, An Inclusive World to present the conference theme, An Inclusive World: Bridging Communities.

The three day conference will examine art education in classrooms, museums, and community arts organizations. This conference will explore ways that participants might share resources, knowledge and expertise to enrich their respective disciplines.

In addition "An Inclusive World" will exhibit the works of artists of diverse backgrounds.

Please join us and share your ideas.

Visit here for more information:
An Inclusive World / A COPE NYC Project
Phone: 917-584-5889
Email: info@aninclusiveworld.com
Website: www.aninclusiveworld.com

Vida Sabbaghi
An Inclusive World Project Director

RESOURCES / EVENTS

The Videofreex

February 7 to July 12, 2015

at The Samuel Dorsky Museum of Art, SUNY, New Paltz

Student Filmmakers Magazine

http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html

NYS Learning Standards for the Arts

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

*** National Core Arts Standards/ Media Arts ***

*<http://www.mediaartseducation.org/wp-content/uploads/2014/06/Media-Arts-Standards-6-4-14.pdf>

Link for Flow Chart for NYS Visual Arts Education

<http://www.p12.nysed.gov/ciai/arts/pub/artchart.pdf>

“National Core Arts Standards ”

<http://nccas.wikispaces.com/NCCAS+and+Media+Arts>

<http://nccas.wikispaces.com/file/view/Framework%2005%2022-14.pdf/513758852/Framework%2005%2022-14.pdf>

<http://nccas.wikispaces.com/National+Core+Arts+Standards+Framework+Matrix>

Photoshop Tools

This site lists and describes some Photoshop Tools / may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

Guides for Photographic Composition

http://photoinf.com/General/KODAK/guidelines_for_better_photographic_composition.html

http://www.kodak.com/ek/US/en/Home_Main/Tips_Projects_Exchange/Learn/Photo_Tips_Techniques/Advanced_Techniques/Composing_your_Pictures.htm

Jacob Burns Film Center (Film Education Community)

<https://education.burnsfilmcenter.org/education/for-schools>

NYSMATA REGIONS

Acting Director

Elizabeth Randell

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Western NY

Steve Honicki

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Capital

Keith Rosko

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Long Island

Eric Heyworth

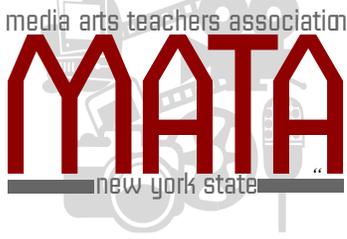
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NYC

Michael Witsch

mjwitsch@optonline.net

Lower Hudson



NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

"NYSMATA is the only known professional teachers organization of its kind in the country."
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team
New York State Education Dept.

"NYSMATA is a wonderful resource for teachers of the media arts in New York State."
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing NYSMATA, specifically designed for teachers of the media arts: **PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

Join NYSMATA for unique benefits:

- ⤴ website – www.NYSMATA.org
- ⤴ statewide interactive Internet forum
- ⤴ monthly e-newsletter
- ⤴ regional Youth Media Arts Shows
- ⤴ local networking meetings for professional development
- ⤴ Exemplary Student Media Arts Awards
- ⤴ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ⤴ eligibility for NYSMATA awards for students, teachers and program
- ⤴ discounted membership for renewing
- ⤴ opportunities for leadership, regionally and statewide
- ⤴ curriculum support
- ⤴ resources

THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS: <http://nccas.wikispaces.com/>

Join NYSMATA, stay informed. Visit our **nysmata.org** or mail this information to us:

Mmmm...Media Arts! NYSMATA.org

Name _____
 School _____ circle your Region: WNY, CNY, Capital, LHR, LI, NYC
 Preferred email _____ Tel. _____
 Media art/interests _____

copy/paste the above info and email to the Acting Director (or membership chairperson) for your region:

Elizabeth Randell	ERandell@tona.wnyric.org	Western NY
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Eric Heyworth	ericvcr@aol.com	NYC
Michael Witsch	mjwitsch@optonline.net	Lower Hudson



Please pass this along to colleagues who are teaching any media-related classes.