

media arts teachers association



NEWSLETTER



*Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts and the NEW NYS Media Arts Standards.*

*NYSMATA is a wonderful resource for teachers of the media arts in New York State."*

Mary C. Daley, Executive Director (ret.),  
New York State Summer School of the Arts

"Light makes photography.

Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography".

*George Eastman*

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**NYSMATA**

**Membership Drive**

Update your email address and mail your \$10.00 membership fee to:

Mike Townsend  
MATA Treasurer  
369 MacArthur Dr  
Buffalo NY 14221-3775

**NYSMATA**

This month we would like to recognize the first Directors of NYSMATA

In August 1991, NYSMATA was registered as a Not-For-Profit Corporation. Nancy Kitchen of Clarence, NY executed the Certificate of Incorporation.

The **purposes** for which **NYSMATA** was formed were listed as **educational and charitable**:

- A. To **bring media arts into the mainstream of elementary and secondary education** recognizing that the media arts are distinct, synthesizing and unifying art forms, important to the development of cognitive and affective growth of young people.
- B. To **promote research and study** in and promote **patronage** of the media arts.
- C. To **encourage cooperation and free interchange of ideas** among media artists, teachers, students, cultural organizations and others engaged in all forms of media activities; to hold competitions and exhibitions; to promote the study and improvement of all media art forms; and to establish workshops and conduct lectures.
- D. To **foster a development in the community of an appreciation of all the media arts** by taking part and sponsoring activities having that end in view.

**NYSMATA's Directors were:**

STEVEN FELD	NYC
GENE FIOROT	LHR
* ERIC HEYWORTH	NYC
* DOUGLAS HODGES	Long Island
NANCY KITCHEN	WNY
GERALD O'GRADY	WNY
RICHARD PRESTON	CNY
ROBERT REALS (deceased)	WNY
KATHY ROSS	WNY
SANDI STRONG	WNY
* MICHAEL WITSCH	LHR

\* These folks are on our email list, and we are anxious to contact the others. If you know anyone of these directors please contact them and ask them to send an email to: **MICHAEL WITSCH** [mjwitsch@optonline.net](mailto:mjwitsch@optonline.net)

## **About the FACULTY of the School of Media Arts**

<http://www.oce.nysed.gov/nysssa/media-arts/faculty>



**Ghen Zando Dennis** is a media artist, professor and curator who taught filmmaking at NYSSSA for thirteen years before taking on the Artistic Director position in 2017.

Her vision for the Media Arts program is to nurture an open, collaborative environment where students are safe to explore challenging ideas, express individuality and engage with complex ideas embedded in the art and politics of image-making and media storytelling. In 2012, Ghen received her Master of Fine Arts from the Integrated Media Arts program at CUNY Hunter College and

has a Master in Humanities from SUNY Buffalo. She received her BFA in Media Arts from the Minneapolis College of Art and Design.

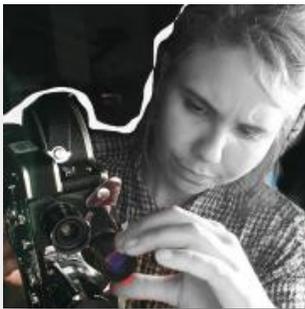
Ghen has taught youth-oriented media arts workshops at Shooting Back, Squeaky Wheel and The Visual Studies Workshop and has curated media arts screenings at Hallwalls, Robert Beck Memorial Cinema, St. Ambrose University, the Film-Maker's Co-op and Anthology Film Archives. As an advocate for blending genres of experimental, narrative and documentary work she is committed to the idea that media is a creative tool for young artists to communicate with and decode the social world surrounding them. In addition to her role at NYSSSA, Ghen is a professor of Communication Arts in the School of Contemporary Arts at Ramapo College.

Originally from Middletown, New York, **Sarah Phyllis Smith** currently lives in Chicago where she teaches photography at Chicago State University. She received a Master of Fine Arts from The University of Iowa and a BFA from Murray State University. Recent exhibitions include *Where the Great Lakes Leap to the Sea* at The Shed Space in Brooklyn, NY, *Sharpless* at Fluorescent Gallery in Knoxville, TN, and *Developed Work* at the Midwest Center for Photography in Wichita, KS. Sarah's work has recently been featured by several online organizations including *Don't Take Pictures Magazine*, *Light Leaked*, *AINT-BAD Magazine*, and *Locate Arts*. Sarah began teaching for the NYSSSA Media Arts program in 2011, and currently serves as the Assistant Artistic Director.



**Nicolas Bermeo**, [Video Art Faculty](#), is an artist currently living in Los Angeles, California. He is the founder of both *Like • Magazine* and *Like • Movie Night* and has shown work at 315 Gallery, The Echo Park Film Center, Squeaky Wheel Media Art Center, The Queer Arts Festival and The Hyde Park Art Center. Nicolas received his MFA from The School of the Art Institute of Chicago.

**Kyle Butler, Animation Art Faculty**, is an artist from Michigan currently living in Buffalo, New York. His two-dimensional work often uses contrarian formal systems, where procedural guidelines are formed and deformed throughout the development of a series. His subject matter has shifted over time: relationships between competing/cooperating painterly forms and manners of speech, the built environment and dereliction as societal barometer, and laborious mark-making as a record of agitation. He periodically incorporates other media, including performances of choreographed demolition and assembly, re-imagined sculptural fragments of the built environment, and algorithmic sound programming. Butler's work has been shown at the Albright-Knox, the Burchfield Penney, Hallwalls Contemporary Arts Center, Exhibit A, and Lost Coast Culture Machine. In 2014, Butler was commissioned to execute a large performance piece for Scotiabank Nuit Blanche in Toronto, curated by Heather Pesanti of The Contemporary Austin. He has been featured in *New American Paintings* (2010), and is a Franklin Furnace Fund grant recipient (2016). Kyle received his BFA with a focus in painting from Central Michigan University in 2008 and his MFA in Visual Studies from the University at Buffalo in 2010. He is represented by Nina Freudenheim Gallery, in Buffalo, NY.



**Cait Carvalho, 16mm and Super 8 Film Faculty**, is an up and coming media artist living in Brooklyn. She is currently working on her MFA in the Integrated Media Arts Program at Hunter College. She has worked for organizations such as Anthology Film Archives, the Independent Filmmaker Project and the Made in NY Media Center by IFP. During her time with IFP, she organized and lead community events, assisted in the curation of potential participants during Filmmakers' Labs and guided filmmakers through the process of attending IFP's Independent Film Week in 2013. She has curated screenings in both L.A. and

New York. Cait was also a participating artist during Creative Tech Week in 2015 and bits of her work have been screened at Anthology Film Archives.

**Taylor Dunne, 16mm and Super 8 Film Production Faculty**, is a filmmaker, curator and university lecturer based in Colorado's San Luis Valley and the Catskill Mountains of New York State. She has an affinity for photographic processes, amateur film, the personal archive, and the history of the cinematic apparatus. She uses these obsessions to paint intimate poetic essays that examine the interconnectedness of time, history and landscape. Her work strives to make visible underrepresented histories and to inspire citizens to participate in shaping future trends in cultural representation. Her works have been exhibited at the New York Film Festival, the Tribeca Film Festival, Anthology Film Archives, Crossroads Film and Video Festival (San Francisco), FOL: Experimental Film Society (Istanbul) and EXDOC (Paris) . Recently she co-curated *Mountain Time: Films the Interior of North America*, a program of artist-made films and toured with them at micro-cinemas across Europe.



**Billy Feldman**, Video Art Faculty, is a video and filmmaker based in Brooklyn, NY. He received his MFA in Film, Video, New Media and Animation from The School of the Art Institute of Chicago in 2015. In 2016, Billy completed his first feature length documentary, *Not Bad At All*, which premiered as part of Facets' Resident Video Series. He has worked as freelance videographer on a diverse range of projects and currently works in the Camera Department on the television show *Full Frontal with Samantha Bee* and as a video editor for *Complex Magazine*.



**Pauline Gloss**, Sound Art Faculty, is a writer and literary sound-artist based in Los Angeles working in dialogue with the Text-Sound tradition. Her language-sound work attempts to dramatize and expand language in its timbral, rhythmic, textural, and meaning-making dimensions. Her current body of work is concerned with using highly reduced language to develop larger emotional and conceptual architectures whose stability is always in question.

Pauline runs Spoken Records, a label specializing in the release of work in the Text-Sound tradition. Her most recent recording project, "Greetings from Here: Audio Postcards in Transition," an improvised, epistolary record, has been written about favorably in art and music publications. She has performed and shown solo work in Los Angeles, London, and New York.

**Sei Harris**, Sound Art Faculty, is an experimental composer, performer & teacher. He is the co-author of *The Sound of Yourself Listening: Faust and the Politics of the Unpolitical*, published in the *Journal of Popular Music and Society*. Sei's work can be heard at <https://soundcloud.com/seiharris>



**Saskia Kahn**, Digital and Experimental Photography, is a multidisciplinary visual artist from the Manhattan Beach section of Brooklyn, NY. Raised in a family full of artists, including illustrator Edward Sorel and design visionary Fritz Kahn, she discovered photography as a means of capturing the quirks and characters of the quickly gentrifying neighborhoods of Brooklyn. Her work has been featured in *The New York Times*, *The Brooklyn Rail*, and *The Huffington Post*. A polymath from a young age, she has explored work in painting, film, theatre, music, and journalism. She received her BFA from Brooklyn College and is Vice President of LightField, an annual lens-based arts festival in Hudson, NY.

**Tamara Suarez Porras**, Digital and Experimental Photography, is an artist + educator from (south) Brooklyn, living & working in the Bay Area. She has a BFA from Tisch (NYU) and is pursuing



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her MFA with an MA in Visual + Critical Studies at the California College of the Arts. Her work has been exhibited at the Brooklyn Museum, International Center of Photography and Deutsch Projects in NYC, and Embark Gallery in San Francisco.

**Marc Tomko**, Animation Art Faculty, is an intermedia artist from Buffalo, NY. He has a BFA in Digital Media from The Cleveland Institute of Art and a MFA in Visual Studies from The University at Buffalo. His work is driven by self analysis and thought experiments and his ideas may evolve as physical objects, animations, virtual experiences, installation environments, and/or performative actions. He has shared work at Hallwalls, The Burchfield Penny, The UB Art Gallery, Squeaky Wheel, and at The Box Gallery in Buffalo. Marc has taught digital media practices at The University At Buffalo and The Cleveland Institute of Art. He has been teaching at NYSSSA since 2010, initially teaching Video then transitioning the Digital Art course into Animation.

## 2019 Regional Media Arts Shows

**Lower Hudson Region** at Westchester Community College  
Tuesday, March 12, 2019

**Mike Witsch** / [mjwitsch@optonline.net](mailto:mjwitsch@optonline.net)  
**Claudia Abate** / [cabate@mtplcsd.org](mailto:cabate@mtplcsd.org)

**Long Island** at Five Towns College  
Friday, March 22, 2019

<https://www.esbores.org/Page/306>  
**Bill Buchholz** / [wbuchholz@farmingdaleschools.org](mailto:wbuchholz@farmingdaleschools.org)  
**Doug Hodges** / [ddhodges@gmail.com](mailto:ddhodges@gmail.com)

**Western New York** at UB Center for the Arts /SUNY Buffalo  
Friday, March 15, 2019 / UB Art and Media Study Day

**Elizabeth Randell** / [ERandell@tona.wnyric.org](mailto:ERandell@tona.wnyric.org)  
**Domenic Licata** / [djlicata@buffalo.edu](mailto:djlicata@buffalo.edu)

**Central New York**

TBA **Keith Rosko** / [ROSKOK@cforks.org](mailto:ROSKOK@cforks.org)

**Capital Region**

TBA **Steve Honicki** / [shonicki@niskyschools.org](mailto:shonicki@niskyschools.org)

**New York City**

TBA **Eric Heyworth** / [ericvcr@aol.com](mailto:ericvcr@aol.com)

# Black History Month

some resources

## Gordon Parks

American photographer

Gordon Roger Alexander Buchanan Parks was an American photographer, musician, writer and film director, who became prominent in U.S. documentary photojournalism in the 1940s through 1970s—particularly in issues of civil rights, poverty and African-Americans—and in glamour photography.



Exhibitions, publications and more: <http://www.gordonparksfoundation.org>  
“A Great Day” Pleasantville NY through March 29, 2019  
<http://www.gordonparksfoundation.org/exhibitions/a-great-day>

## How **Carrie Mae Weems** Rewrote the Rules of Image-Making



from “The Kitchen Table Series”

Perhaps our best contemporary photographer, she creates work that insists on the worth of black women — both in art and in life.

<https://www.nytimes.com/2018/10/15/t-magazine/carrie-mae-weems-interview.html>

<https://news.media->

[and-learning.eu/newsletter/february-2019/](https://news.media-and-learning.eu/newsletter/february-2019/)



## February 2019

Highlights in this month's newsletter include:



Tweet



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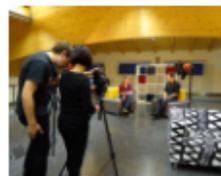
[How students use lecture recordings](#) by Daniel Ebbert, Center for Teaching in Higher Education, University of Münster, Germany



[Connecting critical media literacy and media arts through film](#) by Dr. Michelle Cannon, Institute of Education, University of London, UK



[DIY Film School- Learn to make great mobile video](#) by Stephen Donnelly, Information Services, University of Edinburgh, UK



[EDIT – Educational Video Challenge: Video pedagogy for Future Teachers](#) by Janne Länsitie, Oulu University of Applied Sciences, Finland



[What can post-soviet countries learn from their experience?](#) by Maja Dobiasz-Krysiak, Centre for Citizenship Education (CCE), Poland



[From text-based to video-guided, a little paradigm shift](#) by Sonia Hetzner & Markus Tischner, ILI, Friedrich-Alexander-University Erlangen-Nuremberg, Germany

*plus plenty of other news, notifications and announcements related to the use of media in education and training.*

## **RENEW YOUR MEMBERSHIP**

After many years of not asking for dues, the piggybank is just about empty. You may remember last year's statewide awards for students. That depleted quite a bit of our treasury and we need a refill.

Those members who have recently paid dues will have their paid membership extended through March 2020.

All others should go here and fill out the form:  
<http://www.nysmata.org/join-mata/>

Then, complete your registration by mailing your \$10.00 membership fee to:

Mike Townsend  
MATA Treasurer  
369 MacArthur Dr  
Buffalo NY 14221-3775

Thank you in advance. We have received many suggestions for student and teacher recognition but we cannot accomplish anything without funding.

# STHE ROD SERLING FILM FESTIVAL 2019

Open to youth  
in grades K-12

Accepting  
entries  
through  
5.3.19

For more  
information visit  
[wskg.org/filmfest](http://wskg.org/filmfest)

## CATEGORIES

Abstract/Experimental  
Documentary  
Fiction/Story  
Sci-Fi/Fantasy  
Social Commentary

## AWARDS

Best in Show  
Entrant Levels  
Spirit of Serling

*INSPIRING THE NEXT GENERATION OF FILMMAKERS*

# WSKG

# MATA OFFICERS

Michael Witsch / Margaret Mealia	Co-Presidents
Robyn Talbot - Howard	Vice President
Claudia Abate	Secretary
Mike Townsend	Treasurer
Domenic Licata	Webmaster

MATA officers are elected to serve a four year term but remain in office until new officers take their posts. Fill out the nomination form on page 16 & 17 if you are interested in serving or wish to nominate a colleague.

## **NYS** MATA REGIONS

### **Acting Directors**

<u>Elizabeth Randell</u>	ERandell@tona.wnyric.org	<i>Western NY</i>
<u>Steve Honicki</u>	SHonicki@niskyschools.org	<i>Capital</i>
<u>Keith Rosko</u>	ROSKOK@cforks.org	<i>Central NY</i>
<u>Doug Hodges</u>	ddhodes@gmail.com	<i>Long Island</i>
<u>Eric Heyworth</u>	ericvcr@aol.com	<i>NYC</i>
<u>Michael Witsch</u>	mjwitsch@optonline.net	<i>Lower Hudson</i>

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## SEEKING NOMINATIONS / NYSMATA Vacancies

**Return this form via email to:**  
**Michael Witsch**    mjwitsch@optonline.net

Dear NYSMATA Member:

In these changing and challenging times, members look to Directors for inspiration, information, and leadership. Step up to help teachers of media arts and guide the future of NYSMATA!

We are currently seeking nominations for the Board of Directors and the office of Co-President of the New York State Media Arts Teachers' Association.

Candidates should provide the following information.

Name

Home Address

Home Phone

Mobile

Home e-mail

School District / Institution

School Address

School Phone

School e-mail

NYSMATA Region /    LI     NYC     LHR     CNY     Capital     WNY

I am interested in serving:

- on the Board of Directors
- as a Co-President
- volunteer to serve in your region

Other \_\_\_\_\_

Media Arts Courses that you teach / areas of expertise:

Please describe your participation in your region's annual Media Arts Show (Festival) usually held in March or April. Include committees you have served on and number of years you have attended the show with students.

List acknowledgements, awards or honors you and your students have received in the Media Arts

What is your vision for the future of the NYS Media Arts Teachers' Association, in your region and state-wide?

**Duties and Responsibilities:**

Members of the **Board of Directors** set policy and promote the association's philosophy and by-laws.

The **Co-Presidents** work collaboratively, maintain contact with the regional directors and are the liaisons with the NYS Office of Special Projects / the Summer School of the Media Arts. The Co-Presidents represent the NYSMATA membership at NYSED meetings and conferences. They also oversee and edit the monthly/ bi-monthly newsletter.

The **Vice President** as an assistant to the Co-Presidents, maintains contact with the Regional Directors and solicits news from the membership for publication in the newsletter. The Vice President may be called upon to represent NYSMATA at meetings and functions when the Co-Presidents are unavailable.

The **term of office** for all positions is four years and officers may serve multiple consecutive terms as elected by the membership or until newly elected officers assume their post. Past officers receive the title "Emeritus" and as such serve as consultants.

# Resources

## **FILMS BY KIDS**

<http://ny.pbslearningmedia.org/collection/films-bykids/>

## **Student Filmmakers Magazine**

[http://www.studentfilmmakers.com/enews/IBC-2014\\_StudentFilmmakers-Magazine.html](http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html)

## **NEW STANDARDS FOR MEDIA ARTS**

### **MEDIA ARTS AT A GLANCE**

<http://www.nysed.gov/common/nysed/files/programs/curriculum-instruction/nys-media-arts-at-a-glance-final-8-13-2017-high-res.pdf>

### **GLOSSARY**

<http://www.nysed.gov/common/nysed/files/programs/curriculum-instruction/nys-media-arts-glossary-final-high-res.pdf>

## **OLD NYS Learning Standards for the Arts**

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

## **\* National Core Arts Standards/ Media Arts \***

\*<http://www.mediaartseducation.org/wp-content/uploads/2014/06/Media-Arts-Standards-6-4-14.pdf>

## **Link for Flow Chart for NYS Visual Arts Education**

<http://www.p12.nysed.gov/ciai/arts/pub/artchart.pdf>

## **NATIONAL GEOGRAPHIC GUIDE TO PHOTOGRAPHY**

[https://www.nationalgeographic.com/content/dam/ngdotcom/rights-exempt/NatGeo\\_GuideToPhotography.pdf](https://www.nationalgeographic.com/content/dam/ngdotcom/rights-exempt/NatGeo_GuideToPhotography.pdf)

## **Photoshop Tools**

This site lists and describes some Photoshop Tools and may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

## **Guides for Photographic Composition**

[http://photoinf.com/General/KODAK/guidelines\\_for\\_better\\_photographic\\_composition.html](http://photoinf.com/General/KODAK/guidelines_for_better_photographic_composition.html)

[http://www.kodak.com/ek/US/en/Home\\_Main/Tips\\_Projects\\_Exchange/Learn/Photo\\_Tips\\_Techniques/Advanced\\_Techniques/Composing\\_your\\_Pictures.htm](http://www.kodak.com/ek/US/en/Home_Main/Tips_Projects_Exchange/Learn/Photo_Tips_Techniques/Advanced_Techniques/Composing_your_Pictures.htm)

## **Jacob Burns Film Center** (Film Education Community)

<https://education.burnsfilmcenter.org/education/for-schools>

**The Art Effect** / (formerly Mill Street Loft + Spark Media) provides workshops, programs, and projects that teach critical viewing of media, encourage youth to be creatively engaged in Media Arts, and offer employment and growth opportunities for youth. The Art Effect empowers the next generation to harness their creative voice to shape their future and bring about positive social change.

<http://feelthearteffect.org/>

**Squeaky Wheel Film & Media Arts Center** Buffalo Media Resources supports and promotes the creation of film, video, and digital/computer art by independent and community media .

[www.squeaky.org](http://www.squeaky.org)

## **PHOTO FINISHING SERVICES**

Albany, NY

<http://mcgreevyprolab.com/photo-lab-services/film-processing>

Bergen, NJ

<https://bergencountycamera.com>

Larchmont, NY [Homefair Camera](#) in Westchester County also processes film: (914) 834-4564

[production@homefaircamera.com](mailto:production@homefaircamera.com)

Can you add to this list? Forward info to: [mealia.mata@gmail.com](mailto:mealia.mata@gmail.com)

# Opportunities In Your Community

## **Tips from Nikon**

<http://www.imagechaser.com/summer-fun-photography/?cid=eml-0715-imgchaser-article1-lm>

Remind your students of the year-round opportunities that await them in their communities.

Lower Hudson / Poughkeepsie Area  
**[www.feelthearteffect.org](http://www.feelthearteffect.org)**

Buffalo area  
**<http://www.squeaky.org/education/>**

Lower Hudson / Westchester / Rockland  
**<https://education.burnsfilmcenter.org/education>**  
**[www.lmctv.org](http://www.lmctv.org)**

Larchmont-Mamaroneck Community Television

What local opportunities are available to your students???

## **TEACHERS**

iTunes Education has many free books by educators. Apple describes them as “amazing teaching materials that educators have created using iBooks Author.” You may browse this collection of free books on iTunes where they are organized by subject and available for iPad or Mac.

Titles include; [Lighting Essentials](#), [iBooks Author Starter Kit](#), [Stop-motion Animation](#) and many [others](#).

Why not use the [iBooks Author Starter Kit](#) and write and publish your own materials?