



# NEWSLETTER

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*Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.*

## NYS Summer School MEDIA ARTS

**APPLY to NYS Summer  
School of the Arts NOW**  
[www.oce.nysed.gov/nysssa/  
media-arts](http://www.oce.nysed.gov/nysssa/media-arts)

The NYS Office of Cultural Education has announced the location and tentative dates for the 2017 NYS Summer School of the Media Arts.

Applications and other forms are on this site:

<http://www.oce.nysed.gov/nysssa/media-arts>

The adjudication process is ongoing — do encourage your students to apply for this unique opportunity to discover and engage in creative exploration.

Five disciplines are planned: Video, Film, Computer Animation and Intermedia, Digital Photography and Electronic Sound Art.

All classes teach fundamental, formal and aesthetic principles. Classes involve extensive teaching of the technical skills associated with each individual discipline. The first 2 1/2 weeks are generally spent learning foundations, history, and technical skills, and completing assigned exercises.

Students attend nightly lectures which may include film screenings, visiting artists and critiques. The last week and 1/2 is spent developing and finishing individual final projects and preparing for the closing day exhibit and screening.

Ghen Zando Dennis, a nationally known media artist, is the Artistic Director of the School for 2017.

NYSSSA School of Media Arts is tentatively scheduled to be held at Alfred State College from July 2 - 28, 2017

“Light makes photography.  
Embrace light. Admire it.  
Love it. But above all,  
know light. Know it for all  
you are worth, and you will  
know the key to  
photography”.

*George Eastman*

**Free  
nysMATA  
Membership  
Extended**

## The Scholastic Art and Writing Association Announces The National Medal Winners

For the 6th year in a row, students in the John Jay HS (*Hopewell Junction / LHR*) Photo Media program have earned National Medals from the Scholastic Art and Writing Association.

Emad Jamal and Olivia Casablanca are joining a legacy of celebrated authors and artists including Andy Warhol, Sylvia Plath, Truman Capote, Richard Avedon, Robert Redford, Lena Dunham, and other past National Medal Winners.

More than 330,000 works of art and writing were submitted by students in grades 7-12 this year. Earning a medal of this distinction places Emad and Olivia within the top 1% of submissions.

Both students are enrolled in Robyn Talbot Howard's Photography 3 class, and both are juniors.

Emad Jamal will be honored at the Gold Award ceremony at Carnegie Hall on June 8th.

Congratulations to Olivia, Jamal and Ms. Talbot; this is indeed, a great honor and achievement.



Olivia Casabianca earned Silver for [Mountains and Valleys](#)



Emad Jamal earned Silver for Blow



Emad Jamal earned Gold for Pirate Brown

# CAPITAL REGION MEDIA ARTS FESTIVAL 2017



The Capital Region Media Arts Festival was held on **Wednesday, April 5<sup>th</sup>** at Niskayuna Nigh School. Fifteen school districts from across the region submitted a total of 169 2-D artworks, which are now on exhibit in the Nisk-ART Gallery. In addition to the 2-D artwork, examples of Game Design, 3-D printing and Electronic Music were also displayed. The festival included a keynote presentation by Matthew McElligott, chair of the Art + Design program at The Sage Colleges along with the screening of 55 student films in 9 various categories.

A number of the videos screened at this year's event can be seen on the festival's YouTube channel: [https://www.youtube.com/channel/UCdNnmLZiuoIA5zmrDC\\_gShw](https://www.youtube.com/channel/UCdNnmLZiuoIA5zmrDC_gShw)



Photography: Special Processes or Techniques  
FIRST PLACE - Amina Fatalieva, *The Projectors* (Emma Willard)



Photography: The Human Figure / Portraiture  
FIRST PLACE - Leah Paulson, *Risen* (Averill Park)



Photography: Abstraction  
FIRST PLACE - Mary Johnson, *Map, Numbers, Curtain* (Niskayuna)



Photography: Landscape / Nature  
FIRST PLACE - Bhadji Reddy, *Blue Ice* (Emma Willard)



Photography: Other  
FIRST PLACE - Yushi Li, *The Red Umbrella* (Niskayuna)

The **Youth Media Arts Shows** are finished, and, taking into account all the school delays and cancellations, the dates for submitting work for the first annual NYS Media Arts Teachers' Association statewide awards have been extended.

**NO ENTRY fee** / follow the directions in the poster and send jpeg entries and video links by **MAY 4** to:

Mike Townsend at  
[matatown@gmail.com](mailto:matatown@gmail.com)

Include your email, school address and phone number with the entries

# WANTED

## STUDENT MEDIA ART WORK

Media	Due Date
Digital Photography	2/2/2017
Wet Process Photography	3/23/2017
Computer Art	4/6/2017
Video et al	<b>ALL WORK</b> 5/4/2017

- 2D work must be submitted as jpeg / **include release with entries**
- Submit Vimeo or YouTube address for videos, animations and sound / **include release with entries**
- Teacher must be a registered member of MATA
- Teachers may submit up to five 2D entries and three video, animations and sound entries

# REWARD

**\$25.00**

**BEST IN EACH CATEGORY**

AND

Publication in the Newsletter

# Western New York Flick Fest

Hello Colleagues and Filmmakers,

I am pleased to announce the call for work for the 17th Annual Nichols School Flick Fest Student Film and Video Festival. The Festival accepts entries by middle and high school students from all over Western New York. Student work submitted to the festival is judged by a panel of student filmmakers and curated into a single evening screening.

Participation in the Flick Fest gives student filmmakers the opportunity to showcase their work to a Western New York audience, meet fellow filmmakers, and view work by their filmmaking peers. The festival committee works to make the evening entertaining and informative. In addition to the screening, a few entries are singled out to receive awards.

This year's Flick Festival will take place on **Thursday, April 27th at 7pm** at the North Park Theater in Buffalo, New York. The event is free and open to the public.

The deadline for all entries is **Thursday, April 6th**. The entries must be sent in using a flash drive, USB, or Dropbox, We-Transfer file. Entries must be under five minutes in length; however, excerpts of longer pieces will be considered.

Thank you,  
Andrea Mancuso

Art Department, Nichols Art Collection  
Nichols School

[Amancuso@nicholschool.org](mailto:Amancuso@nicholschool.org)

716.332.6300 x 365

Link to the students promo video.

<https://vimeo.com/203832850>

NICHOLS SCHOOL AND THE NORTH PARK THEATRE PRESENT

# FLICK FEST

THE 2017 STUDENT FILM FESTIVAL

THURSDAY, APRIL 27TH  
7PM  
FREE

**NORTH PARK THEATRE**  
Buffalo, NY 14206

Entries are now being accepted for the 16th Annual Nichols School Flick Fest Film Festival. The Festival is open to ALL middle and high school students. Awards will be presented in the following categories: Drama, Music Video, Documentary, Animation, and People's Choice. The festival is free to enter.

Send a USB or DVD of your work to: Flick Fest / Mancuso or Send a link, dropbox, we-transfer to: amancuso@nicholschool.org  
Nichols School  
1750 Amherst St.  
Buffalo, NY 14216

**THE DEADLINE FOR ENTRIES IS THURSDAY APRIL 6TH, 2017**

The festival will take place on Thursday April 27th, at 7pm, at the North Park Theatre. It is free and open to the public.  
If you have questions email Dr. Mancuso at : [amancuso@nicholschool.org](mailto:amancuso@nicholschool.org)  
More festival info at our Nichols Flick Fest FB page and @funkyflickfest

   SQUEAKY WHEEL

The Rod Serling Film Festival 2017 is accepting submissions through 5/26/17. Please announce to your students and go to the website for details. [wskg.org/program/rod-serling-film-festival/](http://wskg.org/program/rod-serling-film-festival/)

**THE ROD  
SERLING  
FILM FESTIVAL  
2017**

Open to youth  
in grades K-12

Accepting  
entries  
through  
5.26.17

For more  
information visit  
[wskg.org/filmfest](http://wskg.org/filmfest)

**CATEGORIES**  
Abstract/Experimental  
Documentary  
Fiction/Story  
SciFi/Fantasy  
Social Commentary

**AWARDS**  
Best in Show  
Entrant Levels  
Spirit of Serling

*INSPIRING THE NEXT GENERATION OF FILMMAKERS*

**WSKG**

5th Annual

# Reel

## expressions

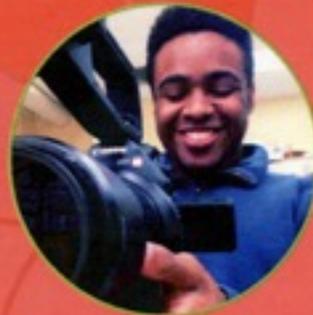
international teen film festival

### Calling All Teen Filmmakers

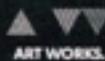
Do you want your independent film to be featured in an international teen film festival?

Submit your short film to 5th Annual Reel Expressions International Teen Film Festival!

- Held on November 10 at the Bardavon 1869 Opera House, Poughkeepsie
- Ages 13 to 19
- Entries should be 10 minutes or less
- Submission deadline is June 30 at 5pm
- Submit at [SparkMediaProject.org/RE](http://SparkMediaProject.org/RE)



845.471.7477 | [INFO@SPARKMEDIAPROJECT.ORG](mailto:INFO@SPARKMEDIAPROJECT.ORG)  
45 PERSHING AVENUE POUGHKEEPSIE



# Media & Learning News

## Media Arts News from Around the Globe

[http://media-and-learning.eu/files/newsletter/Media-and-Learning-News\\_2016-03.pdf](http://media-and-learning.eu/files/newsletter/Media-and-Learning-News_2016-03.pdf)



- Tackling radicalisation amongst students
  - Teachers' empower development by video production in the Republic of Mozambique
  - When media and literacy help marginalized people
  - Learn to think critically about advertising
- 
- Vote for your favorite MEDEA Finalist!
  - News Literacy Education in Europe and Online
  - Assessment for Learning – Unlocking the potential of authentic assessment with media
  - Using Media in primary schools: a course for students in Higher Education
  - Tools of the Trade: Tools for critical audio recording
  - Video training in real-time patient consultations
  - Measuring and Visualizing Learning in the Information-Rich Classroom
  - Upcoming webinar: Defining Video Pedagogy and activating interaction
- AND links to resources, awards and events.

Worth taking a look.

# SEEKING NOMINATIONS

***Return this form via email to:***  
***Michael Witsch***    [mjwitsch@optonline.net](mailto:mjwitsch@optonline.net)

Dear NYSMATA Member:

In these changing and challenging times, members look to Directors for inspiration, information, and leadership. Step up to help teachers of media arts and guide the future of NYSMATA!

We are currently seeking nominations for the Board of Directors and the office of Co-President of the New York State Media Arts Teachers' Association.

Candidates should provide the following information.

Name

Home Address

Home Phone

Mobile

Home e-mail

School District / Institution

School Address

School Phone

School e-mail

NYSMATA Region /    LI     NYC     LHR     CNY     Capital     WNY

I am interested in serving:

- on the Board of Directors
- as a Co-President
- volunteer to serve in your region

Other \_\_\_\_\_

Media Arts Courses that you teach / areas of expertise

Please describe your participation in your region's annual Media Arts Show (Festival) usually held in March or April. Include committees you have served on and number of years you have attended the show with students.

List acknowledgements, awards or honors you and your students have received in the Media Arts

What is your vision for the future of the NYS Media Arts Teachers' Association, in your region and state-wide?

### **Duties and Responsibilities:**

Members of the **Board of Directors** set policy and promote the association's philosophy and by-laws.

The **Co-Presidents** work collaboratively, maintain contact with the regional directors and are the liaisons with the NYS Office of Special Projects / the Summer School of the Media Arts. The Co-Presidents represent the NYSMATA membership at NYSED meetings and conferences. They also oversee and edit the monthly/ bi-monthly newsletter.

The **Vice President** as an assistant to the Co-Presidents, maintains contact with the Regional Directors and solicits news from the membership for publication in the newsletter. The Vice President may be called upon to represent NYSMATA at meetings and functions when the Co-Presidents are unavailable.

The **term of office** for all positions is four years and officers may serve multiple consecutive terms as elected by the membership or until newly elected officers assume their post. Past officers receive the title "Emeritus" and as such serve as consultants and historians.

# NYS **MATA OFFICERS**

Michael Witsch / Margaret Mealia	Co-Presidents
Robyn Talbot - Howard	Vice President
Claudia Abate	Secretary
Mike Townsend	Treasurer
Domenic Licata	Webmaster

MATA officers are elected to serve a four year term but remain in office until new officers take their posts. Fill out the nomination form if you are interested in serving or wish to nominate a colleague.

# NYS **MATA REGIONS**

## **Acting Directors**

<u>Elizabeth Randell</u>	ERandell@tona.wnyric.org	<i>Western NY</i>
<u>Steve Honicki</u>	SHonicki@niskyschools.org	<i>Capital</i>
<u>Keith Rosko</u>	ROSKOK@cforks.org	<i>Central NY</i>
<u>Carol Brown</u>	brownie@optonline.net	<i>Long Island</i>
<u>Eric Heyworth</u>	ericvcr@aol.com	<i>NYC</i>
<u>Michael Witsch</u>	mjwitsch@optonline.net	<i>Lower Hudson</i>

# Opportunities In Your Community

<http://www.imagechaser.com/summer-fun-photography/?cid=eml-0715-imgchaser-article1-lm>

Remind your students of the year-round opportunities that await them in their communities.

Lower Hudson / Poughkeepsie Area

**<http://sparkmediaproject.org/programs/>**

Buffalo area

**<http://www.squeaky.org/education/>**

Lower Hudson / Westchester / Rockland

**<https://education.burnsfilmcenter.org/education>**

**[www.lmctv.org](http://www.lmctv.org)**

Larchmont-Mamaroneck Community Television

What local opportunities are available to your students???

## TEACHERS

iTunes Education has many free books by educators. Apple describes them as “amazing teaching materials that educators have created using iBooks Author.” You may browse this collection of free books on iTunes where they are organized by subject and available for iPad or Mac.

Titles include; [Lighting Essentials](#), [iBooks Author Starter Kit](#), [Stop-motion Animation](#) and many [others](#).

Why not use the [iBooks Author Starter Kit](#) and write and publish your own materials?

# Other Resources

## **FILMS BY KIDS**

<http://ny.pbslearningmedia.org/collection/films-bykids/>

## **Student Filmmakers Magazine**

[http://www.studentfilmmakers.com/enews/IBC-2014\\_StudentFilmmakers-Magazine.html](http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html)

## **NYS Learning Standards for the Arts**

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

## **\* National Core Arts Standards/ Media Arts \***

\*<http://www.mediaartseducation.org/wp-content/uploads/2014/06/Media-Arts-Standards-6-4-14.pdf>

## **Link for Flow Chart for NYS Visual Arts Education**

<http://www.p12.nysed.gov/ciai/arts/pub/artchart.pdf>

## **“National Core Arts Standards”**

<http://nccas.wikispaces.com/NCCAS+and+Media+Arts>

<http://nccas.wikispaces.com/file/view/Framework%2005%2022-14.pdf/513758852/Framework%2005%2022-14.pdf>

<http://nccas.wikispaces.com/National+Core+Arts+Standards+Framework+Matrix>

## **Photoshop Tools**

This site lists and describes some Photoshop Tools and may be a good handout for your ‘beginners’.

<http://blog.hostonnet.com/photoshop-tools>

## **Guides for Photographic Composition**

<http://photoinf.com/General/KODAK/>

[guidelines\\_for\\_better\\_photographic\\_composition.html](http://photoinf.com/General/KODAK/guidelines_for_better_photographic_composition.html)

[http://www.kodak.com/ek/US/en/Home\\_Main/Tips\\_Projects\\_Exchange/Learn/Photo\\_Tips\\_Techniques/Advanced\\_Techniques/Composing\\_your\\_Pictures.htm](http://www.kodak.com/ek/US/en/Home_Main/Tips_Projects_Exchange/Learn/Photo_Tips_Techniques/Advanced_Techniques/Composing_your_Pictures.htm)

**Jacob Burns Film Center** (Film Education Community)

<https://education.burnsfilmcenter.org/education/for-schools>

**Spark Media Project** / (formerly Children's Media Project) provides workshops, programs, and projects that teach critical viewing of media, encourage youth to be creatively engaged in Media Arts, and offer employment and growth opportunities for youth.

<http://sparkmediaproject.org/>

**Squeaky Wheel Film & Media Arts Center** Buffalo Media Resources supports and promotes the creation of film, video, and digital/computer art by independent and community media .

<http://www.squeaky.org/education>



# NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

*"NYSMATA is the only known professional teachers organization of its kind in the country."*  
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team  
New York State Education Dept.

*"NYSMATA is a wonderful resource for teachers of the media arts in New York State."*  
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing **NYSMATA**, specifically designed for teachers of the media arts: **PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

### Join NYSMATA for unique benefits:

- ✦ website – [www.NYSMATA.org](http://www.NYSMATA.org)
- ✦ statewide interactive Internet forum
- ✦ monthly e-newsletter
- ✦ regional Youth Media Arts Shows
- ✦ local networking meetings for professional development
- ✦ Exemplary Student Media Arts Awards
- ✦ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ✦ eligibility for NYSMATA awards for students, teachers and program
- ✦ discounted membership for renewing
- ✦ opportunities for leadership, regionally and statewide
- ✦ curriculum support
- ✦ resources

**THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS:** <http://nccas.wikispaces.com/>

**Join NYSMATA, stay informed. Visit our [nysmata.org](http://nysmata.org) or mail this information to us:**

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**Mmmm...Media Arts! NYSMATA.org**

Name \_\_\_\_\_  
 School \_\_\_\_\_ circle your Region: WNY, CNY, Capital, LHR, LI, NYC  
 Preferred email \_\_\_\_\_ Tel. \_\_\_\_\_  
 Media art/interests \_\_\_\_\_

**copy/paste the above info and email to the Acting Director (or membership chairperson) for your region:**

Elizabeth Randell	ERandell@tona.wnyric.org	Western NY
Steve Honicki	SHonicki@niskyschools.org	Capital
Keith Rosko	ROSKOK@cforks.org	Central NY
Carol Brown	cbrown@esboces.org	Long Island
Eric Heyworth	ericvcr@aol.com	NYC
Michael Witsch	mjwitsch@optonline.net	Lower Hudson



***Please pass this along to colleagues who are teaching any media-related classes.***