



May / June 2017

# NEWSLETTER

Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.

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## 2016-2017

As the school year ends, NYSMATA would like to recognize many of our members for their contributions:

**Karen Crowley** / LI Region / for sitting in on monthly SED teleconferences and her work on the Media Arts Standards. Karen spent many hours on the “crosswalk” for the standards and was generous with her time and ideas throughout the process.

**Mike Witsch** / LHR / for his contributions to the newsletter and his continued commitment to the NYSMATA mission.

**Claudia Abate** / for setting up the LHR automated entry process for the Media Arts Show in the region and coordinating the event.

**Doug Hodges (LI), Eric Heyworth (NYC), Claudia Abate (LHR), Steve Honicki (Capital), Liz Randell (WNY), Dom Licata (WNY)** for their work in the regions as directors and their dedication to preserving the spirit of the NYSMATA founders through organizing the annual Media Arts Shows and supporting the NYS Summer School of the Media Arts. We also thank the coordinators and teachers who helped produce the shows and attended with their students.

**Steve Honicki** for volunteering to represent NYSMATA at the NYS Alliance for Arts Educators and along with **Liz Randell** and **Prina Srou** signing up to serve on the Content Advisory Council for the new standards.

We appreciate those of you who took the time to send us your student work to publish in the newsletter and share with your colleagues throughout the state. Students do enjoy seeing what their peers are creating and we need to make that happen.

Let’s also acknowledge all those who entered work for the first Annual Statewide NYSMATA Awards. **Domenic Licata** and **Mike Townsend** (NYSMATA Treasurer), our Siskel and Ebert, met in the theater at UB to judge the work. The quality of the work entered made the process very difficult, but after long deliberation, Mike and Dom completed the adjudication and you can see the first place awards in this newsletter..

Although this is the last newsletter of this school year, you can expect a summer edition as well. We will publish as many of the MATA award entries as we can, and invite you to continue to send announcements. Contact your regional coordinators for the date of your 2018 Media Arts Show — mark your calendar, file your trip plan and reserve your bus as soon as school opens.

HAVE A GREAT SUMMER

**NYS Summer School of Media Arts @ Alfred College**  
**July 2 - July 28**  
**A few spots left if you have interested students**

“Light makes photography. Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography”.

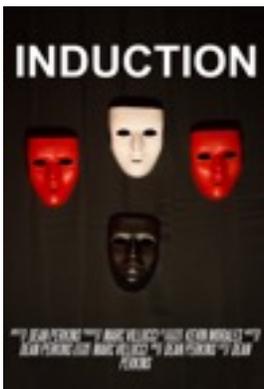
*George Eastman*

**Free nysMATA Membership Extended**

# THE 10 DAY FILM CHALLENGE

FROM STUDENT TO FILMMAKER IN JUST 10 DAYS

Claudia Abate / Media / Visual Arts Teacher / Westlake HS / Lower Hudson Region



With the goal of raising the bar for film students, Westlake High School Media/Video and Video Club students signed up to be part of this Multi State Contest. In 2011, the *10 Day Film Challenge* began with three NJ high schools. In 2017, it has grown to 145 high schools and impacting 4,500 student filmmakers from 25 states.

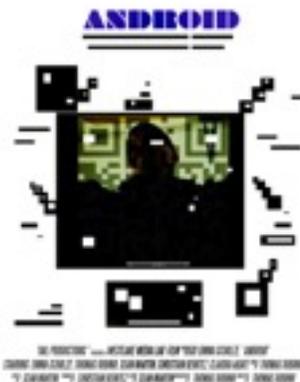
The *10 Day Film Challenge* is an intense and invigorating 10 school days in which teams of students make a movie —write, shoot, edit and score it—in just 10 school days -- during the school day only!

On Day 1, the *Challenge* released to the students the character, prop, line of dialogue, cinematic technique and genre that must be included in their movie. Then, 10 school days later, a 3-4 minute movie must be completed and uploaded to the website. Finally, the best films, depending upon the state, will be shown at a local theater or online as part of an awards ceremony.



Westlake's Media Video 2 Students and Video Club, submitted 5 films to the Challenge and are pleased to announce that 3 of the 5 films were selected to be screened on May 19, 2017 at UA Kaufmann Astoria Cinemas, Astoria, NY. This is quite an honor for our students.

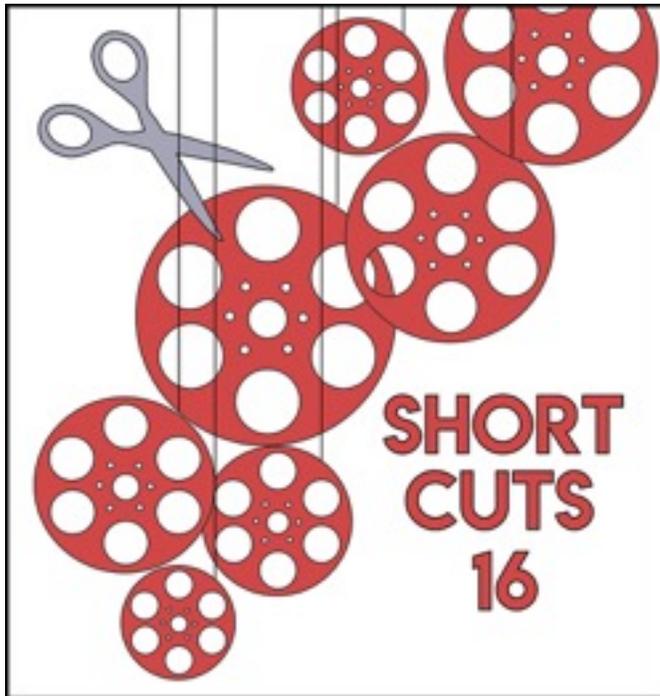
On the day of screening we were pleased to see that "Sidekick for Hire" was recognized for 5 different awards -nominated for best Use of Character, Best Cinematic Technique and Best Special Effects - they Won Best Use of Character, and received 5th Place in NY State!!



Our films are now posted on our Youtube Channel at

WestlakeMediaArts Sidekick for Hire <https://youtu.be/ksTma4em6Is>  
Induction [https://youtu.be/jPCPq\\_BPCrU](https://youtu.be/jPCPq_BPCrU)

***Niskayuna High School's annual student film festival returns to the GE Theatre @ Proctors in Downtown Schenectady for its 16th Year.***



The Niskayuna High School Art & Design Department presents the 16th anniversary edition of **SHORT CUTS**: a celebration of outstanding short films from the 2016-2017 school year on **THURSDAY, JUNE 9th at 7 PM** at the **GE Theatre @ Proctors**.

Over 25 short films from students in Mr. Stephen Honicki's *Studio in Video* and *Advanced Studio in Video* program will be screened as part of this 16th annual event - including award-winning entries from the People's Pixel Project, Capital Region Media Arts Festival, CAAS High School Regional, Fulton-Montgomery Community College High School Regional along with entries from the Rod Serling Video Festival, Reel Expressions Film Festival and the Ballston Spa Film Festival.

In addition to the film viewing, the event will also include the **SHORTY AWARDS** – recognizing outstanding achievement in student short films by the students themselves.

This year's festival features the multi-award-winning short film, ***Dream Deferred***, created by Nadia Nugent. Nugent's experimental short earned "Outstanding Experimental / Fine Art" award at this year's Capital Region Media Arts Festival. The short also received honors at the 26th Annual Juried High School Regional at Fulton Montgomery Community College and the CAAS High School Regional at the Opalka Gallery at Sage College of Albany.

***Dream Deferred*** is an experimental film with a social commentary subtext. The main character, Anna, exhibits the inner workings of her mind, as she experiences her daily life.

The theme is about being a woman of color, specifically centered on the experience of the young black woman's psyche. The film involves the experience of and attitudes toward people of color. It explores our relationship with our hair and the media, and how societal expectations and pressures permeate our most sacred spaces - our thoughts. It follows one girl's journey to realizing that she is not alone.

Also included in this year's line-up is ***Why God?*** a film by award winning filmmaker, Evan Pritchard. ***Why God?*** is a narrative drama that explores Pritchard's encounters as well as some of his friends' encounters with ideas that challenge their faith. His idea was to give his viewers a broad idea of his concept in order to make it possible for anyone with a religion background could find it applicable.

In discussing his concept, Pritchard spoke to his inspiration – *“The idea for this film first stemmed from a single sentence I wrote down in passing - “Religion and Culture today”. At the time I was thinking mostly the Islamophobia going on within our society today. As the idea and sentence began to grow I realized the best way to show a story about holding faith when religion is looked down upon, was to tell my own story.”*

Another noteworthy film in the line up is the latest film - **Quietus** - by senior, Larissa Vassolas. **Quietus** tells the story of two people who are trying to find out what comes after death. They decide to set up a risky experiment to satisfy their curiosity. The word “quietus,” means death or a cause of death, a release from life; as these two characters search for an answer to an age-old question, a watery grave looms threateningly in her future. This film received an honorable mention in the Action/Adventure / Mystery category at this past spring’s Capital Region Media Arts Festival.

A special “feature” to this year’s festival is the *SERIES FINALE* of **OFFICE** – the latest indie web series created by Jad Jacob (**Opus 12, Belwatch, I AM SYRIA, It’s Not What It Looks Like**). From the filmmaker’s website: *“What happens when you lock twelve people in an office building and ask them to solve a murder mystery? Join the ridiculous antics of Mike Cool, top Agent of OFFICE, Inc., and Division Boss Carol, as they find themselves dealing with a murder in their very own office building. Things take a turn for the worst as interns Paul and Suzy, custodians Jack, Dean, and Noreen, and secretary Graham become subject to interrogation from a new presence. But the more the characters begin to discover, the deeper and darker the situation gets...Will they ever find the true killer? Captivating, mysterious, and at times, downright hilarious, OFFICE is a five-episode web series for all audiences to enjoy.”*

This year’s event will be filled with creativity, innovation, risk-taking and a few special surprises! **SHORT CUTS 16** is FREE and open to the public. The GE Theatre @ Proctors is located at 432 State Street in Schenectady, NY. Doors open at 6:30 PM, with the festival beginning at 7:00 PM.

*This event is made possible by the generosity of Proctors Theatre & the Niskayuna High School PTO.*

To view some of the films from this year’s line-up, checkout out the **NHShortcuts** YouTube channel at <https://www.youtube.com/user/NHShortcuts?feature=mhee>

Episodes of Jad Jacob’s **OFFICE** can be found at <http://www.jadjacobfilms.com/>

Capital Region

Contact Info: **Stephen Honicki**  
Media Arts Educator  
Niskayuna High School  
[shonicki@niskyschools.org](mailto:shonicki@niskyschools.org)  
(518) 928-0971

May / June 2017

ANNOUNCING  
THE RECIPIENTS  
OF THE  
FIRST ANNUAL  
NYSMATA STATEWIDE AWARDS  
IN  
MEDIA ARTS

Some of you know adjudicators **Mike Townsend and Domenic LiCata** for their many years of dedicated service to the media arts students of NY; Mike as media and visual arts educator and past president of NYSMATA and Domenic for his tenure as adjudicator for the NYS Summer School of the Media Arts and his work at UB. Both are active members in Western New York, working over the years with the region to promote the annual Youth Media Arts Show (Festival).

Mike and Domenic report that given the strength of the work submitted, selecting the award recipients was a challenge. They chose four students to receive the monetary award in: wet process (darkroom) photography, digital photography, video and computer art. Ten others will be honored with certificates for their exemplary work.

<b>Teacher</b>	<b>Category</b>	<b>Student</b>	<b>Work Title</b>
Sherryl Elston Amherst Central HS Western NY	<i>Digital Photography</i>	<i>Sierra Nettleton</i>	<i>Eye</i>
Debra Tampone Kingston HS Lower Hudson	<i>Darkroom Photography</i> <i>Wet Process</i>	<i>Abbie Bronco</i>	<i>Bella's Battle</i>
Chris Barry Glen Cove HS Long Island	<i>Computer Art</i>	<i>Julie Farley</i>	<i>Keeper</i>
Stephen Honicki Niskayuna HS Capital Region	<i>Video</i>	<i>Evan Pritchard</i>	<i>Why God?</i>

**CONGRATULATIONS TO EVERYONE!**



*Digital Photography*

*Sierra Nettleton*

*"Eye"*



*Darkroom Photography*

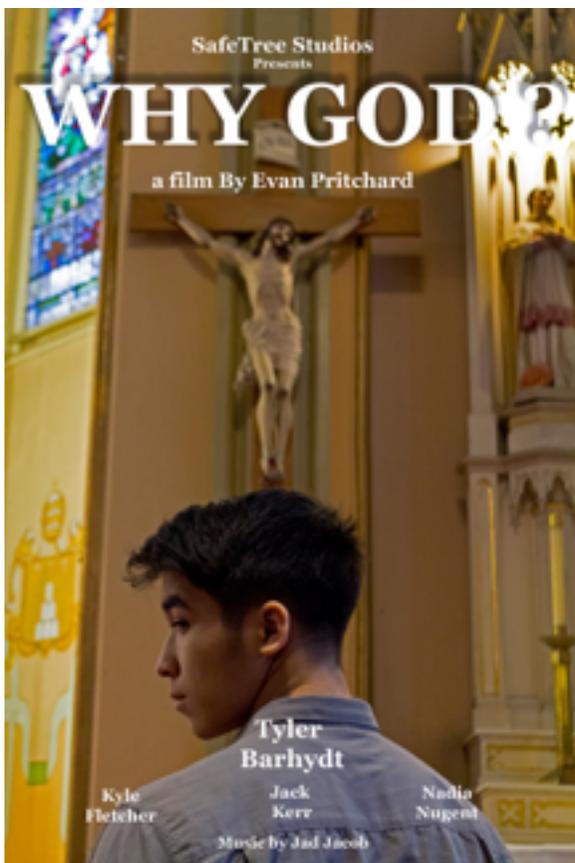
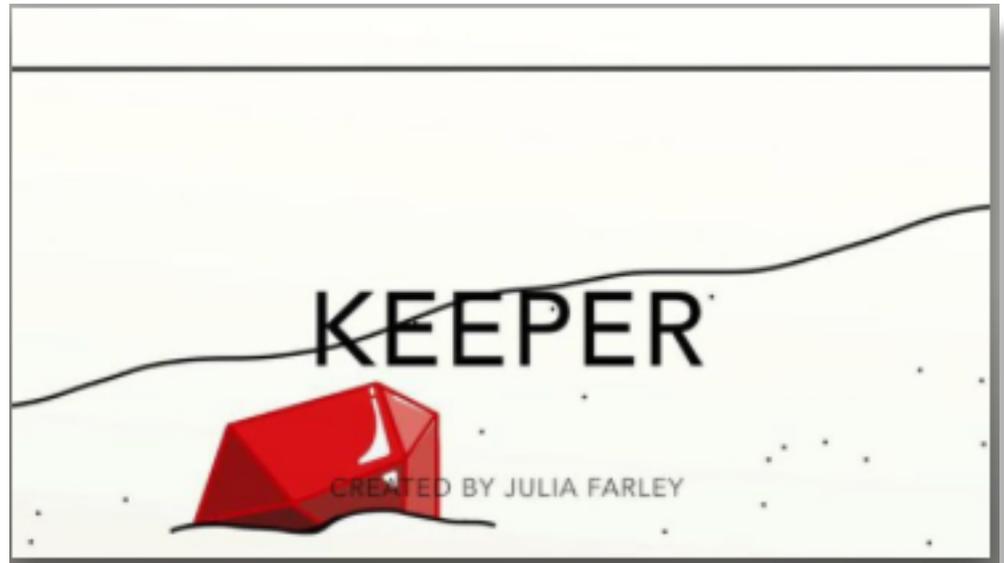
*Abbie Bronco*

*Bella'S Battle*

<b>Category</b>	<b>Student</b>	<b>Work Title</b>
Computer Art	Julie Farley	"Keeper"

<https://livestream.com/accounts/11205592/events/7233220>

Use the links to see the computer art and video.



<b>Category</b>	<b>Student</b>	<b>Work Title</b>
Video	Evan Pritchard	Why God?

<https://youtu.be/VRCW3pzMKc8>

Mike and Domenic want to acknowledge all the entrants for their exemplary work. The following schools, teachers and students entered work in the 2016-17 NYSMATA Awards and we will be publishing many of these entries in future editions of the NYSMATA newsletter. Keep watching and update your email.

Glen Cove High School, Chris Barry, teacher

Julie Farley

Westlake High School, Claudia Abate, teacher

Justin Angelese  
Noelle Scaplehorn

Westlake High School, Lauren Morris, teacher

Casie Galletti  
Kaia Sherman  
Lauren Schneider  
Caroline Mooney  
Alessandro Spetrillo

Kingston High School, Debra Tampone, teacher

Angel Rodriguez  
Helen Wunder  
Abbie Bronco

Amherst Central High School, Sherryl Elston, teacher

Rainy Liu  
Trinity Mohr  
Sierra Nettleto

Scarsdale High School, Lisa Scavelli, teacher

Ilana Tamir  
Sherman Lee  
Hunter Guinn  
Michael Daloia  
Matthew Myron

Spark Media Project/Mill Street Loft, Paul Thompson, teacher

Collaborative

Chenango Falls High School, Keith Rosko, teacher

Katelyn Trammel  
Brooke Warpus  
Jessica Dayton  
Morgan Ashman  
Dylan Hubbard

Niskayuna High School, Steve Honicki, teacher

Yushi Li  
Kelly Brinsh  
Le Jie Bennett  
Nafesah Ali  
Evan Pritchard  
Nadia Nugent

SW BOCES, Tony Ely, teacher

Joe Buccafusca  
William Savarese

Tonawanda High School, Liz Randall, teacher

Tim Tyler

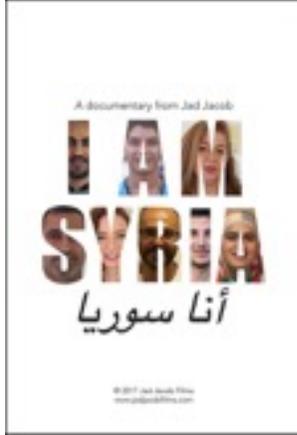
Albany City Schools, Theresa Story, teacher

Anndriana Johnson

## I AM SYRIA: WORLD PREMIERE

**Accomplished Niskayuna student filmmaker set to showcase new documentary at the**

**GE Theatre @ Proctors on June 10th.**



17-year-old Jad Jacob will be presenting his newest film project to an audience **at 7pm on June 10th** at the **GE Theatre @ Proctors**. A short reception will follow the screening. Tickets for the screening are \$12 and are available at the Proctors Box Office, and on their website. All of the event's proceeds will go to **New York for Syrian Refugees**, a local charity organization committed to aiding resettling Syrian families in the Capital Region.

**I AM SYRIA** is a documentary capturing the lives of Syrian refugees living in Stuttgart, Germany. The film explores the stories and struggles of families, mothers, fathers, and children as they are forced to leave their beloved country behind and start life again in Europe. The true and horrific stories of the Syrians' plight were captured by filmmaker Jad Jacob, in a one-week trip to Germany. With his camera, he captured the state of the refugee shelter; the homes of the refugees; the opinions of the Germans caring for them; and the life a refugee lives in Europe, comparing it to the life they can have here, in America. **I AM SYRIA** is a

documentary meant for an American audience to glimpse the true nature of the Syrian Crisis.

The summer trip was managed by Jad's father—an immigration lawyer—and his father's childhood friend Joseph Khoury, who left his family behind and escaped Aleppo in 2014, eventually arriving in Stuttgart, Germany, to live in a refugee shelter, and later, finding a way to bring his wife and two kids to join him in Germany. Mr. Khoury arranged meetings and interviews with about a dozen refugees and German social workers over the course of only a few days; Jad and his father Joseph went with him to refugees' homes, as well as the shelter where Mr. Khoury once lived and a second one in a town nearby. Communicating in Arabic, German, and English, the trio came across families and children from across Syria. Some had family still waiting for them in their homeland; some sat with their daughters as they spoke of the horrors the journey away from home brought to them. A strong personal conviction in the documentary's message—that the refugees' stories need to be told to an American audience—is captured and affirmed by a filmmaker who marks the first generation in his family to be born a Syrian-American. Mr. Khoury and the friends he made in Germany tell the Syrian narrative from a human perspective not shown enough in the West today.

Jad Jacob is a Syrian-American filmmaker from Upstate New York, best known for his ten-episode web series **Opus 12**, its prequel film **Belwatch**, award-winning short film **It's Not What It Looks Like**, and his new web series **OFFICE**. Jad is the co-President of the Niskayuna High School Drama Club and has participated in over two dozen theatrical productions as actor, director, and musical director, most recently performing in the Honors Performance Series Choir at Carnegie Hall, being nominated for Proctors' HSMTA Best Actor Award for his role as The Phantom in The Phantom of the Opera at his school, and co-directing his school's spring play, The Man Who Came to Dinner. Jad and his mother, a Syrian-American physician and poet, have participated in four Benefit Cabarets and Concerts for Syrian refugees—at Niskayuna High School; New York City; and Vermont—creating, hosting, and organizing two of them. Combined, they have raised thousands of dollars to benefit displaced Syrians and Syrian children through half a dozen different volunteer programs and support organizations. Jad has been nominated for the Schenectady County Human Rights Commission and Dr. Martin Luther King, Jr. Coalition's "**Ralph F. Boyd, Sr. Award**" for his dedication and commitment in the spirit of excellence in the field of Human & Civil Rights in Schenectady County. Beginning in the fall of 2017, Jad will be attending NYU's Tisch School of the Arts to continue his studies in film.

To purchase tickets and find more information on the movie screening, visit <http://www.proctors.org/events/i-am-syria>. Jad's work can be viewed at [www.jadjacobfilms.com](http://www.jadjacobfilms.com), or at [www.youtube.com/jadjacob](http://www.youtube.com/jadjacob).

Contact Info: **Jad Jacob**

Student Filmmaker  
Niskayuna High School  
[jadjacob@gmail.com](mailto:jadjacob@gmail.com)  
(518) 366-6220

## NYS **MATA OFFICERS**

Michael Witsch / Margaret Mealia	Co-Presidents
Robyn Talbot - Howard	Vice President
Claudia Abate	Secretary
Mike Townsend	Treasurer
Domenic Licata	Webmaster

MATA officers are elected to serve a four year term but remain in office until new officers take their posts. Fill out the nomination form on page 19 if you are interested in serving or wish to nominate a colleague.

## NYS **MATA REGIONS**

### **Acting Directors**

<u>Elizabeth Randell</u>	ERandell@tona.wnyric.org	<i>Western NY</i>
<u>Steve Honicki</u>	SHonicki@niskyschools.org	<i>Capital</i>
<u>Keith Rosko</u>	ROSKOK@cforks.org	<i>Central NY</i>
<u>Carol Brown</u>	brownie@optonline.net	<i>Long Island</i>
<u>Eric Heyworth</u>	ericvcr@aol.com	NYC
<u>Michael Witsch</u>	mjwitsch@optonline.net	<i>Lower Hudson</i>

**5th Annual** **Reel**  
**expressions**  
international teen film festival

## Calling All Teen Filmmakers

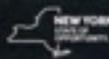
Do you want your independent film to be featured in an international teen film festival?

Submit your short film to  
5th Annual Reel Expressions  
International Teen Film Festival!

- Held on November 10 at the Bardavon 1869 Opera House, Poughkeepsie
- Ages 13 to 19
- Entries should be 10 minutes or less
- Submission deadline is June 30 at 5pm
- Submit at [SparkMediaProject.org/RE](http://SparkMediaProject.org/RE)



845.471.7477 | [INFO@SPARKMEDIAPROJECT.ORG](mailto:INFO@SPARKMEDIAPROJECT.ORG)  
45 PERSHING AVENUE POUGHKEEPSIE



Council on the Arts



Squeaky Wheel

**TAY**

tech arts for youth

2017 Summer Workshops

the area's only digital art workshops



**ART & CIRCUITS**  
July 10-14 9am - 12pm



**DIGITAL COLLAGE**  
July 24-28 9am - 12pm



**VIDEO ART**  
July 10-14 1pm - 4pm



**DOCUMENTARY FILM**  
July 24-28 1pm - 4pm



**STOP FRAME ANIMATION**  
July 17-21 9am - 12pm



**CHARACTER ANIMATOR**  
July 31-Aug 4 9am - 12pm



**EXPERIMENTAL SOUND**  
July 17-21 1pm - 4pm



**SOCIAL VR**  
July 31-Aug 4 1pm - 4pm

Seats are limited. Visit [squeaky.org](http://squeaky.org)  
or contact [alex@squeaky.org](mailto:alex@squeaky.org)

# Media & Learning News

May 2017

Media Arts News from Around the Globe

[http://media-and-learning.eu/files/newsletter/Media-and-Learning-News\\_2017-05.pdf](http://media-and-learning.eu/files/newsletter/Media-and-Learning-News_2017-05.pdf)

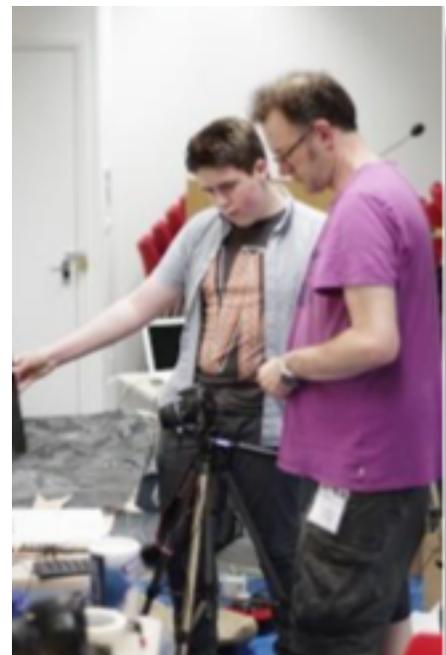
## Featured Articles



- We need your help in fixing copyright for education!
- The story behind Somme Tales – winners of this year's MEDEA Awards
- Turning pupils into lie detectors
- Turn your smartphone into a powerful audio analyser

- SocialBots and Their Friends - Digital Media and the Automation of Sociality
- Resources recently added to the Media & Learning Resources Database
- Researchers Video Competition: enter by 15 June

AND more!  
Worth taking a look.



## Opportunities In Your Community

<http://www.imagechaser.com/summer-fun-photography/?cid=eml-0715-imgchaser-article1-lm>

Remind your students of the year-round opportunities that await them in their communities.

Lower Hudson / Poughkeepsie Area  
**<http://sparkmediaproject.org/programs/>**

Buffalo area  
**<http://www.squeaky.org/education/>**

Lower Hudson / Westchester / Rockland  
**<https://education.burnsfilmcenter.org/education>**  
**[www.lmctv.org](http://www.lmctv.org)**

Larchmont-Mamaroneck Community Television

What local opportunities are available to your students???

## TEACHERS

iTunes Education has many free books by educators. Apple describes them as "amazing teaching materials that educators have created using iBooks Author." You may browse this collection of free books on iTunes where they are organized by subject and available for iPad or Mac.

Titles include; [Lighting Essentials](#), [iBooks Author Starter Kit](#), [Stop-motion Animation](#) and many [others](#).

Why not use the [iBooks Author Starter Kit](#) and write and publish your own materials?

# Resources

## **FILMS BY KIDS**

<http://ny.pbslearningmedia.org/collection/films-bykids/>

## **Student Filmmakers Magazine**

[http://www.studentfilmmakers.com/enews/IBC-2014\\_StudentFilmmakers-Magazine.html](http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html)

## **NYS Learning Standards for the Arts**

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

## **\* National Core Arts Standards/ Media Arts \***

\*<http://www.mediaartseducation.org/wp-content/uploads/2014/06/Media-Arts-Standards-6-4-14.pdf>

## **Link for Flow Chart for NYS Visual Arts Education**

<http://www.p12.nysed.gov/ciai/arts/pub/artchart.pdf>

## **“National Core Arts Standards”**

<http://nccas.wikispaces.com/NCCAS+and+Media+Arts>

<http://nccas.wikispaces.com/file/view/Framework%2005%2022-14.pdf/513758852/Framework%2005%2022-14.pdf>

<http://nccas.wikispaces.com/National+Core+Arts+Standards+Framework+Matrix>

## **Photoshop Tools**

This site lists and describes some Photoshop Tools and may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

## Guides for Photographic Composition

[http://photoinf.com/General/KODAK/guidelines\\_for\\_better\\_photographic\\_composition.html](http://photoinf.com/General/KODAK/guidelines_for_better_photographic_composition.html)

[http://www.kodak.com/ek/US/en/Home\\_Main/Tips\\_Projects\\_Exchange/Learn/Photo\\_Tips\\_Techniques/Advanced\\_Techniques/Composing\\_your\\_Pictures.htm](http://www.kodak.com/ek/US/en/Home_Main/Tips_Projects_Exchange/Learn/Photo_Tips_Techniques/Advanced_Techniques/Composing_your_Pictures.htm)

### **Jacob Burns Film Center** (Film Education Community)

<https://education.burnsfilmcenter.org/education/for-schools>

**Spark Media Project** / (formerly Children's Media Project) provides workshops, programs, and projects that teach critical viewing of media, encourage youth to be creatively engaged in Media Arts, and offer employment and growth opportunities for youth.

<http://sparkmediaproject.org/>

**Squeaky Wheel Film & Media Arts Center** Buffalo Media Resources supports and promotes the creation of film, video, and digital/computer art by independent and community media .

<http://www.squeaky.org/education>

## Need a New Wardrobe?

### ***Top Photography T-Shirts***

Check out our t-shirts and help support Photography Bay.

[New T-Shirt: 70-200mm f/2.8 Lens Technical Drawing](#)  
[Education is Important But Photography is Importanter](#)  
[I'm Just Here to Take Pictures](#)  
[#Photographer](#)  
[PhotoDad](#)  
[Retro Camera Icon](#)  
[Focus Viewfinder](#)  
[Adjust Your Focus](#)  
[Official Photography Bay Logo Tee](#)  
[I Don't Need Therapy, All I Need is a Camera v2.0](#)



May / June 2017

NYSMATA  NEW YORK STATE  
MEDIA ARTS TEACHERS ASSOCIATION

*"NYSMATA is the only known professional teachers organization of its kind in the country."*  
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team  
New York State Education Dept.

*"NYSMATA is a wonderful resource for teachers of the media arts in New York State."*  
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing NYSMATA, specifically designed for teachers of the media arts: **PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

**Join NYSMATA for unique benefits:**

- ▲ website – [www.NYSMATA.org](http://www.NYSMATA.org)
- ▲ statewide interactive Internet forum
- ▲ monthly e-newsletter
- ▲ regional Youth Media Arts Shows
- ▲ local networking meetings for professional development
- ▲ Exemplary Student Media Arts Awards
- ▲ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ▲ eligibility for NYSMATA awards for students, teachers and program
- ▲ discounted membership for renewing
- ▲ opportunities for leadership, regionally and statewide
- ▲ curriculum support
- ▲ resources

**THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS:** <http://nccas.wikispaces.com/>

**Join NYSMATA, stay informed. Visit our [nysmata.org](http://nysmata.org) or mail this information to us:**

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**Mmmm...Media Arts! NYSMATA.org**

Name \_\_\_\_\_  
 School \_\_\_\_\_ circle your Region: WNY, CNY, Capital, LHR, LI, NYC  
 Preferred email \_\_\_\_\_ Tel. \_\_\_\_\_  
 Media art/interests \_\_\_\_\_

**copy/paste the above info and email to the Acting Director (or membership chairperson) for your region:**

Elizabeth Randell	ERandell@tona.wnyric.org	Western NY
Steve Honicki	SHonicki@niskyschools.org	Capital
Keith Rosko	ROSKOK@cforks.org	Central NY
Carol Brown	cbrown@esboces.org	Long Island
Eric Heyworth	ericvcr@aol.com	NYC
Michael Witsch	mjwitsch@optonline.net	Lower Hudson



**Please pass this along to colleagues who are teaching any media-related classes.**

May / June 2017

## SEEKING NOMINATIONS / NYSMATA Vacancies

**Return this form via email to:**  
**Michael Witsch** mjwitsch@optonline.net

Dear NYSMATA Member:

In these changing and challenging times, members look to Directors for inspiration, information, and leadership. Step up to help teachers of media arts and guide the future of NYSMATA!

We are currently seeking nominations for the Board of Directors and the office of Co-President of the New York State Media Arts Teachers' Association.

Candidates should provide the following information.

Name

Home Address

Home Phone

Mobile

Home e-mail

School District / Institution

School Address

School Phone

School e-mail

NYSMATA Region /  LI  NYC  LHR  CNY  Capital  WNY

I am interested in serving:

- on the Board of Directors
- as a Co-President
- volunteer to serve in your region

Other \_\_\_\_\_

Media Arts Courses that you teach / areas of expertise

Please describe your participation in your region's annual Media Arts Show (Festival) usually held in March or April. Include committees you have served on and number of years you have attended the show with students.

List acknowledgements, awards or honors you and your students have received in the Media Arts

What is your vision for the future of the NYS Media Arts Teachers' Association, in your region and state-wide?

**Duties and Responsibilities:**

Members of the **Board of Directors** set policy and promote the association's philosophy and by-laws.

The **Co-Presidents** work collaboratively, maintain contact with the regional directors and are the liaisons with the NYS Office of Special Projects / the Summer School of the Media Arts. The Co-Presidents represent the NYSMATA membership at NYSED meetings and conferences. They also oversee and edit the monthly/ bi-monthly newsletter.

The **Vice President** as an assistant to the Co-Presidents, maintains contact with the Regional Directors and solicits news from the membership for publication in the newsletter. The Vice President may be called upon to represent NYSMATA at meetings and functions when the Co-Presidents are unavailable.

The **term of office** for all positions is four years and officers may serve multiple consecutive terms as elected by the membership or until newly elected officers assume their post. Past officers receive the title "Emeritus" and as such serve as consultants and historians.