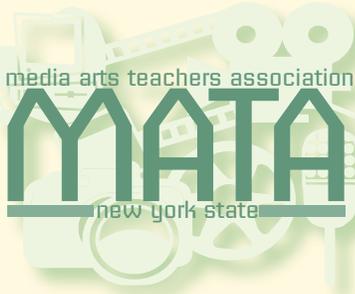


New York State Media Arts Teachers' Association



Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.

BLACK HISTORY MONTH / FEBRUARY 2016

In This Issue

- WSKG / Binghamton
- Black History Month
- NYSMATA Media Arts Shows
- LHR at Gallery 66
- Now Open / Rod Serling 2016
- School of Media Arts
- Resources and Events
- NYSMATA regions



"Light makes photography. Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography".

George Eastman



SUNY Oswego on the shores of Lake Ontario, host to the NYS Summer School of Media Arts!

**FREE MEMBERSHIP
EXTENDED**

WSKG / Binghamton, NY

WSKG has some exciting youth media opportunities for your classroom; for Central NY and beyond!

An Ear for Drama | Radio Drama Remixed

Groups of students may submit scripts for a 15-minute radio drama. One winning group will work with WSKG producers to record and edit and air on radio! A unique writing experience that is part of the audio revival! Deadline to enter is 4.8.16. www.wskg.org/education

Rod Serling Film Festival

Who will be the next Rod Serling?

Choose your genre and create a short film. This project is open to K-12 students and individual or group entries are welcome. Adult mentorship is encouraged! Deadline to enter is 5.27.16. www.wskg.org/filmfest



Need inspiration? Be sure to check out the helpful tidbits and resources links included in each project's webpage! Need guidance? WSKG's Youth Media team is here to help!

Annie | acartie@wskg.org | 607.729.0100 x318
Jackie | jstapleton@wskg.org | 607.729.0100 x369

Happy Media Making!

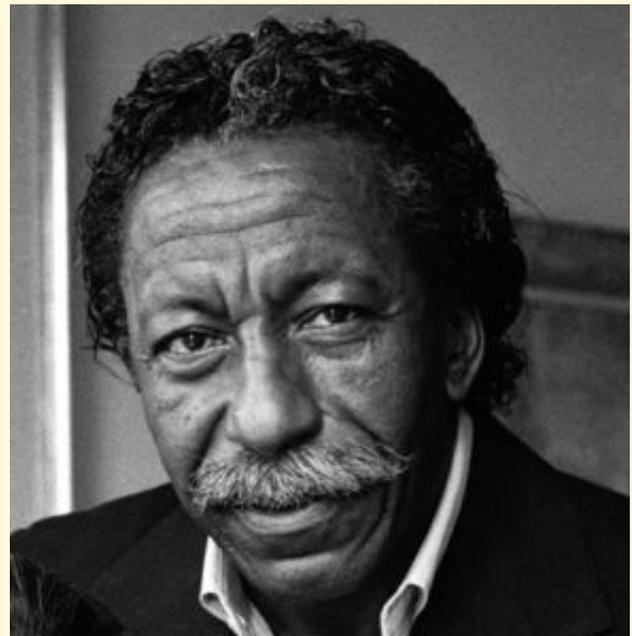
What is going on in your region? Send an email with your news!



Deborah Willis

artist, photographer, curator of photography, photographic historian, author, and educator (1948)

<https://tisch.nyu.edu/about/directory/photo/95947945>
www. <http://debwillisphoto.com>



Gordon Parks

Pianist, Director, Photographer, Songwriter, Writer (1912–2006)

<http://www.biography.com/people/gordon-parks-37379>

BLACK HISTORY MONTH



James Van Der Zee

Photographer (1886–1983)

<http://www.biography.com/people/james-van-der-zee-9515411>



Carrie Mae Weems

Photographer (1953 ---)

https://en.wikipedia.org/wiki/Carrie_Mae_Weems

2016 NYSMATA MEDIA ARTS SHOWS

Contact your coordinator for registration and other information about your regional show

Western NY / Domenic Licata
dom@licatadesign.com
March 11 @ UB (SUNY Buffalo)

Lower Hudson Region / Mike Witsch
mjwitsch@optonline.net
March 15 @ Westchester Community College



New York City / Eric Heyworth
ericvcr@aol.com
March 16 @ The Museum of the Moving Image

Long Island / Carol Brown
cbrown@esboces.org
April 1 @ Five Towns College

Capital Region / Melanie Painter
mpainter@bcsd.neric.org
April 14 @ Bethlehem Central High School

Remember, applications for the 2016 NYS Summer School for Media Arts must be mailed to Albany or submitted online.

None of the regional shows will have adjudicators this year. More about summer school on page 4 of this newsletter.



Photo Credits / Cover: NYSSS Media Arts / Film T.A. Cait Carvalho
This page: Clarkstown North Senior High School / teacher: Nancy Diamond

Lower Hudson Region



Six John Jay High School (Hopewell Junction, NY) photography students were selected to participate in “My Best,” a juried art exhibit at **Gallery 66 NY**, 66 Main Street, Cold Spring, NY. The exhibit ran through January 31st.

An opening reception was held on Friday, January 8, from 6:00 to 9:00 p.m.

The artwork was judged based on composition, originality, and medium.

Pictured here, 12th grader Anna DiFede with her two photographs that were accepted.

TEACHER: Robyn Talbot



The 2016 Rod Serling Film Festival is now open. WSKG is accepting submissions through 5/27/16. Entrants must use the online submission form.

VISION

This Festival is held in honor of Rod Serling and his work, which has had a lasting influence on the television industry and media creation. The Festival seeks to inspire the next generation of filmmakers.

BIOGRAPHY

Rod Serling (1925-1975) is an American icon. An Emmy-award winning writer and producer, he was best known for his role as creator and host of THE TWILIGHT ZONE. His innovative work, infused with a sense of moral responsibility and artistic integrity, maintains a cult status. A native of Binghamton, NY, Serling spent his final years as a professor at Ithaca College.

HISTORY

The Rod Serling Video Festival launched in 1995 and has welcomed hundreds of entries throughout the years. In 2014, Larry Kassan retired as Festival Founder & Director. WSKG Public Media assumed coordination responsibilities and the project was renamed.



The Festival is held in partnership with Binghamton City School District's Rod Serling School of Fine Arts, Broome County Forum Theatre, New York State Media Arts Teachers Association and the Serling family.

<http://wskg.org/education/calling-all-youth-filmmakers-rod-serling-film-festival-opens-for-2016/>



New York State Summer School of the Arts School of Media Arts- June 26- July 22, 2016 SUNY Oswego

Media Arts is an intensive, immersion art making experience. Each student participates in a month of day-long creative workshops devoted to a particular discipline:

- *16mm Filmmaking
- *Digital Photography
- *Electronic Sound Art
- *Computer Animation/Intermedia
- *Digital Video Art

Portfolio Requirements:

In the area of **16 mm film or video** , one to three short works may be submitted (on mini-DV, DVD or via email link to the applicants work on youtube or vimeo with any necessary passwords) that best represent your skills and aesthetic vision. The work must be clearly identified in terms of your role in the creation of the work. If you created the work with several students, you must clearly state what work you did on the film or video.

In the area of **digital photography**, students will engage in computer editing . Some darkroom experience is desired but not required. Your portfolio should include at least ten, but not more than twelve, individual photographs. Students may submit their work electronically via disk or flash drive (JPEG files are preferred). Please note flash drives and disks will not be returned to students.

In the area of **computer animation and intermedia** , students should submit animations and computer based creative work. This include web site design, game design, drawings, paintings and/or graphic works created on computers and hybrid works involving some computer based component. Your portfolio should include at least five, but not more than fifteen, examples of works on disk, DVD, photocopy, or paper print.

In the area of **electronic sound** art students should submit works they best feel demonstrate their artistic interest. Students should submit sonic compositions, and/or performance recordings.

PLEASE NOTE! We welcome applications from students who have a strong interest in, but little or no firsthand experience with, any of our disciplines. A student who has no work to show in a particular discipline must write a sincere and compelling statement articulating her/his interest in devoting an intensive month to study. Such applications will be well served if they are accompanied by evidence of creative work in and dedicated study of some other creative medium. Acceptable "other" creative media include many disciplines: writing, poetry, sculpture, painting, drawing, theatre, voice, fashion, design. When a student is unable to submit work in the discipline to which she is applying, it is very important that a written statement articulate her interest in that discipline and her eager willingness to apply herself and learn.

More information here:

<http://www.oce.nysed.gov/nysssa/SMA/>

Forms here:

<http://www.oce.nysed.gov/nysssa/SMA/application.html#ApplicationForm>

BACK TO SCHOOL

<http://www.imagechaser.com/summer-fun-photography/?cid=eml-0715-imgchaser-article1-lm>

Remind your students of the year-round opportunities that await them in their communities.

Lower Hudson / Poughkeepsie area

<http://sparkmediaproject.org/programs/>

Buffalo area

<http://www.squeaky.org/education/>

Lower Hudson / Westchester / Rockland

<https://education.burnsfilmcenter.org/education>

Larchmont-Mamaroneck Community Television **www.lmctv.org**

What local opportunities are available to your students???

TEACHERS

iTunes Education has many free books by educators. Apple describes them as “amazing teaching materials that educators have created using iBooks Author.” You may browse this collection of free books on iTunes where they are organized by subject and available for iPad or Mac.

Titles include; Lighting Essentials, iBooks Author Starter Kit, Stop-motion Animation and many others.

Why not use the iBooks Author Starter Kit and write and publish your own materials?

RESOURCES / EVENTS

Student Filmmakers Magazine

http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html

NYS Learning Standards for the Arts

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

*** National Core Arts Standards/ Media Arts ***

*<http://www.mediaartseducation.org/wp-content/uploads/2014/06/Media-Arts-Standards-6-4-14.pdf>

Link for Flow Chart for NYS Visual Arts Education

<http://www.p12.nysed.gov/ciai/arts/pub/artchart.pdf>

“National Core Arts Standards ”

<http://nccas.wikispaces.com/NCCAS+and+Media+Arts>

<http://nccas.wikispaces.com/file/view/Framework%2005%2022-14.pdf/513758852/Framework%2005%2022-14.pdf>

<http://nccas.wikispaces.com/National+Core+Arts+Standards+Framework+Matrix>

Photoshop Tools

This site lists and describes some Photoshop Tools / may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

Guides for Photographic Composition

http://photoinf.com/General/KODAK/guidelines_for_better_photographic_composition.html

http://www.kodak.com/ek/US/en/Home_Main/Tips_Projects_Exchange/Learn/Photo_Tips_Techniques/Advanced_Techniques/Composing_your_Pictures.htm

Jacob Burns Film Center (Film Education Community)

<https://education.burnsfilmcenter.org/education/for-schools>

Spark Media Project / (formerly Children's Media Project) provides workshops, programs, and projects that teach critical viewing of media, encourage youth to be creatively engaged in Media Arts, and offer employment and growth opportunities for youth.

<http://sparkmediaproject.org/>

Squeaky Wheel Film & Media Arts Center Buffalo Media Resources supports and promotes the creation of film, video, and digital/computer art by independent and community media .

<http://www.squeaky.org/education/>

NYSMATA REGIONS

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Steve Honicki

SHonicki@niskyschools.org

Capital

Keith Rosko

ROSKOK@cforks.org

Central NY

Carol Brown

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Long Island

Eric Heyworth

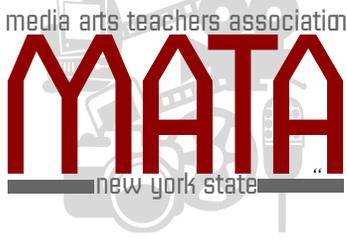
ericvcr@aol.com

NYC

Michael Witsch

mjwitsch@optonline.net

Lower Hudson



NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

"NYSMATA is the only known professional teachers organization of its kind in the country."
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team
New York State Education Dept.

"NYSMATA is a wonderful resource for teachers of the media arts in New York State."
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing NYSMATA, specifically designed for teachers of the media arts: **PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

Join NYSMATA for unique benefits:

- ⤴ website – www.NYSMATA.org
- ⤴ statewide interactive Internet forum
- ⤴ monthly e-newsletter
- ⤴ regional Youth Media Arts Shows
- ⤴ local networking meetings for professional development
- ⤴ Exemplary Student Media Arts Awards
- ⤴ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ⤴ eligibility for NYSMATA awards for students, teachers and program
- ⤴ discounted membership for renewing
- ⤴ opportunities for leadership, regionally and statewide
- ⤴ curriculum support
- ⤴ resources

THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS: <http://nccas.wikispaces.com/>

Join NYSMATA, stay informed. Visit our **nysmata.org** or mail this information to us:

Mmmm...Media Arts! NYSMATA.org

Name _____
 School _____ circle your Region: WNY, CNY, Capital, LHR, LI, NYC
 Preferred email _____ Tel. _____
 Media art/interests _____

copy/paste the above info and email to the Acting Director (or membership chairperson) for your region:

Elizabeth Randell	ERandell@tona.wnyric.org	Western NY
Scott Walroth	swalroth@niskyschools.org	Capital
Keith Rosko	ROSKOK@cforks.org	Central NY
Carol Brown	cbrown@esbores.org	Long Island
Eric Heyworth	ericvcr@aol.com	NYC
Michael Witsch	mjwitsch@optonline.net	Lower Hudson



Please pass this along to colleagues who are teaching any media-related classes.