

media arts teachers association



NEWSLETTER

Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.

NYSMATA is a wonderful resource for teachers of the media arts in New York State."

Mary C. Daley, Executive Director (ret.),
New York State Summer School of the Arts

"Light makes photography.
Embrace light. Admire it. Love it. But above
all, know light. Know it for all you are worth,
and you will know the key to photography".

George Eastman

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NYSMATA Membership Drive

Update your email address
and mail your \$10.00
membership fee to:

Mike Townsend
MATA Treasurer
369 MacArthur Dr
Buffalo NY 14221-3775

Announcing the 2019 Regional Media Arts Shows

Reserve your bus early and contact show coordinators for more information.

Lower Hudson Region at Westchester Community College
Tuesday, March 12, 2019

Mike Witsch / mjwitsch@optonline.net

Claudia Abate / cabate@mtplcsd.org

Long Island at Five Towns College
Friday, March 22, 2019

<https://www.esboces.org/Page/306>

Bill Buchholz / wbuchholz@farmingdaleschools.org

Doug Hodges / ddhodges@gmail.com

Western New York at SUNY Buffalo
TBA

Elizabeth Randell / ERandell@tona.wnyric.org

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Central New York
TBA

Keith Rosko / ROSKOK@cforks.org

Capital Region
TBA

Steve Honicki / shonicki@niskyschools.org

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TBA

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General Requirements

- All students applying to NYSSSA **MUST** be full time permanent residents of New York State (no part time or summer residents will qualify students to attend NYSSSA). No exceptions will be made.
- Students **MUST CURRENTLY** be in grades 8-12. Students applying for the School of Ballet **ONLY** may currently be in grades 6-12. No exceptions will be made.
- Students **MUST** participate in the audition process identified by the NYSSSA School for which they are applying. No exceptions will be made.

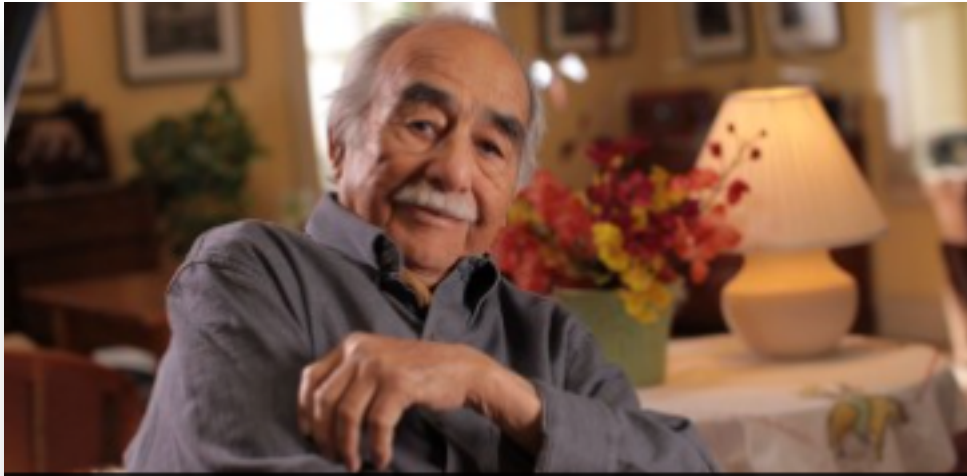
Portfolio Requirements

- In the area of **16 mm film or video**, one to three short works may be submitted (on mini-DV, DVD or via email link to the applicants work on YouTube or Vimeo with any necessary passwords) that best represent your skills and aesthetic vision. The work must be clearly identified in terms of your role in the creation of the work. If you created the work with several students, you must clearly state what work you did on the film or video.
- In the area of **digital photography**, students will engage in computer editing. Some darkroom experience is desired by not required. Your portfolio should include at least ten, but not more than twelve, individual photographs. Students may submit their work electronically via disk or flash drive (JPEG files are preferred). Please note that flash drives and disks will not be returned to students.
- In the area of **computer animation and intermedia**, students should submit animations and computer based creative work. This includes web site design, game design, drawings, paintings, and/or graphic works created on computers and hybrid works involving some computer based component. Your portfolio should include at least five, but not more than fifteen, examples of works on disk, DVD, photocopy, or paper print.
- In the area of **electronic sound art**, students should submit works they best feel demonstrate their artistic interest. Students should submit sonic compositions, and/or performance recordings.

PLEASE NOTE! We welcome applications from students who have a strong interest in, but little or no firsthand experience with, any of our disciplines. A student who has no work to show in a particular discipline must write a sincere and compelling statement articulating her/his interest in devoting an intensive month to study. Such applications will be well served if they are accompanied by evidence of creative work in and dedicated study of some other creative medium. Acceptable "other" creative media include many disciplines: writing, poetry, sculpture, painting, drawing, theatre, voice, fashion, design. When a student is unable to submit work in the discipline to which she is applying, it is very important that a written statement articulate her interest in that discipline and her eager willingness to apply herself and learn.

Applications for the 2019 Summer School of Media Arts will be called for shortly after the new year. This is a good time to tell your students about this wonderful opportunity and alert them about the portfolio requirements. More info to come.

PBS features **Pedro E. Guerrero** in their **American Masters** series



Photographer, Pedro E. Guerrero collaborated with three of the most iconic American artists of the 20th Century: architect, Frank Lloyd Wright, and sculptors, Alexander Calder and Louise Nevelson. His insightful portraits of modernist architecture led him to be one of the most sought-after photographers of the “Mad Men” era. (PBS)

Go here to see his images and watch the PBS full episode.

<http://www.pbs.org/wnet/americanmasters/pedro-e-guerrero-photo-gallery/4955/>

MORE from PBS

Become a Certified PBS Media Literacy Educator!

<https://www.wnet.org/education/events/media-literacy-educator-workshop/>

Applications are available through the #NYCSchoolsTech Partner Certification Program. If you are not a NYC DOE teacher and you would like to attend, please send an email to workshops@wnet.org.

STHE ROD SERLING FILM FESTIVAL 2019

Open to youth
in grades K-12

Accepting
entries
through
5.3.19

For more
information visit
wskg.org/filmfest

CATEGORIES

Abstract/Experimental
Documentary
Fiction/Story
Sci-Fi/Fantasy
Social Commentary

AWARDS

Best in Show
Entrant Levels
Spirit of Serling

INSPIRING THE NEXT GENERATION OF FILMMAKERS

WSKG

NYS **MATA OFFICERS**

Michael Witsch / Margaret Mealia	Co-Presidents
Robyn Talbot - Howard	Vice President
Claudia Abate	Secretary
Mike Townsend	Treasurer
Domenic Licata	Webmaster

MATA officers are elected to serve a four year term but remain in office until new officers take their posts. Fill out the nomination form on page 16 & 17 if you are interested in serving or wish to nominate a colleague.

NYS **MATA REGIONS**

Acting Directors

<u>Elizabeth Randell</u>	ERandell@tona.wnyric.org	<i>Western NY</i>
<u>Steve Honicki</u>	SHonicki@niskyschools.org	<i>Capital</i>
<u>Keith Rosko</u>	ROSKOK@cforks.org	<i>Central NY</i>
<u>Doug Hodges</u>	ddhodges@gmail.com	<i>Long Island</i>
<u>Eric Heyworth</u>	ericvcr@aol.com	<i>NYC</i>
<u>Michael Witsch</u>	mjwitsch@optonline.net	<i>Lower Hudson</i>

SEEKING NOMINATIONS / NYSMATA Vacancies

Return this form via email to:
Michael Witsch mjwitsch@optonline.net

Dear NYSMATA Member:

In these changing and challenging times, members look to Directors for inspiration, information, and leadership. Step up to help teachers of media arts and guide the future of NYSMATA!

We are currently seeking nominations for the Board of Directors and the office of Co-President of the New York State Media Arts Teachers' Association.

Candidates should provide the following information.

Name

Home Address

Home Phone

Mobile

Home e-mail

School District / Institution

School Address

School Phone

School e-mail

NYSMATA Region / LI NYC LHR CNY Capital WNY

I am interested in serving:

- on the Board of Directors
- as a Co-President
- volunteer to serve in your region

Other _____

Media Arts Courses that you teach / areas of expertise

Please describe your participation in your region's annual Media Arts Show (Festival) usually held in March or April. Include committees you have served on and number of years you have attended the show with students.

List acknowledgements, awards or honors you and your students have received in the Media Arts

What is your vision for the future of the NYS Media Arts Teachers' Association, in your region and state-wide?

Duties and Responsibilities:

Members of the **Board of Directors** set policy and promote the association's philosophy and by-laws.

The **Co-Presidents** work collaboratively, maintain contact with the regional directors and are the liaisons with the NYS Office of Special Projects / the Summer School of the Media Arts. The Co-Presidents represent the NYSMATA membership at NYSED meetings and conferences. They also oversee and edit the monthly/ bi-monthly newsletter.

The **Vice President** as an assistant to the Co-Presidents, maintains contact with the Regional Directors and solicits news from the membership for publication in the newsletter. The Vice President may be called upon to represent NYSMATA at meetings and functions when the Co-Presidents are unavailable.

The **term of office** for all positions is four years and officers may serve multiple consecutive terms as elected by the membership or until newly elected officers assume their post. Past officers receive the title "Emeritus" and as such serve as consultants.

Resources

FILMS BY KIDS

<http://ny.pbslearningmedia.org/collection/films-bykids/>

Student Filmmakers Magazine

http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html

NEW STANDARDS FOR MEDIA ARTS

<http://www.p12.nysed.gov/ciai/arts/standards/at-a-glance/nys-standards-media-arts-at-a-glance-8-13-2017.pdf>

http://www.p12.nysed.gov/ciai/arts/documents/Posters/Media%20Arts/NYS%20Med%20Arts%20Poster%20All%20info_%2024x36.pdf

<http://www.p12.nysed.gov/ciai/arts/standards/at-a-glance/nys-standards-media-arts-at-a-glance-8-13-2017.pdf>

OLD NYS Learning Standards for the Arts

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

*** National Core Arts Standards/ Media Arts ***

*<http://www.mediaartseducation.org/wp-content/uploads/2014/06/Media-Arts-Standards-6-4-14.pdf>

Link for Flow Chart for NYS Visual Arts Education

<http://www.p12.nysed.gov/ciai/arts/pub/artchart.pdf>

NATIONAL GEOGRAPHIC GUIDE TO PHOTOGRAPHY

https://www.nationalgeographic.com/content/dam/ngdotcom/rights-exempt/NatGeo_GuideToPhotography.pdf

Photoshop Tools

This site lists and describes some Photoshop Tools and may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

Guides for Photographic Composition

<http://photoinf.com/General/KODAK/>

[guidelines_for_better_photographic_composition.html](http://photoinf.com/General/KODAK/guidelines_for_better_photographic_composition.html)

http://www.kodak.com/ek/US/en/Home_Main/Tips_Projects_Exchange/Learn/Photo_Tips_Techniques/Advanced_Techniques/Composing_your_Pictures.htm

Jacob Burns Film Center (Film Education Community)

<https://education.burnsfilmcenter.org/education/for-schools>

Spark Media Project / (formerly Children's Media Project) provides workshops, programs, and projects that teach critical viewing of media, encourage youth to be creatively engaged in Media Arts, and offer employment and growth opportunities for youth.

<http://sparkmediaproject.org/>

Squeaky Wheel Film & Media Arts Center Buffalo Media Resources supports and promotes the creation of film, video, and digital/computer art by independent and community media .

www.squeaky.org

Opportunities In Your Community

<http://www.imagechaser.com/summer-fun-photography/?cid=eml-0715-imgchaser-article1-lm>

Remind your students of the year-round opportunities that await them in their communities.

Lower Hudson / Poughkeepsie Area
<http://sparkmediaproject.org/programs/>

Buffalo area
<http://www.squeaky.org/education/>

Lower Hudson / Westchester / Rockland
**<https://education.burnsfilmcenter.org/education>
www.lmctv.org**

Larchmont-Mamaroneck Community Television

What local opportunities are available to your students???

TEACHERS

iTunes Education has many free books by educators. Apple describes them as “amazing teaching materials that educators have created using iBooks Author.” You may browse this collection of free books on iTunes where they are organized by subject and available for iPad or Mac.

Titles include; [Lighting Essentials](#), [iBooks Author Starter Kit](#), [Stop-motion Animation](#) and many [others](#).

Why not use the [iBooks Author Starter Kit](#) and write and publish your own materials?